CHANCELLOR LLOYD-GEORGE IS BLAMED FOR THE COSTLY DREADNOUGHT MARATHON

year's session of the Reichstag, The extra expenditures entailed that the new third squadron of contemplated cheerfully by the eight battleships will be commis- average German, who finds much sioned by the autumn of 1914, far more to worry him financially in earlier than had been thought the increased cost of living, the to three months for vagrancy. possible. This will bring the increase in the price of meat James Macdonald was up on a! active battle line up to 25 battle- during the past ten years alone charge of drunk and disorderly, ships in full commission.

according to the same law, are to navy. be kept in full readiness for sea at all times, will not be available British press and Parliament are man economist, Dr. George with \$2 costs. premature in assuming the pres- Goldstein, has computed that ence at sea of 29 fully manned each Berliner will pay 21 marks A. T. Broderick, manager of the That now Vancouver and German battleships in the autumn (or approximately \$5) more for local branch of the Union Bank, Westminster have set the good of 1913.

Blame Lloyd-George.

fleet, according to the statement the family exchequer of \$25 or a of a responsible German diplo-mat, is solely due to the provoca-figures by taking the total dressed S. S. RUPERT'S tive Mansion House speech of the weight of cattle, sheep, swine, British minister, David Lloyd- etc., slaughtered for Berlin con-George, delivered at the height of sumption annually and multiplythe Morocco crisis in 1911. Com- ing this by the increase in the rementing on the more conciliatory tail prices per pound and shown utterances of Mr. Lloyd-George by the official statistics over the at the Mansion House banquet average price ten years ago. For this year, and on Sir Edward Greater Berlin the total extra ment in Anglo-German relations, annum,

Berlin, July 31 .- Such progress the official stated that had it not has been made with the strength- been for Mr. Lloyd-George's dec- that time as as possible. ening of the German navy, voted larations there would have been almost unanimously during this no German navy bill this year.

that it is now officially announced by the army and navy bills are costing him more each year than somewhat sadly admitted that he Crews for the four battleships his total annual contribution to supposed it must be the case, of the reserve squadron, which, the maintenance of the army and also remarking that it was the

High Cost of Living.

the normal family of five or six and Victoria. This increase in the German this represents an extra drain on

WEDDING OF ONE OF RUPERT'S YOUNGER GIRLS

the friends of the young couple of friends.

Made to

Measure

A quiet wedding was solemn- was held at the Premier Hotel in heim, D. L. Lewis, Mrs. McArthur, ized by the Rev. W. H. McLeod, celebration of the happy event, Mr. and Mrs. O. Button, Mr. and Savoy. the Baptist minister, at the par- when the offering of congratulations and well wishes for their sonage on Thursday evening, the future happiness were extended contracting parties being Walter by all. The bride is one of Scrimgeour of the Premier Hotel Prince Rupert's younger girls, a Miss Patsie Henry, Miss Daisy staff and Miss Lulu Crossett of former pupil in the public school, Henry, Miss Dixie White, Miss this city. A merry gathering of pretty and popular with her circle Jeff Monroe, Miss Billie O'Neil,

200,000 business men are now wearing The fact is significant; it means that

200,000 men recognize that "Rego" style is what they want, and that "Rego" uality and value are the right standard. 'Rego" Clothiers are London's leading Tailors (with 23 shops in the Empire Metropolis), and they offer you high-class London tailoring at practically readymade prices or less.

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application. The "Rego" Clothiers,

measurement form, we will send you on

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ENGLAND.

OUR PRICES INCLUDE ALL CHARGES, BOTH DUTY AND POSTAGE SWITCHES OF PURE UMAN HAIR LATEST CATALOGUE No. 13 ... on application to Clougher Syndicate 449 SPADINA AVE TORONTO.

THE BIG BLAST.

Close on press time the latest information from Mc-Dougall's camp regarding the hour of firing the big covote was that the shot will

Police Court Today

In the police court this morning before his Worship A. Carss. William Mundon was sentenced first occasion that he had been confined in his life. On the While the total charges for the strength of his admision of the probably for two or three years German army and navy, includ- impeachment and the evidence after that, so it is pointed out ing this year's increases, are less of penitence the magistrate imhere that the alarmists in the than \$5 per head per year, a Ger- posed the minimum fine of \$5.00

> his meat this year than he would returned this morning from a example perhaps the Roses and have paid ten years ago. For short holiday spent in Vancouver Callies can stave off unseemly

The steamer Prince Rupert. on time this morning with 167 gratulated on his assurance that gers. She also carried 260 tons the city's ten thousand. of general freight for Prince Rupert, up river and Queen Char- That the little peaches are by lotte Islands points. The weather no means green. below was fair and very warm. Among the saloon passengers were the following:

Mr. and Mrs. W. F. Lake, Miss value in good class furnishings. Kathleen Lake, Master Harry Apply F. Keeley. Lake, E. H. Wilson, J. E. Oppen-Mrs. D. W Lindsay, C. Lindsay, Mrs. C. D. Fullner, Mrs. Munday, Miss Holmes, George Bromley, Mrs. E. Lang. Miss Hattie Hellen, Miss Dode Canfield, Miss Thay Crawford, Miss Ina Mitchell, Miss Bee Myberg, Miss Stubby Myberg, Miss Alice Kelly, Miss Alice Creighton, Miss Ethel Stoddard, R. H. Green, Cecilia Green, Miss Long, E. Anderson, Miss Effie Couke, Mrs. H. H. Hansard, Hazel Hansard, H. H. Hansard, George Solid, H. C. Catt. Mr. and Mrs. J. McGrath, G. H. Catt, Amslie Helmcken, Dr. J. D. Helmcken, Miss C. Helmcken, Miss Edith Helmcken, Mr. and Mrs. Robert Allison, M. S. Clarke, C. H. Williams, Miss Crawford, Mrs. Howard, Miss Roberts, Mrs. Irving, Mr. Roberts, A. B. Hudson, W. H. J. McMillan, Miss Hornby, L. Massey, L. Freer, W. C. Slade, O. W. Rafuse, C. P. Ellis, H. Trumpour, M. G. Doyle, James Connor, Alex. Noble, A. G. Ross, L. Moser, B. Bryant, E. C. Bickford, Mr. and Mrs. Saurratt, Miss I. Jenns, Mrs. Cameron, Miss May Bell, A. Short, A. Hodgon, R. F. Brown, Mr. and Mrs. James Hogan, A. T. Broderick, Mr. Thompson, G. A. McNicholl, Mrs. J. S. Gray, Mr. and Mrs. M. K.

LOCAL JOTTINGS

Cowan, O. Besner, Mr. Smith, F.

Johnson, J. Nation, H. L. Gibbs,

W. C. Wilcox, Mrs. J. B. Stevhans,

Mrs. S. P. McMordie, F. C. Rin-

gore, H. G. Paxton, Mr. and Mrs.

W. J. Leary, M. H. Laidlow, E. L.

Miss Long, sister of F. S. Long, manager of the Bank of B. N. A. of this city, arrived on the Prince Rupert this morning on a visit

Miss May Bull, sister of Mrs. P. Cade, arrived this morning! on the Prince Rupert on a visit to Dr. and Mrs. Cade of this city.

Launch Alice B., W. J. Thomas. Phone Green 391. Govt. Wharf.

"The News" Classified Ads.

==One Cent A Word For Each Insertion==

-THERE ARE NO "DEAD ONES" HERE-

MERELY MABEL REMARKS

That because the general hospital is going to sprout wing is no reason for imagining it an aeroplane.

That even if the Regal did make a royal catch, you needn't call her a king-fisher,

scrapping.

That the Duke of Connaught may not be going to the Queen Charlottes in September, but 17 settlers may console them.

That there are visitors in Rupert this afternoon who may have to sleep on billiard tables

saloon and 25 third class passen- the hospital board may count on

For Sale-House Furnishings. House furnishings for sale, Ex-W. H. Pelcher, Joseph Miller, cellent opportunity to secure good

Choicest liquors and cigars-

Subscribe for the Daily News.

For Rent

FOR SALE-Two incubators, practically

Miscellaneous

Jewelry Store.

For Sale

Grey's reference to the improve- cost is about \$18,000,000 per Captain Barney Johnston, arrived That the Mayor is to be con- young MARRIED WOMAN seeks situaposition. Experienceed. Phone A 1-R.

Wanted

terms. State full particulars to box G,

182-187

tremely popular wedding, is still Lot 18, Block 28, \$1,200.00; ten WANTED-First class wood turner. Prince remembered. Last night his Lots 20-21, Block 37, 8725.00 each; "Standing at the Corner of the Lots 1-2, Block 26, Street' was a rollicking success. .

> Wanted-Man with some exsend perience to do amateur photogra. Box H. Daily phic work. McRae Bros., Ltd.

Before full houses at both of their performances last night in the Westholme Theatre the local amateurs gave a couple of excellent shows. That the reputa- ship beretofore tion of the amateurs in Prince undersigned as new; capacity 104 and 150. Apply P. Rupert is fully established was vane, 0. box 860. more than evident in the vigor Atlin, province FOR SALE-By owner, 160 acres; 90 acres and extent of the applause which All moneys meadow land, balance timber; good greeted each and all of the per- to be paid Will make a fine stock ranch. fc mers. Such old favorites as nership debts w per acre. Four miles from store A. Stowell and W. Whitley met are presented on or P. O. Apply to A. M. Miller, R.dah, A. Stowell and W. Whitley met are presented on or with their accustomed reception, FOR SALE-Corner lot, Fort George, Cen. Mr. Stowell especially in a new Hazelton, B. C., June 7, 1912 tral avenue, 25x120; splendid situation; song rather reminiscent in its owner forced to sell; snap at \$750. Address Wm. Hox, T. V., Fort George, refrain of his celebrated "Down the Strand" favorite thoroughly satisfying his audience. Mrs. McCaffery & Gibbons Potts gave a popular recitation, and Mr. Bain, in elaborate and Lot 1, Block 30, with effective make up as a blind Two lots, Third Ave., Block 3 beds the hotels are so crowded. STENOGRAPHER desires position. Varied beggar, sang one or two ever easy terms. experience, including engineering, cor-respondence and tracing. Box 688. popular songs of sentiment ap-Lot 25, Block 20, \$1,500.00; \$560.00 cash propriate to his role. His little bal. G. T. P. tion in hotel or private family, in any interlude on the violin while making no pretence at an impressario effort evidently delighted the Lots 10-11, Block 24, \$2,50 FOR LEASE—Rooms now occupied by house. Audience and company cash Wanderers Club. Apply at Warks house. alike welcome back to the boards Lots 27-28, Block 29, \$530.00 each, terms a capital amateur comedian in Mr. Evitt, whose triumph "Enery Lot 7, Block 20, \$3,040.00; terms. the Eighth." sung one amateur Lot 4, Block 5, wil night a week or so before his ex- Lots 21-22, Block 31, 89

COLLART & REYNOLDS Sole Agents Fort George Townsite

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In Re Assigned Estate of

A. D. M'INNES

-OF-CONTRACTOR'S OUTFIT

Public Auction

on the spot Corner First Ave. and Seventh & (Opposite Central Hotel)

Saturday, Aug. 3rd

AT 2 P. M. Frank A. Ellis, favored with instructions from Mr. E. Reitchel, assignee estate A. McInnes, will sell as above without reserve

Granding Contractor's Outfit Including Thirty tons steel rails

10 sets car trucks 2 gin poles complete Block, pulleys, cables Blacksmith's outfit, drill Quantity drill steel Hammers, saws, picks, she Chains and usual sundries

\$97.50 Sept. 4, 1912, \$151.25 Nov. 4, 1912, \$151.25 May 4, 1913,

section 7

KEP OUT!

66 TZ EEP OUT!" used to hang as a sign on every factory door. The old idea of secrecy in business made it seem a crime to show outsiders processes, materials, and methods of manufacture.

Now the white light of publicity is being let in by those who depend on public favor for business profits and business growth. The "keep out" sign is disappearing from factory doors and the "welcome" sign is taking its place.

Candor and honesty form the backbone of modern Advertising. Men tell the truth, and it pays. Modern selling relies more and more on the confidence and good will of the buyer.

To-day, eyes are too sharp and intelligences too keen to make deceit possible. Absolute frankness in Advertising is the straight road to confidence. The public demands the light; it abominates and fears darkness.

To-day, many canning factories, packing houses, bakeshops, and public kitchens welcome visitors. concealing nothing.

To-day, many public service companies use the newspapers to tell the truth about themselves.

To-day, many big industrial enterprises are open without hindrance to the inspection of an interested public.

To-morrow, many more companies, depending for their success and prosperity on public confidence, will lift the curtains that veil their board and workrooms—they, too, will come to printing candid advertisements in the newspapers.

The public may overlook, but does not forgive, a lie or an abuse of its confidence. The public regards with suspicion those who attempt to serve it in secrecy and silence. The public is repelled by juggled facts or befogging words. The public rewards with its favor and money those who tell it the truth. It walks and shops where the light shines and where the paths are straight.

Throw on the light!

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Bldg., Toronto. Enquiry involves no obligation on your part -so write, if interested.