THE DAILY NEWS

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HEAD OFFICE

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DAILY EDITION.



FRIDAY, AUGUST 23

Daily News on Daily Doings Secretary McKenna are unknown, Lord of the Admiralty Winston on in wearing apparel for Lester W. David Co., Ltd. B.c. coast steamship service Chicago, Aug. 22—A revolution in wearing apparel for

HELPING HOLD BACK THE WHOLE CITY.

That Prince Rupert's progress should be retarded, as it certainly has been, by the interference of agitators spreading disaffection amongst labor on the G. T. P. construction is bad enough, but that Prince Rupert should be asked to con. tribute toward a fund for the maintenance of the strikers is the limit. Two misguided wives of two prominent licensed hotel keepers in Prince Rupert have been making the round of the business men with a subscription book soliciting contributions for the strike fund. The ladies are not infrequently good customers of many of the business houses they have approached, and the subscription] book appears usually after some order has been given. Competition is keen and the business man is in a quandary. CONTRARY TO LAW He must subscribe to maintain OF CANADA. the very men whose whole attitude and actions toward him are hostile or he may lose custom. Meanwhile the motive for this most charitable conduct of licensed hotel men's wives toward aggrieved labor is obvious. Dependent on the custom of decent business men alone the licensed houses of Prince Rupert would languish. But common labor and cheap liquor together form a fine source of revenue for the lower class hotels in this city. So it pays the lower class liquor selling hotel man to make his wife a mendicant for the benefit of a strike maintained mostly maliciously which retards the

NOT A CANADIAN STRIKE.

whole city.

While the railway contractors deny the existence of a strike, and while the G. T. P. officials will agree only to the fact that there is a labor shortage, the members of the I. W. W. persistently maintain with unholy delight that "everything is tied up from Hazelton to the end of operations in the west." Fair minded men readily admit that there is something remarkably

trouble. But contracts in the dashed into it, filling the air with The most noticeable reform, bush cannot be made into rose beds for lily handed labor, and efforts were steadily being made to bring the conditions into better shape for the men. This is an I. W. W. strike. Only the I. W. W. recognize it as a strike at all. All the strength of the I. W. W. comes from the United States, often by the system of expulsion. American agitators being fought by American work bosses with American methods of fist and fight have caused the trouble. It is a foreign strike, not Canadian.

Not only is the labor trouble up line of foreign origin, but! it is distinctly contrary to the law of Canada affecting the relations of employers and their labor. This up river railway contract dispute went dead against the Industrial Disputes Act (known generally as the Lemieux Act) whenever a strike was called by the I. W. W. emissaries without first negotiating for redress of the grievances of labor concerned by conference with the contractors. Because the strike was engineered by American organizers and combatted largely by American foremen, the requirements of Canadian law were overlooked. Those whol started the strike may not be aware that very heavy penal-

ties may be imposed for breach

of the Lemieux Act, and that

these penalties have been in-

curred over this very dispute

and might easily be enforcd.

The best strength of the Le-

mieux Act, in fact, lies in its

power to enforce preliminary

conferences which frequently

do away with all need for

strikes, but if the act is not

enforced its wise provisions

are useless.

LYNCH BROS. General Merchandise Largest Stock Lowest Prices in Northern B. C.

CHURCHILL'S AUTO RAN THROUGH BARRICADE PUT

lestation by suffragettes, the cab_ vanished before the women had inet members are slipping out of lime to say anything. London for their vacations as secretly as possible, and under LAILS Chancellor of the Exchequer Lloyd-George and Attorney General Sir Rufus Isaacs escaped to the continent. The whereabouts, of Premier Asquith, Foreign Sec. retary Sir Edward Grey and Home

bers of men have returned to ettes, it has been learned, did not nually. toilers, netably the hospital automobile, but the chauffeur room only in Paris.

London, Aug. 22 .- Fearing mo-|fragments of machinery, and

Churchill, who was reported to women was forecast at the anhave been held up on his way to nual style review, attended by Sandwich the other day and lec- 116 modistes representing firms like a strike on, although num- tured for some time by suffrag- doing \$30,000,000 business an-

work since it was declared, stay to listen to the women's The new styles include the First Ave. and McBride St. Box 865 Fair minded men further admit arguments A barricade of the Robespierre collar, which was that there were certain un- suffragettes' bicycles had been much in vogue when the guillodoubted grievances vexing the placed across the road to stop his tine was playing to standing

however, is the absolute ban on the hobble and tube skirfs. The properly garbed woman hereafter will be able to step into a street car without the aid of a derrick, and she also can navi... gate the streets without giving he impression that her ankles are manacled.

The new styles to the number of 154 were displayed on 75 perfeetly formed living models and they really looked like clothes for

There is a riot of color in the More comfortable shoes, with lower heels, also are forecast.

Best room in town at Savoy.

LUMBER

Laths & Shingles

PHONE 25

Prince Rupert, B.C.

Manufacturers and wholesalers

Better than Ringing Door-bells

PIANO manufacturer recently made a houseto-house canvass. He's one of those men with an absurd fear of the "waste-circulation" bugaboo -cannot get away from the haunting thought that only 10 out of every 100 readers of a newspaper may be possible buyers of his goods.

So he refused to advertise, and went a-canvassing -inviting people to come to his piano recitals. Then he wondered why they didn't come.

This is why:

He wasn't reaching the people.

His canvassers rang every door-bell in town. They talked to some one in every house.

But one in every household isn't enough -particularly if it doesn't happen to be the right person. And, as a rule, it wasn't the right person—it was a servant, or a child. The woman of the house was seldom seen; the man of the house, never.

Now, if the piano maker had placed an ad. in the newspaper, it would have reached thousands, where the canvassers could reach only hundreds.

And even though only 10 per cent. of the readers are actual piano buyers, this does not mean that the advertising read by the other 90 per cent. is wasted. Advertising talks, not only to the prospective buyer,

but also to his wife, his grown-up sons and daughters, his mother-even his motherin-law. Their coaxing will help to convince the head of the house-and pretty soon there'll be a piano in that home.

This and dozens of similar cases which might be cited to show that "waste circulation" is an empty bugaboo, and should deter no one.

Take the motor truck. It can be sold only to large firms Yet a motor truck manufacturer is successfully Advertising in daily papers. He realizes that he must reach, not alone the managers of the concerns that require trucks, but also their directors, their foremen, their head machinists, etc. It is found in actual practice that this Advertising radiates in a thousand directions, and again converges most astonishingly to influence the house that has made up its mind that horse-trucking is too costly and inefficient.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Bldg., Toronto. Enquiry involves no obligation on your part—so write if interested.



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Saturday, Aug. 24, 9 a.m. J. Q. M'NAB, General Agent



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