

LAND PURCHASE NOTICES.

Notice that I, THOMAS A. ROY, of Prince Rupert, B. C., occupation pros-
pector, intend to apply for permission to
commence the following described lands:
south bank of the Skeena River and about
four miles southeast of the mouth of Shames
river, thence south 80 chains, thence west
80 chains, thence north 80 chains, thence
east 80 chains to point of commencement,
containing 640 acres more or less.

Dated August 26th, 1912.
Pub. Sept. 28, 1912.

THOMAS A. ROY.

LIQUOR ACT, 1910.

(Section 41.)

Notice is hereby given that on the first day of December next application will be made to the Superintendent of Provincial Police for renewal of the hotel license to sell liquor by retail in the hotel known as the Big Canyon Hotel, situate at Kittselsa, in the Province of British Columbia. Dated this 10th day of October, 1912.

J. W. PATERSON, Applicant.

The Vendors are informed that there is a Large, Roomy Building on the Said Property Suitable for Hotel Purposes.

For further particulars and conditions of sale, apply to

McLellan, Savage & White
Solicitors for the Mortgagees
408 BANK OF OTTAWA BLDG.
VANCOUVER, B. C.

WILLIAMS & MANSON
Barristers and Solicitors
PRINCE RUPERT, B. C.
(255 265)

FIGHTING DICK HYLAND

FORESHORE LEASE.

The Vendors Are Informed That There is a Large, Roomy Building on the Said

For further particulars and conditions of sale, apply to
Messrs. Messers & White

409 BANK OF OTTAWA BLDG.
VANCOUVER, B. C.

PRINCE RUPERT, B. C.
(258-268)

FARM LANDS

PAID UP CAPITAL \$1,500,000.00

NEXT time you step into the corner store, take a look around. Of all the articles on the shelves, how many were on your shopping list five years ago? Make it ten years, and you will find that most of the things you buy to-day—and could not do without—were not even made then.

Your whole standard of living has been raised—and why? Because the men who make these better things are telling you that you will be more comfortable, happier and healthier if you use these higher grade goods.

It is advertising that makes it possible for you to buy "the best" right at your corner store. It is advertising that encourages the inventor to make new comforts and new utilities and enables you to buy

Isn't life brighter because we have new
and higher standards of living?
Let us thank advertising for it.

Advice regarding your advertising problems is available through any good advertising agency or the Secretary of the Canadian Press Association, Room 503, Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write if interested.

J. J. Hill says this "high living" costs more. True for J. J.—but it is worth more. And leaving the cost aside, do you want to go back to buying jam out of a pail, oatmeal out of a barrel, raisins out of sticky boxes, or tea exposed in an open chest?

Do you regret the money you paid for a Player Piano?

Would you forego the new style razor?

Isn't a Tungsten worth a thousand candles?

Would you now be enjoying these if enterprising manufacturers had not told you about them in their advertisements?

because we have new
of living?

ising for it.

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