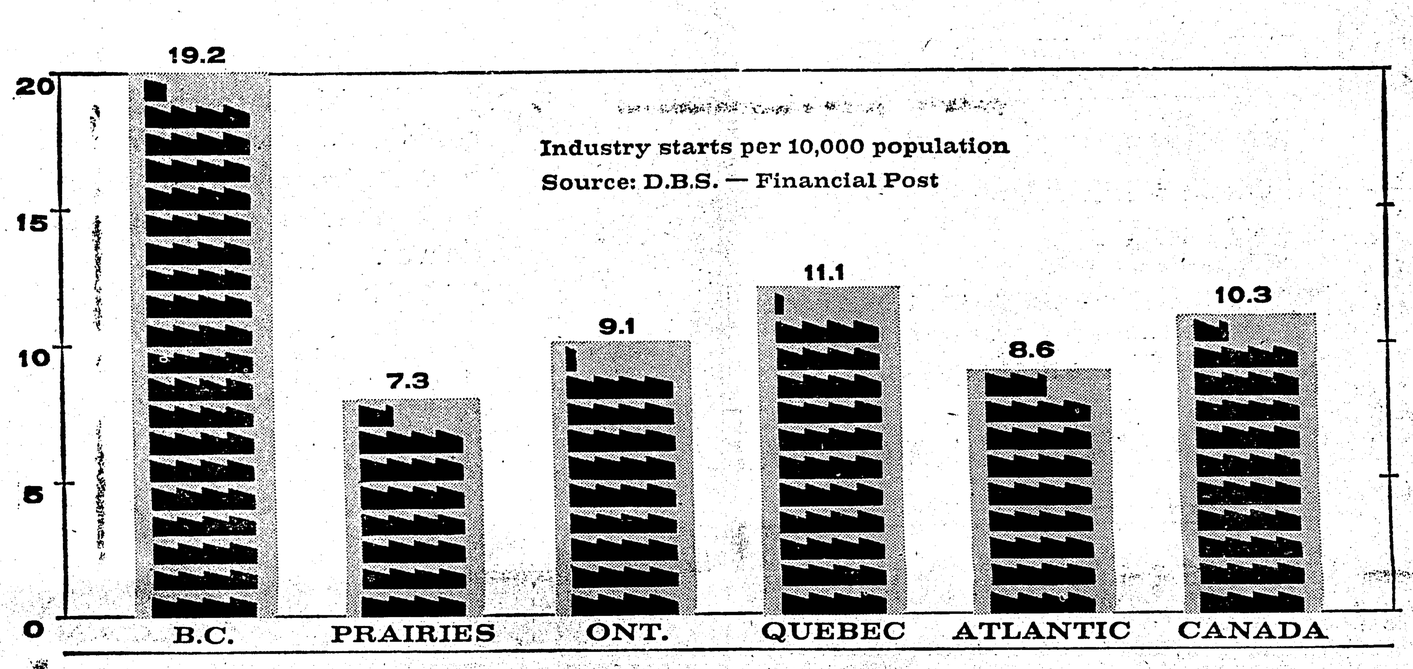
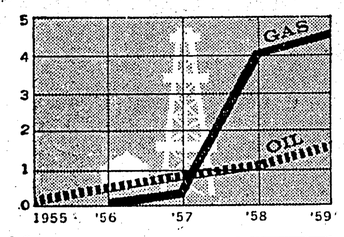
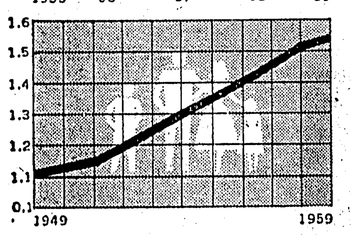
Best Wishes to the Delegates to the Associated Boards of Trade of Central B.C. Convention

B.C. LEADS ALL CANADA IN INDUSTRIAL EXPANSION



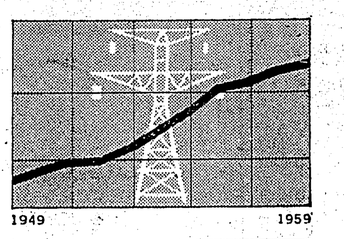


OIL AND NATURAL GAS: Since 1957 the value of B.C. natural gas has boomed from less than half a million dollars to 1959's production value of over $4,500,000 — an elevenfold increase. Crude oil production reached $1,500,000 in 1959 — up fivefold since 1956. These major resources are a powerful impetus to the industrial and residential development of central and northern B.C.

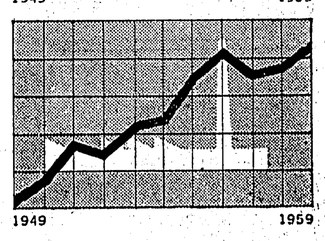


POPULATION: Since 1949 B.C.'s population has increased by some 481,000 people to an estimated 1,594,000. The labour force totals an estimated 570,000. A record-breaking $1,881 million was earned by labour during 1959 — an increase of 8% over 1958. Total personal income rose from $2,576 million in 1958 to an estimated $2,790 million in 1959.

POWER: Electric power generated during 1959 was estimated at 12.4 billion kilowatt hours — an increase of 5% over 1958 production and a spectacular threefold increase since 1949. Also in 1959 a total of 171,000 kilowatts was added to generating capacity. The total value of electric power construction in 1959 was estimated at $72 million.



MANUFACTURING: B.C. ranks third in value of manufactured goods. Selling value of factory shipments increased from $600 million in 1945 to an estimated $1,925 million in 1959. In 1958, wood products accounted for $547 million, food and beverages for $390 million, and pulp and paper products for $215 million. In 1959, manufacturing industries paid $426 million in wages and salaries.



FORESTRY: The net value of production in B.C.'s largest industry reached an estimated $672 million in 1959. This was approximately 8% above the 1958 value. Pulp production was 1,640,000 tons — an increase of 13% over 1958.

FISHERIES: An estimated $66,500,000 worth of fish products were produced by the B.C. fisheries in 1959. The landed value indicated that 58% was salmon, 21% herring, and 12% halibut. In the export market for salmon, the United Kingdom and the U.S. were the largest buyers.

MINING: The estimated value of mineral production in B.C. in 1959 was $154,400,000 — an increase of 5% over the 1958 total. Biggest contributor was zinc with an estimated value of $43,800,000; second, lead with a value of $34,800,000; and third, structural materials and industrial minerals valued at $22,200,000 and $14 million respectively.

COMING IN MAY, 1961

BRITISH COLUMBIA INTERNATIONAL TRADE FAIR

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The Government of British Columbia will again be host to the nations of the world during the 1961 B.C. International Trade Fair at Exhibition Park, Vancouver, from May 3 to May 13, 1961. Inquiries are invited from manufacturers, producers and trade representatives wishing to exhibit.

GOVERNMENT OF BRITISH COLUMBIA

THE HONOURABLE **R. W. BONNER, Q.C.,** MINISTER OF INDUSTRIAL DEVELOPMENT, TRADE AND COMMERCE

PARLIAMENT BUILDINGS, VICTORIA, B.C.