BOY SCOUT CORPS ORGANIZED

Enthusiastic Meeting Held on

Saturday Evening.

There was a good attendance

assistant scout master, F. D.

quarters staff in London, Eng.

land. The first drill will be held

There's no rest for the weary.

Rupert.

SCRIBERS.

A new Telephone Directory is

ticularly requested that sub.

scribers co-operate with manage.

ment in making the new list thor.

(1) Advise Telephone Office of

(2) Where street numbers are

not shown in present directory,

these should now be communi-

(3) In the alphabetical order

of Directory advantage can be

taken of double entries, thus hav.

ing full details shown first under

initial letter of name and, second,

under initial letter of designa-

The above details must be re-

JAS. N. WILSON, Manager.

WARDROBE

J. LEE, TAILOR

Cleaning, Pressing and Repairing

Scott Building, Next to City Rell

Corner

7th AVENUE

SECTION SIX

years at 6 per cent.

Brokers and Financial Agents

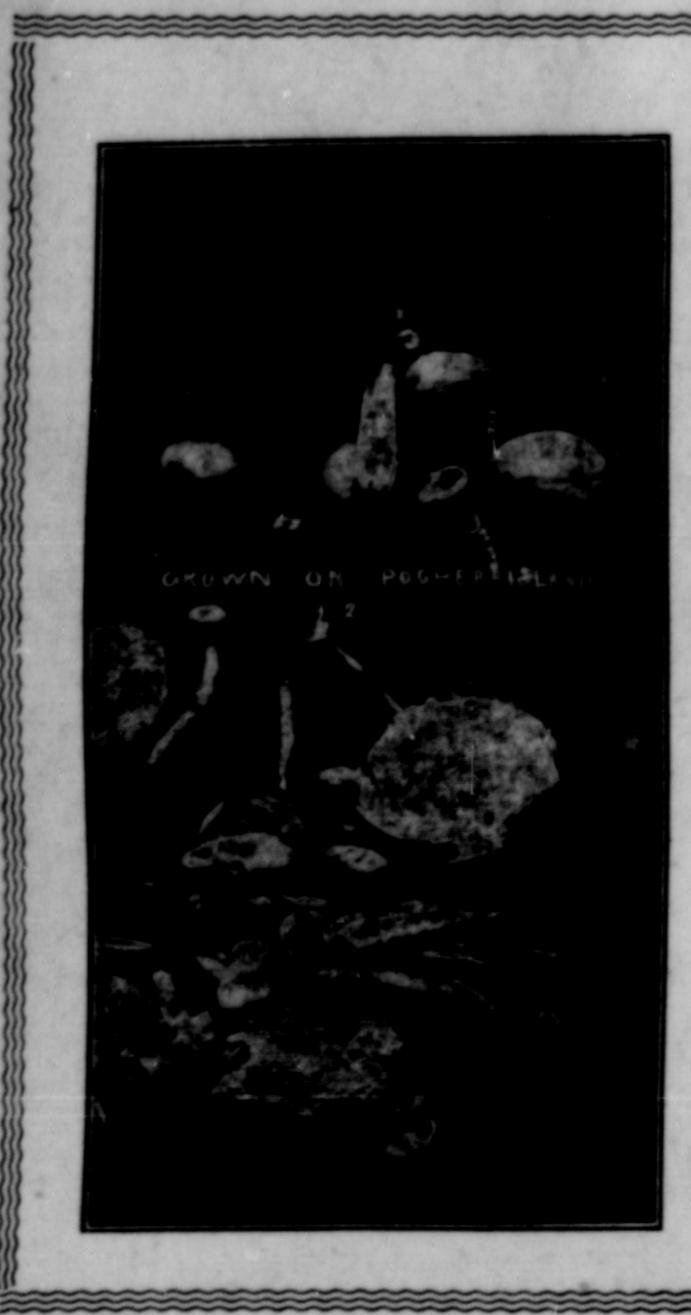
cated wherever practicable.

TELEPHONE DEPT.

Ganadian Typewriter Exchange, Dept. 1-4, Suite 305, 319 Pender W., Vancouver, B.C.

Linoleums Upholstering Picture Framing

The Hendricksen-Smith Furniture Co. Cor. 3rd Ave. & 7th St.





GEORGE LEEK

For Ten Acre Blocks of good level land on Porcher Island. Close to Bathing Beach and Public School. A fine place for a Summer Home.

\$20.00 an Acre ONE-HALF CASH Balance 6 Months

Better than Ringing

Door-bells

an absurd fear of the "waste-circulation" bugaboo

-cannot get away from the haunting thought that

only 10 out of every 100 readers of a newspaper

So he refused to advertise, and went a-canvassing

but also to his wife, his grown-up sons and

daughters, his mother-even his mother-

in-law. Their coaxing will help to convince

the head of the house—and pretty soon

This and dozens of similar cases which

might be cited to show that "waste cir-

culation" is an empty bugaboo, and should

Take the motor truck. It can be sold

only to large firms Yet a motor truck

manufacturer is successfully Advertising

in daily papers. He realizes that he must

reach, not alone the managers of the con-

cerns that require trucks, but also their

directors, their foremen, their head ma-

chinists, etc. It is found in actual practice

that this Advertising radiates in a thousand

directions, and again converges most as-

tonishingly to influence the house that has

made up its mind that horse-trucking is

too costly and inefficient.

Advice regarding your advertising problems is available

through any recognized Canadian advertising agency, or the

Secretary of the Canadian Press Association, Room 503

Lumsden Bldg., Toronto. Enquiry involves no obligation

on your part—so write if interested.

there'll be a piano in that home.

-inviting people to come to his piano recitals.

Then he wondered why they didn't come.

may be possible buyers of his goods.

This is why:

He wasn't reaching the people.

His canvassers rang every door-bell in

But one in every household isn't enough

-particularly if it doesn't happen to be

the right person. And, as a rule, it wasn't

the right person—it was a servant, or a

child. The woman of the house was seldom

Now, if the piano maker had placed an

ad. in the newspaper, it would have reached

thousands, where the canvassers could

And even though only 10 per cent. of the

readers are actual piano buyers, this does

not mean that the advertising read by the

other 90 per cent. is wasted. Advertising

talks, not only to the prospective buyer,

seen; the man of the house, never.

reach only hundreds.

town. They talked to some one in every

PIANO manufacturer recently made a house-

to-house canvass. He's one of those men with

"The News" Classified Ads.

==One Cent A Word For Each Insertion==

Rooms 19-20-21 Alder Block Cor. 3rd Ave. and 6th St. Special Styles at Reduced Price All Work Guaranteed

PAPERHANGING

-AND-

INTERIOR DECORATIONS of All Kinds Estimates Free

R. E. BALL P. O. Box 274

Meet Me at

HYDE'S CIGAR STORE Periodicals Magazines Newspapers

City Messengers Parcel Delivery 607 3rd Ave. Phone 362

Busy Bee Cafe

519 3rd Avenue

Most Up-to-Date Place in Town Open Day and Night

PRINCE RUPERT FEED CO.

Dealers in

HAY, GRAIN FEED AND SEEDS

Agents for the International Stock Food Subscribe For The Daily News

Wanted

MALE stenographer requires work evenings. Box 21, Daily News. ply Mrs. O'Reilly, 2nd Ave. WANTED-A general servant. Apply Mrs. northwest of Mexico City."
L. W. Patmore.

For Sale

For Rent

of living room. 1011 3rd Ave. West. through El Paso.

Ave. and 6th St.

OYSTERS & GAME BOXES FOR LADIES PRINCE RUPERT HYDRO-ELECTRIC CO.,

Tenders will be received by the under- last night. He continued:

W. CLARK DURANT, Genéral Superintendent.

FOR SALE

Gasoline Fish Tender or Towboat those present.

Gross tonnage 9, net 6; length 35 3-10 ft.; breadth 11 7-10, depth 3 2-10 ft.; 30 h.p. engine. Price \$1,800.00. Address W. A. Walker, ja bad financier." Stevens Hotel, Seattle, or S. M. Collins, Tacoma, Wash:

SPECIAL

First arrival of new spring suits. We take great pleasure in Tailoring Co. for Prince Rupert, troops or joining the revolution, this morning on the Princess It is well known that this firm The order, it is said, was signed May from a three weeks' visit to tion. A charge of one dollar per turns out only the most elegant when Blanco was a prisoner of the lower coast cities. Mr. Swe- year is made for such double inin ladies' man tailored garments the rebels, who released him on der, who is head of the firm of sertion. and to see these suits is to be parole. Blanco's command con- Sweder Bros., merchant tailors, convinced they are what you are sisted of some 600 cavalry operat- has been busily engaged in the ceived at Telephone Office before looking for.

Demers

tors of Prince Rupert

..Sign Writing.. Paper-Hanging Our Specialties

"We always deliver the goods." to the Union stock yards, To-2nd Street

Prince Rupert Fire Alarm System

Box 14-8th St. and 3rd Ave. Box 15 Junction of 1st, 2nd and

3rd Aves. Box 16-1st Ave., between 8th and 9th Sts. (Knox Hotel.) Box 17-1st Ave. and 7th St. (Central Hotel.)

CIRCUIT NO. 2.

Box 22-3rd Ave. and 3rd St.

(Post Omce.)

Box 27-G. T. P.

Box 23-3rd Ave. and McBride St. Box 24-1st Ave. and McBride St. Box 25-2nd Ave. and 2nd St. Box 26-2nd Ave. and 6th St.

CIRCUIT NO. 3. Box 31-5th Ave. and Fulton St. Box 32-Borden and Taylor Sts. Box 34-7th Ave. and Fulton St. Box 35-9th Ave. and Comox Ave.

Box 38-6th Ave. and Thompson St. CIRCUIT NO. 4. Box 41-4th Ave. and Emmerson

Box 37-8th Ave. and Dodge Pl.

-5th Ave. and McBride S -5th Ave. and Green St -6th Ave and Basil St. Box 45-7th Ave. and Eberts.

Box 141-7th Ave. and Young St.

MEXICAN SITUATION IS NOW DESPERATE

(Continued from Page 1.)

Pueblo is growing worse. rebels demand the surrender of the town of Chalco, 25 miles

Orozco Reported Dead.

True Mexican Diplomacy.

Mexico City, Feb. 5 .- "I lied to URNISHED, unfurnished and furnished the American government for facturing Co., is in the city and 8 o'clock. housekeeping rooms. Apply Alder Block. corner Third Ave. and Sixth St. 36-50 ten months, telling them that the canvassing assiduously in the in-TO RENT-Furnished three room nat; Mexican revolution would be terests of his firm. He reports but then who cares as long as close in; \$25.00 per month. P. O. Box over in six weeks. I was forced business good. Mr. McGregor there's a crowd at the social. to invest my diplomatic mission has been successful in placing a housekeeping with a domino and mask."

> Manuel Calero, formerly Mexi- ing contractor of the island city. can ambassador to the United States during the discussion of the loan measure in the Senate in the law office of L. W. Pat-

should speak the truth, though geles, Cal. She will return it destroys us.

is desperate."

Senor Calero's speech created a tremendous sensation among

Compel Smelter to Shut Down.

El Paso, Tex., Feb. 5.—A document signed by General Jose Blanco was made public today, in couver left Saturday night on the which the former commander of Princess Beatrice after spending Madero's rebels, orders his cap- a few days in the city. announcing that we have secured tains to "do as their conscience the sole agency of the New York dictates" in disbanding their

ing in the Casas Grades district. south buying stock for the com- 12th Feb. to ensure insertion Exclusive Styles Lowest Prices The Federal commander remains ing spring and summer seasons. here as his parole will not permit him to enter Mexico.

ploying more than 2,000 men are the Yukon. The up-to-date House Decora- dependent on the smelter.

Railway Is Fined.

Toronto, Feb. 8 .- Magistrate night for Skidegate. Kingsford fined the Grand Trunk Railway \$20 in the afternoon po- Among the arrivals by the lice court for cruelty to animals. Princess May this morning were a carload of cattle from Belleville Hutchinson of Victoria. Phone 156 Green ronte, without water. The ani-

> The timber for the high level bridge at Hazelton has been de-

You never saw a man wear his new suit in order to make an- city last evening after a short lother man jealous.

BEST IN FOOTWEAR

Children's Shoes in All Styles

We handle an absolutely complete line of children's shoes in all styles and qualities.

Careful and exacting parents who want perfect fitting shoes on the true form lasts for their children should not fail to give us a call.

They come in all leathers-patent, gun metal calf, dongola kid and vici kid-in black or tan-button or lace-in every conceivable size.

Renworth & Jefferson Phone 433

Best in Footwear

LOCAL NEWS ITEMS.

fortune some months ago to get on Saturday evening in St. Am. caught in the belting of the ma- drew's Church at the meeting chinery at the Prince Rupert called for the organization of a Planing Mills and thereby sus-tained injuries that at one time corps of the Boy Scouts in this threatened the amputation of his city.' The name is to be the leg, left last Friday on the Prince Prince Rupert Boy Scouts. The Rupert for Vancouver, where he following officers were elected: will undergo an examination President, Dr. H. E. Tremayne; under the X-rays. Mr. Bain, who vice president, W. S. Fisher; is well known and popular in the secretary-treasurer, W. J. Ken. city, has the sincerest sympathy of his friends in the sad accident naugh: troop surgeon, Dr. J. p. that befell him. He will return Cade; scout master, C. V. Evitt: shortly to Prince Rupert.

Holland. The boys signing the C. N. Bensen, a pioneer ship- roll as members were: Tom wright of Prince Rupert, who has Noel Peters, Arthur Brownman, been employed at Granby for the Jack Ambrose, Freddie Leggat. Los Angeles, Feb. 8.—Follow- past five months, is in the city. Jack Dowling, Leo McIntyre, Wil. ing publication of unconfirmed While here he has made arrange- liam F. Rowell, Frank Dowling despatches telling of the death of ments for several contracts for and Wallace Anderson. There General Pascual Orozco, Mexican the Canada Fish & Cold Storage will doubtless be a large number revolutionary leader, Senora Co. Mr. Bensen wishes it known of others join in the near future Orozco, who is living here, is ex- that he is not a relative of Mr. Several little lads who have not hausting every effort to learn the Brown, who was sent down for yet reached the age of 12 years source of the reports. Senora three years on a charge of rob- are anxiously awaiting their next Orozco has had no word from her bing Frizzell's meat market a birthday, as the latter is the min. husband for many weeks. Re- few months ago. Mr. Brown, it imum age for joining the organ. use ports of Orozco's death came is said, told many people he was ization laid down by the head. a stepbrother of Mr. Bensen.

> G. G. McGregor, representing in the old school house on Second the Mason & Risch Piano Manu- avenue Saturday evening next at piano in Masset, the purchaser This statement was made by being Mr. Henry Holland, a lead- Corporation of the City of Prince

> Miss Brown, stenographer in more for some time past, left NOTICE TO TELEPHONE SUB. "The truth is that the Depart- Saturday night on the Princess ment of Finance has not painted Beatrice on an extended holiday the situation as it really is. We which she will spend at Los Annow in preparation and it is par. Prince Rupert in April. During "The truth is that the situation her absence Mr. Honeyman is assisting in Mr. Patmore's office.

> oughly up to date by observing Fred Stork, first mayor of the following instructions: Prince Rupert and pioneer hard-Ernesto Madero, minister of ware man, accompanied by his any change of name or designafinance, replied, calling Calero young son Douglas, left the lattion made prior to or likely to be "an indiscreet ambassador and ter part of last week for a three made within the month of Feb. weeks' vacation in the lower coast cities.

> > Alex. Wallace, the popular hardware traveller, representing Wood, Valance & Leggatt, Van.

Mr. and Mrs. J. Sweder returned new directory.

The Princess May arrived from A Chihuahua smelter closed on the south this morning with account of fuel shortage due to about a dozen passengers for this interrupted railway traffic be- place, there also being a contween the state capital and the siderable number on board for border. Mines and plants em- Skagway, en route to Alaska and

> The Prince John returned from Masset yesterday morning, leaving again shortly before mid- One Double

They pleaded guilty to shipping J. G. Wall of Vancouver and John

Rolston & Calman intend opmals were forty-five hours in ening a real estate and insurance agency at Bella Coola in the near

M. Knox Browne, of Haysport, \$2000 cash and the balance over livered and it is expected that was amongst the arrivals on the construction work will start at train last evening and is registered at the Royal Hotel. Samuel Harrison & Company

F. H. Mobley returned to the business trip in the interior.

Prince Ruper Second Ave.

\$25.00.

5-room house, across Hays Creek \$15.00.

G. R. Naden Co., Ltd.

Agents

2nd Avenue