

THE DAILY NEWS

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DAILY EDITION

Monday, March 17, 1913.

BALLOONIST BIDDING
FAREWELL TO FRIENDS

Will Make an Attempt Next Week
to Cross Atlantic in an
Airship

Berlin, March 15—Joseph
Brucker, the German-American
aeronaut who plans to cross the
Atlantic in the balloon Suchard
II., is in Berlin saying good-bye
to his friends prior to starting
for the Canary Islands where he
expects to begin his voyage be-
tween April 12 and 14.

Brucker, with the balloon, will
leave Trieste for Las Palmas by
steamship on March 27. The
Suchard II. is the largest balloon
in existence. Its diameter is 80
feet. Mr. Brucker will be ac-
companied by two assistants.
They are taking three weeks'
provisions, but if they have the
luck they expect, they will land
either in the West Indies or on
the northern coast of South Am-
erica in five or ten days.

MINISTER'S EARS
BOXED BY ADMIRAL

Rough and Tumble Fight in the
Streets of Rome

Rome, March 15—A street
fight with fists between Admiral
Pasquale Cattolica, the Italian
Minister of Marine, and Admiral
Gozzo, who was recently retired

from the Italian navy, caused a
great sensation here today. Ad-
miral Gozzo, meeting the minis-
ter of marine on the street, went
straight up to him and boxed his
ears. Admiral Cattolica replied
energetically to the assault, and
a rough and tumble conflict con-
tinued until the combatants were
separated by bystanders, and Ad-
miral Gozzo was arrested.

Gozzo's grievance, it is said,
was the minister's act in plac-
ing him on the retired list.

PARTY WILL SURVEY
ALASKA BOUNDARY

Will Work Along International
Line Between Yukon River
and Mt. St. Elias

Vancouver, March 15—Mr. H.
F. J. Lambart of the Alaska
boundary survey, arrived last
night from Ottawa and is at the
Hotel Vancouver. He will organ-
ize a party here for the season's
work along the international line
between the Yukon River and Mt.
St. Elias.

Last year Mr. Lambart had
charge of a sub-party along the
141st meridian and in the vicinity
of the Arctic Ocean. He will
leave here for the north in about
ten days.

Forty years in use, twenty
years standard, prescribed and
recommended by physicians. For
Women's Ailments, Dr. Martell's
Female Pills, at your druggist.

"CIVIS RUPERTI" ANSWERS
OBJECTIONS TO BOOSTING

GROWTH OF PRINCE RUPERT NEED NOT WAIT FOR DEVEL-
OPMENT OF HINTERLAND—THE "BOOSTER MAN"
PREACHES GREATER OPTIMISM.

Editor Daily News.

Sir: Referring to my recent
letter in your columns I wish to
say that I have endeavored to
find out in an indirect way the
attitude of our business men to-
ward a publicity campaign as
outlined in that letter. The re-
sults of this investigation are
somewhat startling as I shall
show you.

There are of course a large
number of business men who have
never given the matter a mo-
ment's thought. Such men will
invariably tell you that to adver-
tise the town just now would be
to produce an unwarranted boom
that it would unduly inflate the
value of real estate and that
whatever benefit would result
therefrom would be snapped up
by the real estate men. When
those men are induced to give
the subject some thought they
are not hard to convince that
whatever helps the real estate
men helps the town. It is a mat-
ter of common knowledge that
whenever there is an active mar-
ket for real estate business in
general is good. It is of course
true that sometimes new towns
are over boomed, but in general
in a new country the develop-
ment of trade and industry goes
on at such a pace that any in-
flated spots with real advantages
are soon corrected.

Another view of the question
that we find is that instead of
trying to build up a city here we
should turn our energies toward
developing the interior; that we
never can have a city here till the
hinterland is flooded with people.
This view is not in accordance
with the experiences of other
coast towns. It is far from the
mind of the writer to disparage
the ambition to colonize our in-
land territory. It is also his firm
conviction that viewing the mat-
ter from a purely economic
standpoint and in the light of our
descendants of ten generations
hence it might be better to let
this matter take care of itself.

But without being so short sighted
as the man who protested by
"What has posterity done for
me?" most of us are agreed that
we would like to see a little of
this coming prosperity in our own
time. It is also the ambition of
our statesmen to hasten the time
when all our "Deserts shall blo-
som as the rose" and when the
happy hum of prosperous fam-
ilies shall replace the forest pri-
meval.

In order to correct the state-
ment that this city cannot be
built until the interior is devel-
oped we have only to look at what
has taken place in Vancouver
and Seattle. Anybody who has
looked into the subject knows

that Vancouver's growth has not
resulted from their interior devel-
opment. Everybody knows
that five or six years ago the in-
terior land in the southern part
of the province could be had for
a mere song, and that it had very
little value and received small
cultivation until a large city
suddenly sprang up at its doors.
Transcontinental termini are al-
most wholly determined by the
large trade that passes through
their gates, and it is folly for us
in Prince Rupert to relegate our
ambitions for our city to the dim
and distant future, or until a
hundred thousand more Ameri-
can farmers have discovered the
mecca of their enterprise. With
the wonderful development of the
fishing industry that is taking
place and the large amount of
freight that is waiting the outlet
of the new railroad, there is no
reason why a large and flourish-
ing city should not spring up
here immediately. At the same
time of course we should do all
in our power to colonize our va-
cant lands, from which in the
last analysis comes the real
wealth of the nation.

Perhaps, however, the most
absurd objection to advertising
the town is that held by a few
business men who say that the
object we have in view is the one
thing least to be desired. They
tell us that there are enough
business houses in town today
and that a publicity campaign
would only add to the keen com-
petition that now exists. Many
of our citizens will know that
this was a policy followed by the
city of Victoria for many years.
Some of the old timers didn't
want a commercial city and others
insisted on keeping what they had
to themselves. It is an old story
now how the new blood came in
and overthrew those old notions
with the result that Victoria is
now ranked as one of our most
progressive and prosperous cities.

The Malthusian Theory has
lost its place in modern political
economy. We believe today that
not only does wealth keep pace
with the growth of population,
but that it far exceeds it. We
also know from concrete ex-
amples that the faster a city
grows the more prosperous are
its people. The real explanation
lies in the fact that the increase
of population greatly enhances
the value of real estate and at
the same time adds enormously
to the volume of business. We
thus have produced automatic-
ally an immense sum of capital
with which to develop our re-
sources. In this development
everybody concerned receives
their due proportion, and the
present business men who think

they have a good thing would
soon find that their possibilities
were unlimited.

I want right here to preach a
little of the Gospel of Optimism.
Have you ever noticed how we
are encouraged and inspired by
the breezy optimistic talk of the
outsider who beholds our mag-
nificent opportunities for the first
time? How often under such in-
fluences have we chided ourselves
for our short sightedness and
our lack of faith? With our un-
bounded resources there is noth-
ing that can prevent a great city
from growing up here except an
act of God. Stop that grouching.
Stay with the game and before
many years are past you will be
rewarded in proportion to your
faithfulness.

Before closing let me ask you
to offer up a little intercession
that the good Prophet of Public-
ity may soon appear whether he
be in the person of the president
of the Board of Trade or some
other enterprising citizen.

Yours truly,
CIVIS RUPERTI.

Don't spend another
Night Coughing.

Mathieu's Syrup of Tar
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and give you and those around
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