

MONEY RAISING

Store Closed

The store will be closed all day Saturday during which time Lewis Bros. & Co.'s manager and staff of salespeople will rearrange stock and mark down prices on every pair of shoes in the entire stock. **POSITIVELY** no reserves, everything to go in this grand and glorious money raising sale. Bargain tables will be filled with hundreds of bargains in Men's, Women's and Children's Shoes.

SPOT CASH ONLY

As raising money is the one and only object of this Sale, it will be necessary to suspend credit accounts, as the money is what we need and must have, even if we have to stand a big loss to do so quickly.

SALE

Lewis Bros. & Co. are under legal contract to raise \$10,000 in 13 days for the firm of Renworth & Jefferson. You know what this will necessitate---get the money and get it quick. We realize in order to fulfil our contract we will be obliged to cut and slash prices to the very lowest figure. **SELL, SELL, SELL---**These are the orders to our sales people. **REMEMBER**, the firm of Renworth & Jefferson have only been in business six months. What does this convey to you? That this stock of Men's, Women's and Children's Shoes are the newest and best on the Pacific Coast. **IMPOSSIBLE**, you will say, to sell \$10,000 worth of shoes in 13 days. We say this, if high grade shoes and lowest of low prices will get it, then we win

HELP! HELP! HELP!

The Reason Why

Rapidly changing conditions have made and are still making this year a year of re-adjustment in mercantile history. Progressive retail merchants everywhere are revising their plans, altering their methods and rearranging their prices to meet changed conditions. This store is no exception to the progressive establishments of the country, as an up-to-date industry must undergo reconstruction. Money raising is our object and we will make a terrific wholesale slaughter of prices on everything for 13 days. No marking up, then down, to show a reduction in prices. Every pair of shoes in the entire stock will be tagged with a specially prepared ticket, giving former price and Lewis Bros.' price.

Positively No Reserves

SALE STARTS MONDAY