



Greater than Panama's Bridge of Water

The Panama Canal is the logical outcome of the trend of modern commerce—it is monumental evidence of the present-day need for shortening distance—for lessening time and for reducing cost of distribution between maker and consumer.

In point of distance, the Panama will bring the Pacific nearer to the Atlantic by 1,000 miles. In point of time, the sea voyage between Halifax and Vancouver will be shortened by 24 days. In point of cost, the canal will very materially lessen the expense of carrying freight between these places. But there is a stronger factor than even the Panama in shortening distances, lessening cost and saving time between manufacturer and user.

It is Advertising—

It is the quickest—
It is the most direct—
And it is the cheapest—
means of communication between the maker and user of goods.

For instance, Advertising enabled a manufacturer in Nova Scotia to carry a demand for his product

from his factory to the Pacific Coast
— in a few days
— at an insignificant cost
compared with slower and more laborious selling methods.

In one week, thousands learned of his product where it would have taken years for the news to get around without advertising.

To the Manufacturers of Canada:

You will be alert to take advantage of the Panama route for the physical transportation of your goods. Have you considered how quickly, how far, and at what small cost the Advertising Trade Route will carry demand for those goods?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

LOCAL NEWS ITEMS

Sale on at Demers. See advt. on page 4. 247-49

Mrs. Besner returned Sunday night from a week's trip into the interior.

Launch Alice B for hire. Telephone Green 391, Davis' Float, 155-ft.

Mr. B. Smith, a well known lumberman of Juneau, Alaska, is visiting with his sister, Mrs. Stilwell of Third avenue.

A fine new delivery wagon for George Milne, proprietor of the Prince Rupert's Merchants Quick Delivery Service, arrived on the steamer Prince George yesterday.

Judgment for the plaintiff for \$160 and costs was given yesterday in the case of Nelson vs. Skeena River Transportation Co. Williams & Manson represented the plaintiff and L. W. Patmore the defendant.

The steamer Venture sailed for the south at 2 o'clock this morning with some 25 local passengers. She also had a large shipment of salmon from the Naas. The latter, coupled with the fact that she had to unload a large shipment of rails at Granby Bay, explains her delay in reaching here for the south.

R. O. Boulton, who recently succeeded Mr. Reichel as local representative of Canadian Explosives, Ltd., expects his family here about the end of the year to take up their residence. Mr. Boulton, who has been here for several weeks, is greatly impressed with the city's future outlook.

"WHEN A WOMAN LOVES"

Entertaining Three Reel Drama Shown at the Majestic.

A drama of heart interest and crammed with the daily episodes of life alternating with sunshine and shadow is being shown at the Majestic this evening. "When a Woman Loves" is a three reel domestic play as interesting from start to finish as an absorbing three volume novel. It is one of those that strikes you as extremely life like in its every action, and to it "Billy's Pipe Dream," the farce comedy that follows it, is as the fun and laughter following a ten course family dinner.

CHICAGO MILLIONAIRE IN THE CITY TODAY

(Continued from Page 1.)

Spark this morning, he said that although he had encountered some terrific gales on the trip the trim yacht never shipped water. She rides the swells just like a bird. With auxiliary power the Adventuress has a speed of nine knots and with sail in a good breeze from ten to twelve knots.

The Adventuress left San Francisco for its northern trip on July 28th, the crew consisting of four sailors, two cooks, a mate, boatswain, engineer, captain and wireless operator. He is Mr. Harris, who was located at the Digby Island station until some twenty months ago.

The Adventuress will probably leave for the south today and will be laid up for the winter at Victoria.

AN APPRECIATIVE PATIENT

Gives an Entertainment to Hospital Nursing Staff.

Dr. B. F. Stanwood, the well known prospector and mining operator, was in the hospital for some time with a bad case of blood poisoning in one of his hands, so serious that he had to have a couple of fingers amputated. His treatment in the hospital so impressed him that last evening he and Mrs. Stanwood entertained the nursing staff of the hospital at the home of Mr. G. P. McColl, Fifth avenue. Among those present were Miss McTavish, Miss Carmichael, Miss Patterson, Miss Humble, Miss McKay, Miss Walker, Miss Campbell, Miss Horsey and Miss Dunn, Mr. and Mrs. Hamblin, Mr. Large, Mr. Brown, Mr. Robertson, Mr. Morrison, Mr. Hunter, Mr. Barrie, Mr. Davey and Mr. Shrubbsall.

Mrs. Stanwood leaves tomorrow morning to spend the winter in California.

THE RELIABLE PLUMBER

HARRY HANSON
139 2nd Ave. Phone 489
DAY AND NIGHT SERVICE
Out-of-Town Work
Hotel and Restaurant Work
Tenders on New Work
Plumbing Insured from Frost
Work Done Promptly and Guaranteed at Reasonable Prices
One Trial Will Convince You

MAJESTIC ROOMS

Steam heated, comfortable rooms from \$3.50 per week up
OVER MAJESTIC THEATRE
Phone Green 69 3rd Avenue

TAXIDERMIST

Animals, birds, fish and all kinds of game heads mounted; hides tanned and made into rugs and robes. All work strictly first class. A. MITTLER, Expert Taxidermist, 106 Main St., Vancouver.

TAKE NOTICE that the partnership heretofore carried on under the name of Shepard & Jones, in the City of Prince Rupert, has been dissolved. All moneys owing to the former partnership are payable to William Wallace Jones. Dated at Prince Rupert, B. C., this 17th day of October, A. D. 1913.
WILLIAMS & MANSON,
Solicitors for William Wallace Jones.
Oct 18-24-Inc.

"The Daily News" CLASSIFIED ADS.

FOR RENT

WE can rent your house. Let us have the details. Pattullo & Radford. 2401f

POOL HALL for rent. Good proposition for barber. Apply Eby Bros., Terrace. 2401f

WANTED

PRACTICAL nurse disengaged. Apply 513 6th avenue E. 247-56

GENERAL servant. Apply Mrs. L. W. Patmore. 2401f

WANTED—Young man with some knowledge of cooking. Apply Mr. McLean, O. T. P. News Stand. 247-49

WANTED—Girl to mind baby about two hours every Sunday afternoon. Apply 528 8th avenue west. 2401f

WANTED—Five or six room house, with bath and sewer attachments, furnished or partly furnished. X 17, News Office.

WANTED—Man and wife to manage railway lunch counter. Apply W. J. McLean, News Stand, O. T. P. Wharf. 2441f

FOUND

FOUND—Fountain pen. Owner can have same by proving property and paying for advt. Apply Daily News Office. 2401f

LOST.

LOST—A bunch of keys. Finder please return to News Office. 2401f

LIVE STOCK.

COWS fresh calved and coming in always on hand, and tuberculosis tested. John Christy, cattle dealer, Collingwood West, corner Carleton and Westminster Road. Phone Collingwood 99 R. Post Office Box 20, Collingwood East, Vancouver. 1701f

P. O. Box 203 Phone 47

P. ROBERTSON

INCORPORATED ACCOUNTANT (Eng.)
CHARTERED SECRETARY
Audits, Investigations, Adjustments, Liquidations and Assignments
Smith Block, 3rd Ave., Prince Rupert, B. C.

CHANGE OF MANAGERS

Local Man Appointed by Canadian Home Company.

As we intimated in a previous issue Mr. Alexander Steven is vacating the management of the branch office of the Canadian Home Investment Company to take a position as superintendent at the head office of the company at Vancouver. Mr. Steven, from a business point of view, expressed regret at leaving this city, as he feels Prince Rupert is on the eve of a great business revival in consequence of the near completion of the railroad and that there will be great opportunities for sound enterprises.

After considerable negotiation the company has secured the service of Mr. H. A. Philpott, who will take over the management of this branch and the entire territory of Northern British Columbia. The company is fortunate in obtaining a manager who has had considerable experience in financial matters in the old country and is thoroughly conversant with the business he is now taking in hand, having devoted a considerable part of his time to it previous to his appointment.

Notice.

The committee of Sec. 5, 6, 7 and 8 Property Owners' Association will report their recommendations at a meeting to be held at the Swedish Church hall, at the corner of Eighth and Ninth avenues, Section 6, on Thursday at 8 p. m. Mr. Arthur Cuthbert will be present to explain any points to those who desire to get on the voters' list. The fact that you hold a \$2.00 poll tax receipt does not entitle you to vote, although you are a British subject. Come to this meeting and you can get on the voters' list if you are eligible. The Property Owners' Association is not organized at present to further the interests of any particular candidates for the coming civic election. 247-48 H. E. GAMPP, Pres.

Sale on at Demers. See advt. on page 4. 247-49

Three of The Best

ALL IN SECTION SIX

Lot 33, Blk. 7, \$2,950.00; only \$950.00 cash.
Lot 19, Blk. 21, \$2,500.00; 1-4 cash, 6, 12, 18 months.
Lots 13 and 14, Blk. 23, \$4,000.00; good terms.

Those who think it is impossible to make money in Prince Rupert real estate are not making any.
H. G. HELGERTSON, LIMITED

WATER NOTICE.

Take notice that the Prince Rupert Hydro-Electric Company, Limited, of Montreal, Quebec, has filed with the Honorable the Minister of Lands under Part 6 of the Water Act a petition for the approval of their undertaking in relation to the utilization of 1,500 inches of water from Tumbler Bay, Quatsino Inlet, Skeena Water District, for power purposes. Application for the said water rights was made on the 20th day of September, 1908, by the Continental Power Company, Limited, which last mentioned company has transferred to the Prince Rupert Hydro-Electric Company, Limited, their interest therein. Copies of the petition, plans and exhibits for approval of the undertaking as required by Section 89 and Part 6 of the Water Act have been filed with the Comptroller of Water Rights and with the Water Recorder at Prince Rupert. Objections to the application may be filed with the Comptroller of Water Rights, Parliament Building, Victoria, B. C., Dated at Prince Rupert, B. C., this 2nd day of October, A. D. 1913.
THE PRINCE RUPERT HYDRO-ELECTRIC CO., LTD.
Oct. 8, 15, 22 & 29.

ST. ANDREW'S SOCIETY HALL

formerly Kaion Isd. Gymnasium
To rent for Dances, Public Meetings, etc. Particulars at hall or Secretary, P. O. Box 268

I AM THE MAN WHO PUT SHINE ON SHOES

The original Star Shoe Shine removed from Third Ave. around corner on Fifth St.

Special Seats for Ladies

TAXIDERMIST

Heads, Birds, Fish and Bugs mounted first class to order for reasonable prices.

O. L. WINGEREI & CO.
844 Seymour St., Vancouver, B. C.

GEORGE LEEK

Real Estate, Insurance and Loan Broker
Notary Public, Rents and Collections
Albert Block, 2nd Avenue
Prince Rupert

Between 5th and 6th Streets

BROWN & BUTTERS

MINING ENGINEERS
METALLURGY AND MINING GEOLOGY
Res. Phone Black 413 Box 136
Prince Rupert

F. M. CROSBY

Second Hand Dealer
Wants to buy all kinds of Household Furniture, everything in the line of Mechanics' Tools, Guns and Men's Clothing. Will call any time. Highest prices paid.
839 3rd Ave. W. Phone Red 243

WHEN BUYING YEAST INSIST ON HAVING THIS PACKAGE



DECLINE SUBSTITUTES

FOR A TAXI

Phone 75

PRINCE RUPERT AUTO CO.

CHEAP AUREAGE

—AT—

Tyee Park

Near Prince Rupert

—IN—

5 AND 10 ACRE TRACTS

Apply

Harrison, Gamble & Company

FINANCIAL AGENTS

Third Ave. Prince Rupert

Silversides Bros.

The Up-to-Date House Decorators of Prince Rupert

..Sign Writing..

Paper-Hanging

Our Specialties

"Ye Olde Reliable"

2nd Street Phone 156 Green

PACIFIC TRANSFER CO.

Furniture, Baggage, Piano Moving and General Cartage
Phone 1

Office: Suite 9, Federal Block

Every man to his business. I am an expert collector. Let me look after your rented property or collections.

GEORGE LEEK

615 2nd Ave. Phone 203

HARLA S. BRYANT

Teacher of

MANDOLIN, BANJO AND GUITAR

Flat 7, Clapp Bldg.

HARRISON W. ROGERS

Architect

Suite 1, Federal Block

PRINCE RUPERT, B. C.

Phone 300 P. O. Box 1635

MEALS BY DAY OR WEEK

At 115 8th Street

(FORMERLY B. C. CAFE)

Single Meals From 35c Up

HOME STYLE

A sure and permanent cure for those addicted to the

LIQUOR HABIT

Also the drug habit. Successful where other treatments fail. All desire and craving for liquor absolutely obliterated in 1 1/2 to 2 days. For morphine, cocaine, etc., in 3 to 4 days. No discomfort. References to cases successfully treated in this city. Treatment endorsed by physicians of highest standing in the profession. Confidential. For further particulars of appointment address P. O. Box 1575, city.

To Rent

Neat Three-Roomed House on

Fifth Avenue, near

the Hospital

G. R. Naden Co., Ltd.

Real Estate and Insurance

Second Avenue.

RIBBON SPECIAL

Yards and yards of Ribbons, regular 20 cts., sale price 12 1/2 c

NECKWEAR SPECIAL

Dozens of dainty Collars of every conceivable style. Sale price 25c

SUIT SPECIAL

The entire range of Suits will be in on this sale. We have every reason to be proud of our Suits, the newest material, style and colors, satin lined, everything to be desired in a Suit.

Regular \$36.00 to \$40.00. Sale price \$27.50
Regular \$35.00 to \$32.00. Sale price \$24.50
Regular \$22.00 to \$20.00. Sale price \$16.00

Millinery Special

All our Millinery must be cleared and our prices will be with that object in view. We have Hats in a great variety of styles and colors. This is a rare opportunity to secure your winter hat.

Prices from \$4.50 to \$10.00

DEMER'S

Annual Autumn Sale

COMMENCES THURSDAY MORNING, OCT. 23

Owing to our limited store space we are compelled to clear the balance of our Fall Stock to make room for incoming Xmas stock. Below are some of the wonderful bargains that you should take advantage of.

SEE OUR SHOW WINDOWS TONIGHT



SWEATER SPECIAL

A shipment just to hand will be included in this sale. Heavy knit manish styles, regular \$3.50, for. \$2.50
Regular \$5.50 for. \$4.50

VEILING SPECIAL

All newest designs and colorings, regular 50c-35c. Sale price 25c

COAT SPECIAL

In this line we are overstocked and we must unload even at a sacrifice. We have Coats in the newest material, latest style and all sizes.

Regular price \$15.00 to \$45.00.

Sale price \$11.25 to \$34.75

Dress Special

As a special attraction we will place a large assortment of Dresses on sale. The different material, sizes and shades will enable us to meet all demands. As no two Dresses are alike you should come early to make your selection.

Regular price \$10.00 to \$25.00.

Sale price \$8.00 to \$20.00

IMPORTED TUNIC SPECIAL

AND EVENING GOWNS

These beautiful Gowns and Tunics are imported direct by us from Paris and in placing these on sale our intention is to let the ladies of Prince Rupert know the quality of the goods we carry. We do not expect to receive more than part of their cost at this sale. Price up to \$60.00. This sale, in two lots. \$18.75 and \$22.50
Odd ends of Embroidery Insertion, regular 40 to 20 cts. yd., for, yard. 7 1/2 c