ANY ARTICLE IN STORE WILL BE PUT UP ON REQUEST

A SMALL DEPOSIT WILL HOLD ANY ARTICLE

PUBLICAUCTION

This is the chance of a lifetime to buy Solid Gold, Genuine Diamonds, Sterling Silver, Leather Goods, Jewelry of the highest grade, by Public Auction to the highest bidder

Remember These Goods Will Be Sold Without Reserve

This entire Ten Thousand Dollar Stock of S. W. GIDLEY & CO., LTD., corner of Third and Fifth, has been placed entirely in my hands to realize Five Thousand Dollars in Ten Days. As the stock arrived too late for the Christmas Season, and creditors demand their money, a sacrifice is necessary immediately. Public Auction will start 2.30 p.m. daily. A few items below will give you some idea of the goods on hand.

150 Sterling Silver Souvenir Spoons 30 Ladies' Solid Gold Necklaces

15 Solid Gold Fancy Lovleers 40 Ladies' Gold Filled Watches

Three 14k. Gold Watches, Diamond Set, Waltham Movement 110 Men's Watches, Solid Gold and Gold Filled

Three dozen and a half Solid Gold Bracelets One hundred Solid Gold Brooches, with Inserted Stone Settings, ranging in prices from \$5 to \$75.

Twenty-four Ladies' Diamond Rings Two hundred and sixty Ladies' Solid Gold

Rings, assorted settings

One hundred Gold Filled Lockets

One hundred Alarm Clocks

Fountain Pens, Manicuring Sets, Fobs, Hammered Brass, Phonographs, Records and Sheet Music, and thousands of other articles too numerous to mention will be knocked down under the hammer

During intermission selections of the latest popular music will be played by the well known piano artist, Mr G. W. Chalmers, late of Vancouver.

A Piece of Popular Music will be Given Away Free to Each Customer

Norman Herman, Auctioneer

2.30 P.M. AUCTION STARTS AT 2.30 P.M.

COME EARLY AND GET RESERVED SEATS

at 6 o'clock Sunday.

and is in the city.

across the harbor.

weeks' holiday.

Island.

LOCAL NEWS ITEMS

The Prince Albert sails south

W. C. Wilcox of Porcher Is-

A skating party has been ar-

The Prince John leaves Van-

couver Friday and reaches here

Sunday morning. She will sail

at 10 Sunday night for the

morrow morning on the Prince

Rupert for the south. He is go-

ing to Los Angeles for a few

In three years the Salada Tea

3,290,934 pounds. In other words

they have added to their already

large trade, one-tenth of the en-

tire annual tea consumption in

ion superintendent of marine

hospitals, was a visitor in the

city yesterday. He visited Capt.

Saunders of the marine depot

and also accompanied Dr. Cade

to the city hospital. He left last

night for Granby.

Dr. Charles H. Godin, Domin-

-breaking the trail in the Great White Silence of the Northland, the prospector must travel light. The little grub he carries must be amply sustaining. So as a basis he packs ROYAL STANDARD FLOUR. The concentrated goodness of the finest wheat in the world. For any journey--In any clime---Worth it's



TUG AND SCOW

FOR HIRE W. R. MORRISON PHONE BLACK 156

JAMES GILMORE Architect

The Coal that Made B.C.

SOUTH WELLINGTON

FAR WEST FUEL COMPANY Fifth St., rear Hart Block

PHONES : 36 Office 2nd Avenue, near McBride Street 333 Second Avenue RESIDENCE 110

A TAXI

Phone 75

PRINCE RUPERT AUTO CO.

STEWART NOTES.

C. F. Wooley left on the Prince John for Vancouver to be absent two weeks.

route to Victoria.

Fred Young of the McMillan suing year. Transfer Company is in Prince Rupert on business.

Dan Davis has gone to Prince Rupert, where he will be located from there. for the next few months.

Roy Clothier has returned to Stewart after spending the holidays at Prince Rupert and the Sound cities.

William J. Crawford, wife and family are expected back from Vancouver on the next steamer as also George Clothier, M. E.

ter Mrs. Fleming and Mrs. T. W Falconer were southbound passengers for Vancouver on the Prince John. Word was received on the last

mail that Master Leonard Stratford, the baby child of H. Stratford, had died in Victoria after a brief illness. Road Superintendent C. J. Gil-

lingham has returned from business trip to Prince Rupert in the launch Independent, in charge of Dan Lindeborg.

Miss McCoskrie, daughter of Captain E. McCoskrie of Prince Rupert, is visiting her sister, Mrs. H. F. Kergin, and will be in Stewart for several weeks.

The many friends of Postmas-ter Will Cameron will regret to PRINCE RUPERT FEED CO. ter Will Cameron will regret to learn of the sad news he received on the last boat, advising him of the death of his sister, Miss Jessie Cameron.

Business prevented T. W. Falconer accompanying Mrs. Fal. coner when she went below on WHEAT Friday. But "Dooley" intends CORN next week to take a launch to Maple Bay and don his snowshoes and cross the divide to CHICKEN FEED A SPECIALTY

The Daily News" CLASSIFIED ADS.

FOR RENT

P.O. Drawer 1663 City. 285-th FOR RENT-Good-sized room for \$2.56

FOR RENT-Seven-room house, close Has electric light and bath. Rent \$30 month. Apply Box 106 Daily News.

RENT-Five-room house, furnished or unfurnished, with piano, at \$30 per month. Enquire at No. 213 Fifth Ave.

FOR SALE

gun, in good condition, cheap. Thoroughbred English setter, female pup, 6 months old, eligible for registration, 815. Box 105 Daily News. 19-22

WANTED

WANTED-A general servant. Apply Mrs. P. I. Palmer, 720 Fourth Ave. E. 17-25 NORWEGIAN WOMAN wants day. Apply Phone Red 270. ranged to spend an hour or two WANTED-Board and room family by lady and child. Require this evening on the salt lakes of bath. Write P.O. Box 420.

> WANTED-A middle-aged rady to assis in soft drink and cigar counter, out of town. Enquire Dominion Hotel.

Massage Cream. Send 50 cents to 1 E. Jarman, P.O. Box 20, Mt. Pleasant Vancouver, B. C. 8-14

MISCELLANEOUS

Mr. T. D. Pattullo leaves to- CASH-Will give immediate cash for Prince Rupert Property (\$250 -- \$2,000). Give full particulars. A. Wilkinson, General Delivery, City. 294-tf

> would like situation. keeping for club of other gentlemen. Address Box 10

Co. have increased their sales NOTICE-\$100 reward will be given Arakai (Japanese fisherman), who wa Claxton Cannery, Skeens River, 25th of December last. Y. Sakai, Clax ton, Sitena River. 11-1

> WILLIAM E. ROBERTS, formerly of Car running a pack train for Mackenzie Re "Rutherford" him. A. C. Portius, 691 123rd Street, Edmonton, Alta. 15-20

LOST

LOST-Between Morse Creek and Dunsmuir, Wednesday evening, Jan. 21, a bracelet watch. A reward. Mrs. Jenns,

LOST—On the ice at Morse Creek or be-tween Morse Creek and Sixth Street, a lady's gold bow pin set with peals and with black satin ribbon attached. will be rewarded on returning same to

PUBLIC STENOGRAPHER

PUBLIC STENOGRAPHER-If you to do evenings drop a card to NOTICE

Rupert General Hospital Association

The annual general meeting of members will be held in the R. H. Woods, formerly of the city hall at 8 p.m. Thursday, Barometer reduced to sea light and water company, is en January 29th, 1914, to receive level 29.577 the directors' and other reports Highest 41.0 and to elect directors for the en- Lowest 24.0

By order of the Board, W. M. WRIGHT, Managing Secretary

Granby, and catch a boat south

R. H. Robertson, the popular Beavis, thence north twenty chains, proprietor of the Stewart News chains, thence east twenty chains follow agency, went south on the Prince ing the shore line to the point of com-John for a month's vacation to more or less. the coast cities. This is the first time Bob has been out since he first came to the camp in the days of the boom. He undoubtedly has a touch of high life coming.

Mrs. H. Horstman and her sis-Will J. Rolfe, M. E., arrived on the Prince John on Friday and will visit the Salmon River camps. He represents the Canadian Mining & Exploration Co. of Toronto and New York, and in the same company examined number of local properties last summer.

> Fred Steer, who has for the last six months been working at the Portland Tunnels, left the Old Country on the Prince John. Fred is an old-timer here, but says he has eaten all the powder smoke he intends to and now proposes to go back and camp on a little farm in Devonshire and stay there. He takes with him the best wishes of the

908 Third Avenue

Dealers in SEEDS FEED TIMOTHY CLOVER ALFALFA ETC

Mail orders promptly attended to

THE WEATHER

Furnished by F. W. Dowling Observer

For the 24 hours ending 5 a. m January 22, 1914

Skeena Land District-District of Coast,

eastward of Skiahl Bay, Stephens Island on the foreshore and adjacent to the ar

Per His Agent, L. R. W. Beavis.

Dated October 12th, 1913.
Pub. Nov. 10, 1913—Jan. 5, 1914.

SEE WHAT

\$200 CASH

WILL BUY Lot 33, Block 2, Section 8

association with Ralph Stokes of Balance \$200 in 6 months and \$200 in 12 months. Interest at 7 per cent.

R. Naden Co., Ltd.

Second Avenue. Real Estate and Insurance

DUINOL DIIDEDT

Lots are now at their lowest

BUY before the completion of the railroad

WE have lots which require very small cash payment.

Harrison, Gamble & Co.

Third Avenue

Princess Royal, southbound, Sun

J. G. McNAB, General Agent

methods of thawing pipes costs more than the pipes worth.

I have just received a new & vice for thawing pipes by ele tricity. You don't have to me up your pipes. Just turn current on and in three mines the frost is gone.

THAW BY ELECTRICITY

The Reliable Plumber Second Ave. near McBride St. PHONE 489

> 35 --- PHONE --Automobile

and Taxies Large Machines Prompt Service

Special Rates for parties 35 --- PHONE -- 3

Reliable Chaffeur

*********************** A SNAP!

A beauty. \$3,500; 1-3 cash, 6, 11

NOTARIES

Greater than Panama's Bridge of Water

The Panama Canal is the logical outcome of the trend of modern commerce-it is monumental evidence of the present-day need for shortening distance-for lessening time and for reducing cost of distribution between maker and consumer.

In point of distance, the Panama will bring the Pacific nearer to the Atlantic by 1,000 miles. In point of time, the sea voyage between Halifax and Vancouver will be shortened by 24 days. In point of cost, the canal will very materially lessen the expense of carrying freight between these places. But there is a stronger factor than even the Panama in shortening distances, lessening cost and saving time between manufacturer and user.

It is Advertising—

It is the quickest-It is the most direct-And it is the cheapest-

means of communication between the maker and user of goods.

For instance, Advertising enabled a manufacturer in Nova Scotia to carry a demand for his product

from his factory to the Pacific Coast

- in a few days

- at an insignificant cost

compared with slower and more laborious selling methods.

In one week, thousands learned of his product where it would have taken years for the news to get around without advertising.

To the Manufacturers of Canada:

You will be alert to take advantage of the Panama route for the physical transportation of your goods. Have you considered how quickly, how far, and at what small cost the Advertising Trade Route will carry demand for those goods?

If you are doing a local business talk over your advertising problems with the Advertising Depart ment of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel assistance of a good advertising agency. A list these will be furnished, without cost or obligation, b) the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.