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FIRE ALARM SYSTEM

CIRCUIT NO. 1.
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13-6th St. and 3rd Ave.
14-7th St. and 3rd Ave.
15-Junction of 1st, 2nd and 3rd Aves.
16-1st Ave., between 8th and 9th Sts. (Knox Hotel)
17-1st Ave. and 7th St. (General Hotel)

CIRCUIT NO. 2.
22-3rd Ave. and 3rd St. (Post Office)
23-3rd Ave. and McBride St.
24-1st Ave. and McBride St.
25-2nd Ave. and 2nd St.
26-2nd Ave. and 6th St.
27-6. T. P.

CIRCUIT NO. 3.
31-5th Ave. and Fulton St.
32-Borden and Taylor Sts.
33-7th Ave. and Fulton St.
35-9th Ave. and Comox Ave.
37-8th Ave. and Dodge Pl.
38-6th Ave. and Thompson St.

CIRCUIT NO. 4.
41-4th Ave. and Emmerson Pl.
42-5th Ave. and McBride St.
43-6th Ave. and Green St.
44-6th Ave. and Basil St.
45-7th Ave. and Eberts.
46-7th Ave. and Young St.

Lane District—District of Coast Range V.
RE NOTICE that Hume Cronyn, of Ontario, occupation manager of a company, intends to apply for permission to purchase the following described lands:
beginning at a post planted at the east corner of Lot 1968, thence 80 chains, west 80 chains, north chains, east 80 chains to point of commencement, containing 640 acres more or less.

HUME CRONYN,
Dec. 25th, 1913.
Dec. 15—Feb. 20, 1914.

Land District—District of Queen Charlotte Islands

RE NOTICE that Wilfred Charles, of Prince Rupert, B.C., occupies the following described lands:
the west coast of Graham Island comprising a post planted one mile south from the mouth of the mouth of River, thence west 80 chains, thence 80 chains, then east 80 chains, thence south 80 chains to point of commencement, and known as C. L. 7817.

WILFRED CHARLES MACDONALD,
Locator.

located, 27th December, 1913.

Verified Feb. 17th to March 25th.

Land District—District of Coast Range Five.

RE NOTICE that L. Thomas McClymont, of the City of Prince Rupert, in Province of British Columbia, broker, to apply for permission to lease 60 (30) acres of land bounded as

commencing at this post planted where

Grand Trunk Pacific Railway Company crosses the westerly bank of the

Fraser River, and being about 400

feet above the water level, and

then westerly along the westerly

of said river, a distance of thirty

chains; thence easterly along the

notherly limit of the Grand Trunk

Railway, a distance of ten

chains, thence southerly parallel

the northerly limit of the said river

and the Grand Trunk Pacific Railway

Company, thence westerly along the said

100 chains, more or less, to the place

commencement.

dated this seventh day of January,

1914.

THOMAS McCLYMONT.

Feb. 3 to April 6.

Latest News in Field of Sport

In the Rugby international football match on Saturday Ireland defeated Scotland by a score of 6 points to 0, at Dublin.

Lester Patrick's champion Victoria hockey squad left yesterday in quest of the world's championship honors. Their opponents will be the Torontos.

After days of dickering, Mexican Jeo Rivers has consented to meet Freddie Welsh, and the battle will be staged at Tom McCarey's Vernon arena on the afternoon of March 17. The boys will box twenty rounds at 134 pounds ringside.

"Battling" Levinsky has been offered a match with Georges Carpentier, the French champion, in Paris, the plan being to stage the bout on the eve of the Grand Prix.

Victoria lacrosse officials have secured an option on the services of Harry Pickering as manager of the capital city pro lacrosse team this summer.

A plan to put baseball under the supervision of the state boxing commission is included in a bill to be introduced in the legis-

**JIMMY DISSETTE**

Captain of the St. Michael's team and regarded as the best amateur team in Canada, which played and defeated the Cleveland A. C. team, champions of the United States.

"Newsy" Lalonde has decided to remain in the east this summer. He has practically arranged with George Kennedy to manage the Irish-Canadians, but is holding off signing a contract until the Nationals have had a chance to bid for his services.

Sam Clapham, the English middleweight wrestler, is making his home in Victoria, and wants to meet Walter Miller there after the champion gets through with the Hatch match.

Willie Ritchie has left San Francisco for Milwaukee, where he will mingle ten rounds with Ad Wolast on the night of March 12.

We're going to have a professional lacrosse team sure enough," stated a Victoria enthusiast. "A fund is now being raised to finance the team, and we are now after players. Pickering will manage the team."

Gotch refuses to "rassle" anymore. This probably means a retirement for a few years and an offer of a \$100,000 purse, and then a come-back a la Jeff.

Joe Chojynski has a new heavyweight champion who runs an ice wagon in winter and a blacksmith shop in summer. He will never be content with soft snaps lake fighting and vaudeville.

Grand Forks are the champions for 1914 of the Boundary league, capturing this honor in their game with Greenwood on their own ice last week by the score of two goals to one. Grand Forks have played nine games, winning seven and losing two. They also take the Richard McBride cup and the Nelson Daily News cup.

The Victoria Rugby union has suspended eight players, Messrs. W. Newcombe, B. Scott, C. Vincent, J. Houston, C. Sedger, A. Griffis, Thomas and T. Hill, for the remainder of the season for refusing to accompany the "rep" team to Nanaimo for the recent cup game.

Con Jones and Harry Cowan have settled their business in the old country and have left by the Empress of Ireland for Canada.

In a hard-fought game at Montreal recently between two amateur teams a hair-raising re-

port is given of how the referee, frozen from head to foot, blew the whistle, and as he did so it froze to his lips. It is, however, supposed, although not stated, that the official thawed out enough to stop the game for penalties.

JOE LALLY WILL HELP TO BOOST LACROSSE

Cornwall Enthusiast Writes of His Coming Tour of the West

Further details of the Western tour of Joe Lally, of Cornwall, Ont., to encourage the lacrosse spirit in the Canadian boys and which was announced early last autumn are contained in a letter received from the Cornwall lacrosse enthusiast by Matt J. Barr, former president of the Vancouver Lacrosse club, in which he states that he will be in Vancouver about March 5:

In his letter Mr. Lally has the following to say:

"If nothing unforeseen happens I hope to be in Vancouver about March 5. I am going to the coast this spring with the intention of assisting in the amateur lacrosse movement in British Columbia. I have made arrangements with the Canadian Amateur Lacrosse Association to assist them in every possible manner in building up the game on strictly amateur lines.

"We may visit the different schools and have a talk with the boys with the object of organiz-

- FACT HUNGER -

As children, our first demand is for nourishment; our second for facts.

All through life we go about searching for information.

We make a new acquaintance; but before we will accept him as a friend or invite him to our home we ask for facts about him.

We visit a foreign land; and from the moment we step across its border we are asking questions—searching for facts.

We are asked to try a new food product; isn't it instinctive with us to ask at once:

"Who makes this new article?"

"How is it made? what goes into it?"

"Is it worth the price charged for it?"

Facts—we are simply hungry for them.

Strange, isn't it, that we should so often have to **search** for them? Odd, that some manufacturers still **withhold** the facts about their product. Not always because they are facts to be ashamed of—for there are many worthy articles yet unadvertised.

But it will not be so much longer. The fact-hunger of the human race is becoming keener and keener. The more facts we get, the keener our relish for more of them.

Soon it will be impossible to sell a man or a woman anything until everything has been told about the goods that **can** be told through **Advertising**.

The public has discovered that Advertising tells much-needed facts—that, in fact, Advertising satisfies fact-hunger.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumden Building, Toronto.

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Sunday School at 2:30 p.m.
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Wednesday evenings, 7:30 p.m.
Testimony meetings Wednesdays at 8 p.m.
Reading room is open every day except Sundays and legal holidays from 3 to 5 p.m.

THE

DAILY

NEWS