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"CALLING OUT THE MILITIA"

Hon. Sam Hughes polling a regiment to see whether it wants to turn out to quell a "strike" riot. What may happen in Canada, if the action of the British officers at Curragh camp is taken as a precedent.

## BELLA COOLA IS DISGUSTED WITH M'BRIDE ADMINISTRATION

CORRESPONDENT OF COURIER SHOWS UP THE MANNER IN WHICH NORTH IS NEGLECTED TO GIVE EXTRA-VAGANCES TO THE SOUTH

Editor Bella Coola Courier.

Sir: As a resident of Bella Coola, and one who has always taken a live interest in everything connected with the welfare of the valley, I would like to draw the attention of my fellow residents to what is without a doubt a very poor outlook for the coming season.

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Effective June 1st. Final return

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passes such work and calls it good. See three roads side by side. Each of them cost good money. Three attempts to make a road straight. This is one of the reasons why the road has taken so long to reach where it does today.

Don't blame your local representative altogether. He is simply a cog on one of the small wheels of the government's political machine. A machine which is fast battering itself to pieces. The sooner it is smashed the better.

From all over the province comes the same complaint, that money appropriated for public works is being squandered to curry favor with men who use politics simply to make an easy living.

If members of the government would only use their brains they would perhaps realize that they must have efficient men to carry out their public works, and not just give employment to cripples and men who are incapable of undertaking the work for which they are well paid.

"By their works shall ye know them." Personally, I would hate to be held responsible for the government's work in this part of northern British Columbia.

Wake up all you people who, like me, are responsible for the present government.

It has been said that the people of Bella Coola are always kicking. That part of it is all right. Kick harder still. The members of the government have betrayed the trust you honored them with.

The government have dazzled us all with talk of the huge sums derived from the sale of our natural resources, and we like fools have allowed them to spend it with wanton recklessness and extravagance to little or no lasting benefit to the province, and today we are reaping the benefit, particularly in the north.

Imagine the government of this province having the nerve to tell the people that they cannot afford the paltry sums that they have been spending on public works for the past few years, but must necessarily cut them down to half. Shame!

Yours, etc.,  
DISGUSTED.

Changing the Name

The Mack Realty Company, one of the oldest business concerns in the city and the first to make a specialty of insurance, is undergoing a change in name. It is now to be known as J. Lorne MacLaren, taking the name of the man who has been the only person financially interested in the business and whose personal efforts have succeeded in building it up to its present large proportions.

# -FACT HUNGER-



As children, our first demand is for nourishment; our second for facts.

All through life we go about searching for information.

We make a new acquaintance; but before we will accept him as a friend or invite him to our home we ask for facts about him.

We visit a foreign land; and from the moment we step across its border we are asking questions—searching for facts.

We are asked to try a new food product; isn't it instinctive with us to ask at once:

"Who makes this new article?"

"How is it made? what goes into it?"

"Is it worth the price charged for it?"

Facts—we are simply hungry for them.

Strange, isn't it, that we should so often have to search for them? Odd, that some manufacturers still withhold the facts about their product. Not always because they are facts to be ashamed of—for there are many worthy articles yet unadvertised.

But it will not be so much longer. The fact-hunger of the human race is becoming keener and keener. The more facts we get, the keener our relish for more of them.

Soon it will be impossible to sell a man or a woman anything until everything has been told about the goods that can be told through Advertising.

The public has discovered that Advertising tells much-needed facts—that, in fact, Advertising satisfies fact-hunger.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 303, Lumsden Building, Toronto.

Many a girl's matrimonial chances would bump the bumps if a young man could see her as her mother sees her.

Your opportunity is in Port Edward; investigate prices.

Just Arrived...

Large shipment of

SPRING CORSETS

DEMERS

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In the Selection of Easter Gifts

Our Easter Booklet

will prove a great assistant to out-of-town buyers—in it a splendid assortment of gift lines suitable for presentation during this spring-time festival, illustrated. These lines consist of many neat productions in Jewellery, small requisites in Table Silver, Photo Frames, Novelties in many forms, Rosaries and Rose Beads. If one of these Booklets has not reached you write to us asking that one be sent to your address at once.

Henry Birks & Sons, Limited

JEWELLERS AND SILVERSMITHS

Geo. E. Treacy, Managing Director

VANCOUVER, B.C.

# A NEWSPAPER

for Prince Rupert and Northern B.C.

The Daily News goes into nearly every home in Prince Rupert. It is the popular newspaper of the city because it is clean and reliable. It has all the news of the city, and keeps in touch with events and topics interesting to Northern British Columbia. It treats these subjects with moderate optimism and reliability.

The Daily News is the most valuable paper to advertisers because it is read by the buying public. It has a bigger circulation than any other paper in the city. It is read by the class of people the advertisers want to talk to.

THE

# DAILY NEWS