

to the Prince Rupert Fair  
way of Prices by which You will Save the Price of Your ticket  
the date, Sept. 30th to Oct. 2nd. Look at the prices herein.

## Your Fall Suit

Good Clothes are a big factor in your success. Let us build that new Suit. We are giving very close prices this fall, and anyone visiting the Fair should see it. It will Save you money.

**SWEDER BROS.**

Suits to Ladies and Gentlemen  
Hegerson Block

Howe & ::  
:: McNulty

Prince Rupert

General Hardware  
Ship Chandlery  
and  
Sporting Goods



A large supply of  
Guns, Rifles

and

Ammunition kept  
in stock at all times

Mail Orders Promptly  
Attended To

Howe & ::  
:: McNulty

We take great pride in our Corset Department, where we have all the latest models in front lace and back lace corsets. An experienced corsetiere is always willing to fit you, thus insuring you the correct model for your figure.

We have a beautiful line of new Fall Dresses in mes-saline, crepe de chine, charmeuse, wool crepe, serges and broadcloths. Prices range from \$7.50 to \$37.50.

It will pay you to see our beautiful new Fall Suits. All in the newest materials and styles and colors.

An opportunity to buy your new Fall Coat while attending the Exposition!

We have greatly reduced a special line of coats for the benefit of visitors to the Exposition.

The coats are all new fall styles, and are of the best materials. The prices are such as to make it an inducement for you to visit our store.

Our Millinery Department is now at its best. We carry the largest line of pattern hats, and untrimmed shapes in the city. All of our stock is directly from the fashion centers of the east.

We carry a full line of Raincoats at all prices.

We also carry ladies' neckwear, kid gloves, belts, silk blouses, hair goods, and a large line of underwear and hosiery. We aim to have everything the well dressed woman requires. All of our goods are new and up-to-date.

We give special attention to mail orders from out-of-town customers.

**Demers**  
Third Avenue

ON EXHIBITION

ON EXHIBITION

at the Big Store of

**Pride, Nash & Co.**

Complete New Fall Stock of Dry Goods, Clothing, Shoes, Ladies Suits and Coats, Men's Suits and Furnishings--the largest assortment of up-to-date goods in Northern British Columbia--bought on a cash basis from the best sources of supply in the world. Inspection Invited. Make this store your headquarters during the Fair; meet your friends here; use our office and stationery for your correspondence. You are welcome

**SPECIAL VALUES FOR FAIR WEEK**

LADIES' SUITS	LADIES' COATS	LADIES' WAISTS	LADIES' SHOES
Wool Mixture Suits in new fall designs. Collar and cuffs trimmed with fancy Paisley silk. Coat satin lined. Skirt with new Cossack tunic. High waist line. <b>SPECIAL \$19</b>	Made of fine Blanket Cloth. New set-in sleeves with silk piping trimmed with fancy buttons. Military design. All sizes. <b>SPECIAL \$16.20</b>	Fine White Lawn Waists. Latest styles, with Raglan Sleeves and Billy Burke Ties. All sizes. <b>SPECIAL \$1.95</b>	Patent Button Shoes. Plain vamp, kidney heel, Auto last, silk cloth top; all sizes. <b>SPECIAL \$4.50</b>
MEN'S SHOES	MEN'S SUITS	MEN'S HATS	OVERCOATS
Men's Gun Metal Bal Shoes. Blucher cut, French last, whole vamp, leather lined. All sizes. <b>SPECIAL \$3.75</b>	Men's Fall Suits; fit and finish guaranteed with every sale. New Brown and Grey Twills. Reg. \$25. <b>SPECIAL \$18</b>	Men's Fine Borsalino Hats. New Fall Styles in black and colors. All sizes. Regular \$4 values. <b>SPECIAL \$2.95</b>	Men's Plain and Fancy Scotch Tweed Overcoats, with heavy Italian silk lining. Double and single cut style. Military collars. <b>SPECIAL \$14.85</b>

**PRIDE, NASH & CO.**

3rd Ave. and Sixth Street, Prince Rupert

Also 4 Big Stores in Alberta

N O R T H E R N B. C. F A I R

GO TO

Miss L. M. Kuster  
THE LEADING MILLINER

Showing the latest  
styles from Paris  
and New York

We are making a  
specialty of \$5.00  
trimmed hats during  
Fair Week

Miss L. M. Kuster  
Hart Block  
Third Avenue

**WARK'S**

Jewellers, Opticians  
Watch Repairers

During Exhibition week we want every person in Prince Rupert and every visitor to call at our store, get better acquainted with us and avail yourself of our writing room. Try your luck at winning the handsome prize we are giving away with our

**Free Guessing Contest**

It costs you nothing to WIN. Try your luck every day of the Fair. We want you to call every day and make a guess.

If your eyes need attention consult our optician. We do not humbug you.

**Free Consultation**

If your watch is out of commission leave it with us.

REMEMBER we have always stood for nothing but fair, square dealing.

We are the oldest and largest establishment of the kind in this northern country. We need your business. You need ours.

Let's get better acquainted. Call at

**WARK'S JEWELRY**  
On Third Ave. Every Day.

THE  
**DAILY NEWS**

**Guaranteed Largest  
Circulation in North-  
ern British Columbia**

**The Latest News and the  
and the most of it. You  
will ultimately subscribe  
for THE DAILY NEWS.  
Why not now?**

**The Daily News**  
PRINCE RUPERT.

**FULLER'S  
GROCERY**

311 - 3rd Avenue - 311

Phone 572

We Sell For Less

**WHY?**

We Sell For Cash

Since commencing business in May our sales have grown very rapidly until now we find it necessary to increase our warehouse room to double its capacity. We carry a complete line of groceries and provisions and can fill orders of almost any size. The secret of our success is that we buy and sell for cash only, thus enabling us to take our discount and sell for less. Make out a list of your requirements and let us figure on same. We guarantee perfect satisfaction and prompt delivery.

Watch Our  
Windows for Specials

**During the Exhibition**

We are making special displays throughout our Store of the Celebrated

**Dr. Jaeger's  
Woollen Goods**

Our Stock is complete in all lines for Men's Wear. We sell all lines at catalog prices.

You are welcome to our store as a visitor, and we will consider it a pleasure to show you the splendid lines of strictly

**High-Grade Suits**

and Furnishings that we have for you. The very best that money will buy with the reputation of the manufacture on every article, and we sell at the same fixed prices as the stores of Montreal or Toronto.

Honesty in advertising pays and we can prove every statement we make in all our advertisements.

**Bryant Company Ltd.**