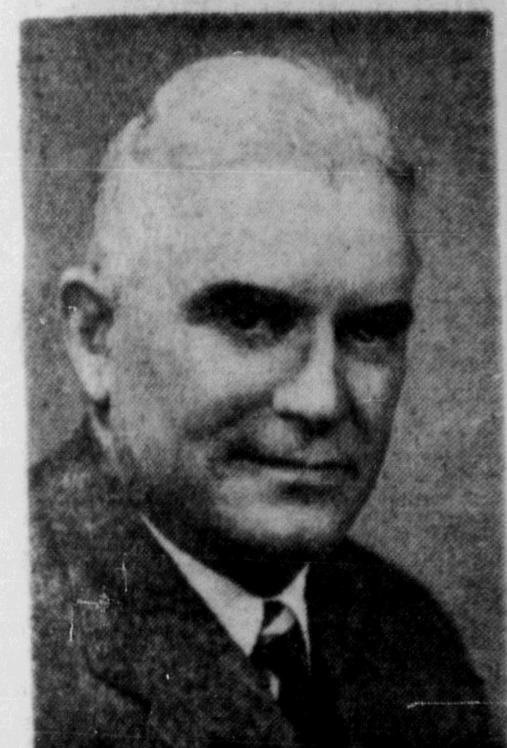
INDUSTRY PICTORIALIZED

rough pages of these sections of the special Pulp Mill ition, the Daily News is presenting pictorial features of lumbia Cellulose and other new industries as well as ews of old industries, many in new faces and appearance.

THE PREMIER'S GREETING

I WOULD LIKE TO TAKE THIS OPPORTUNITY OF SAYING HOW GRATIFIED I AM THAT THE CITY OF PRINCE RUPERT IS ENJOYING SO GREAT A DEGREE OF DEVELOPMENT AS EXEMPLIFIED IN THE CON-STRUCTION AND OPERATION OF THE NEW \$27,000,000 PULP MILL OF THE COLUMBIA CELLULOSE COMPANY.

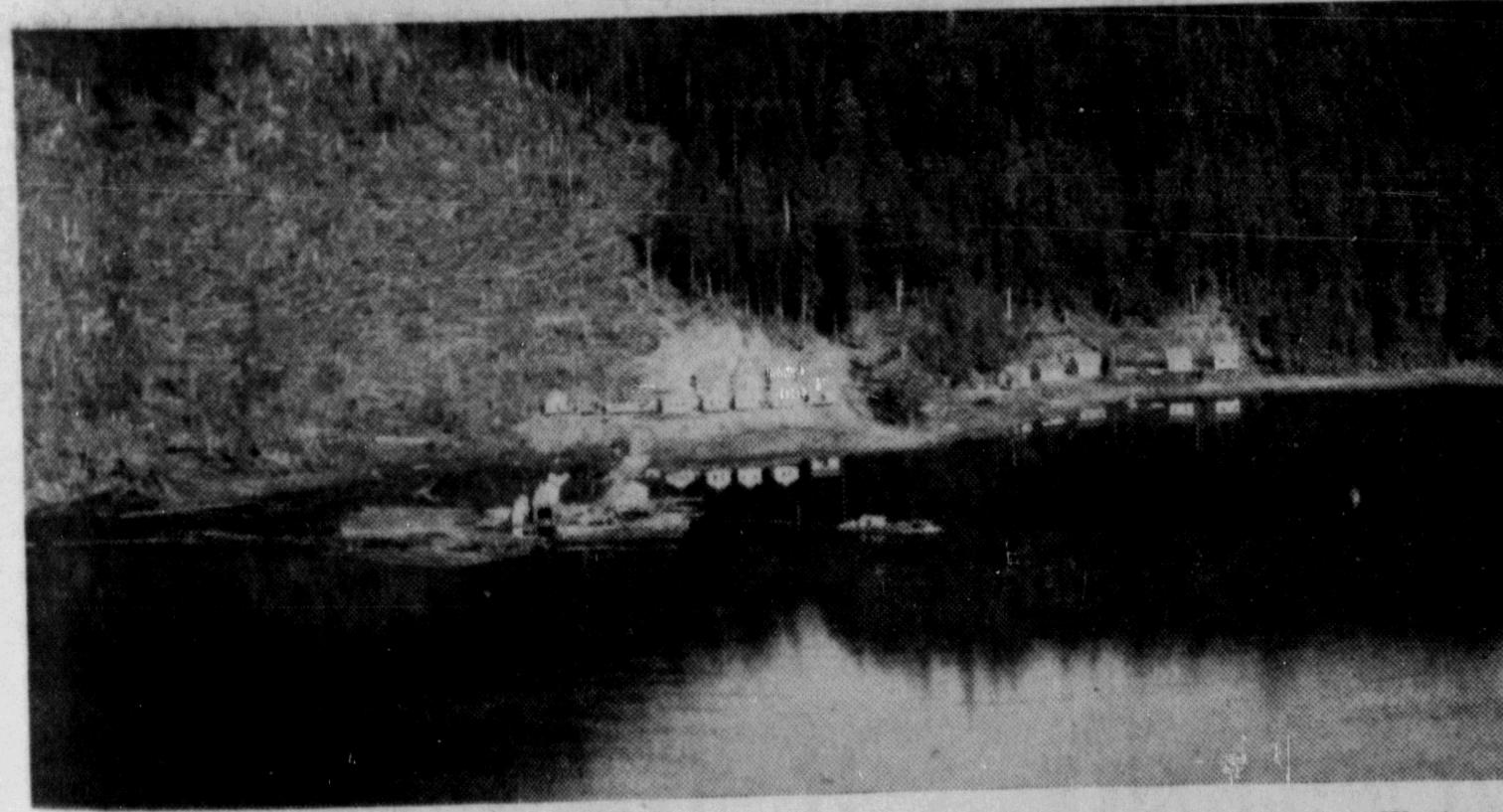


BYRON I. JOHNSON

I FEEL THAT THIS IS BUT THE FORE-RUNNER OF MANY OTHER BUSINESSES, AND I LOOK FORWARD TO GREAT EXPAN-SION, NOT ONLY IN THE CITY OF PRINCE RUPERT, BUT IN THAT TERRITORY THAT EXTENDS FROM PRINCE RUPERT ACROSS THE PROVINCE TO PRINCE GEORGE.

MAY I JOIN WITH ALL THE CITIZENS OF PRINCE RUPERT IN THE FEELING OF ELATION THAT THEY MUST HAVE AT THIS TIME OVER THE WONDERFUL PROGRESS THAT HAS BEEN MADE.

I WOULD ALSO LIKE TO TAKE THIS OPPORTUNITY OF PAYING TRIBUTE TO THE PRINCE RUPERT DAILY NEWS FOR ITS ENTERPRISE IN PUTTING OUT SUCH A SPLENDID SPECIAL EDITION TO MARK THIS HISTORIC AND IMPORTANT OCCASION.



KHUTZEYMATEEN LOGGING-Columbia Cellulose Company Limited logging camp at Khutzeymatten Inlet, north of Prince Rupert near the mouth of the Naas River. View of the camp from the air; at left, cutover area which has been logged clean. The base camp is situated on the shore line. By means of powerful donkey engines the cut logs are moved down the slope and dropped in the water, after which they are made up into rafts preparatory to towing to the mill.

Prince Rupert Junior Chamber of Commerce

Appreciates the expression of confidence in the Future of Northern British Columbia as shown by the

Columbia Cellulose . Co. Ltd.

In the establishment of its great new plant in Prince Rupert THE PRINCE RUPERT

Public Relations Council

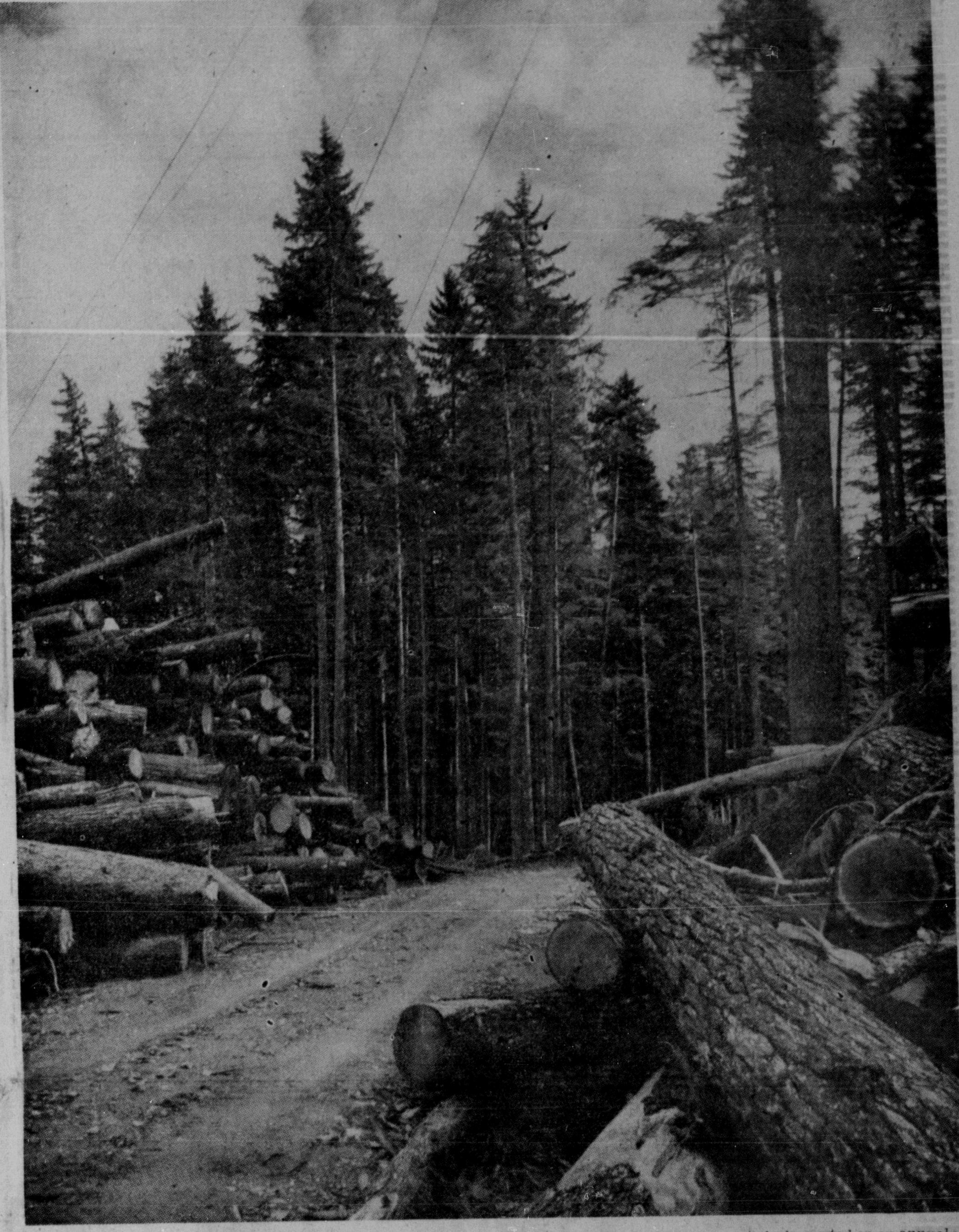
IS HAPPY TO JOIN IN THE WELCOME

Columbia Cellulose Co. Ltd.

The Public Relations Council is here to Serve You and to advance the Interests of Prince Rupert.

For Information Address:

P.O. Box 958 — Prince Rupert, B.C.



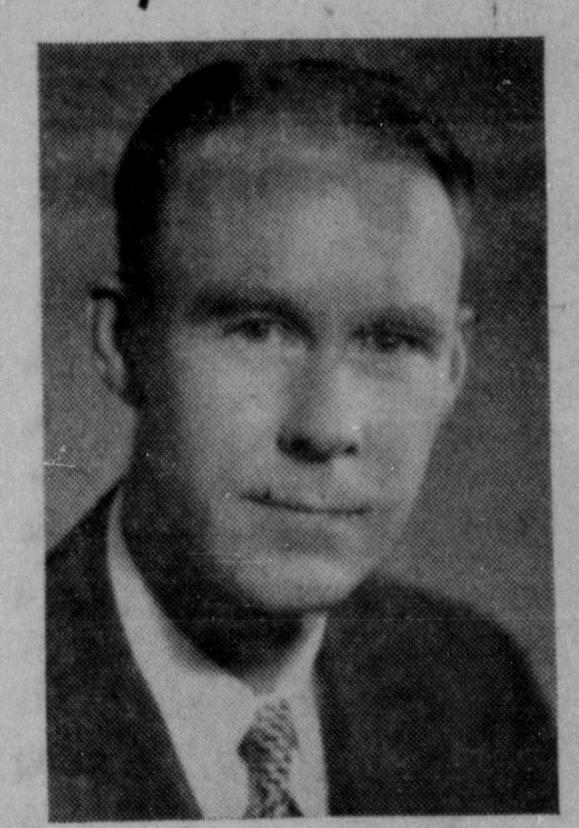
LOG PRODUCTION-A striking forest scene illustrative of how Columbia Cellulose is opening up new timber areas in the Terrace district under the forest management principle which

embodies treating forests as a crop to be harvested on an annual basis with cutting that will not deplete the basic reserve.

They Played an Important Part in Columbia Cellulose Building



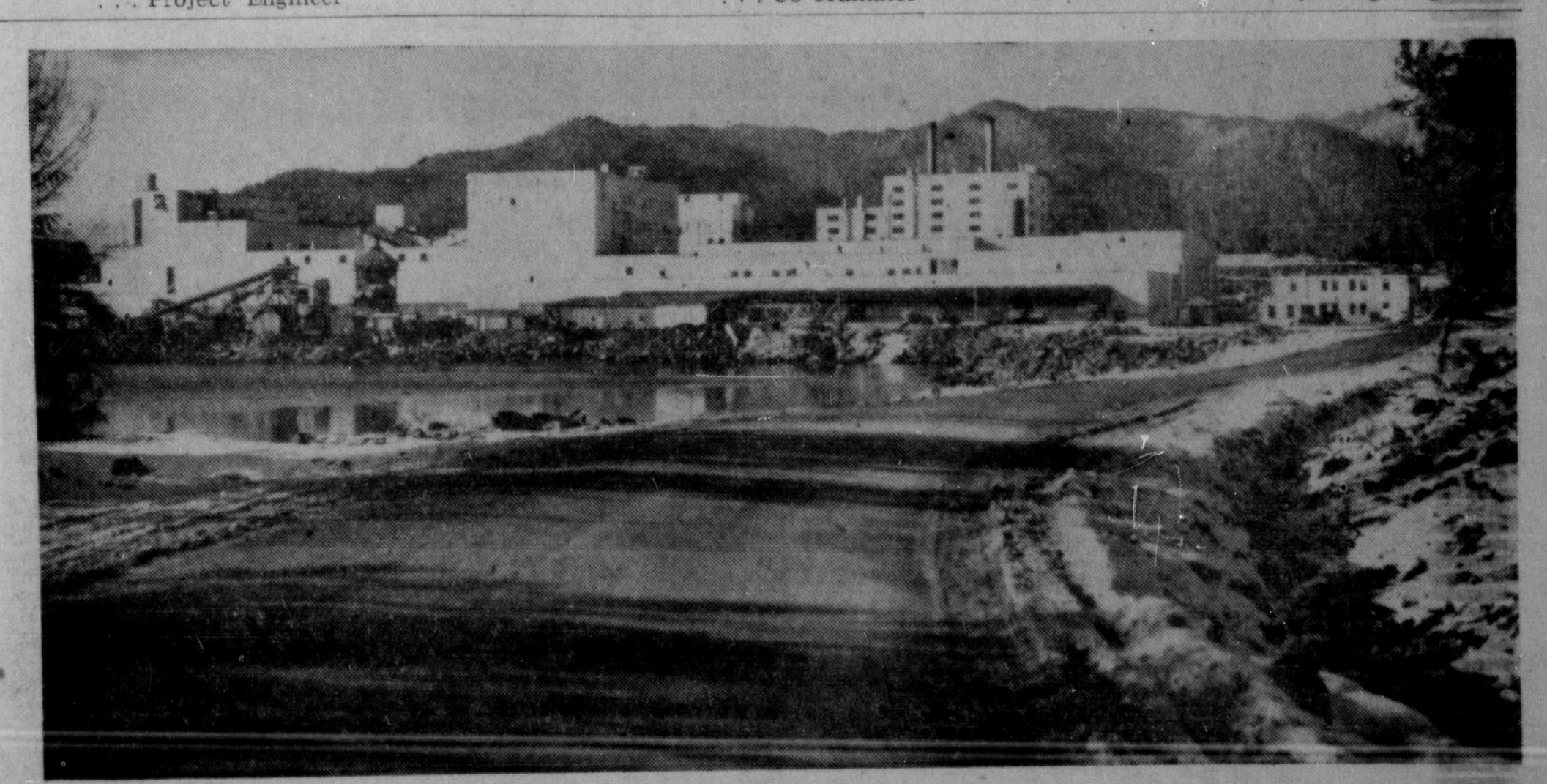
C. H. KLOTZ . . . Project Engineer



DR. R. H. BALL . . Co-ordinator



D. G. STENSTROM ... Consulting Engineer



Columbia Cellulose Company Limited plant as seen from the GENERAL VIEW-Another interesting general view of the road approaching from Prince Rupert.