

MAIPING THE TIMBER-At Khutzeymateen, Columbia Cellulose first coastal logging camp, Forester W. A. McBroom maps out areas to be cut. The company practices "patch logging" in which trees are cut in blocks, leaving surrounding blocks standing to provide natural reseeding and reforestation. Blocks to be cut are mapped out in advance, with the oldest stands being cut first to make way for regrowth.

a hearty welcome

to all New-comers in PRINCE RUPERT and a

"Howdy" to our old Friends —



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NEW LOOK

SCIENTIFIC LOGGING BEING PIONEERED

Columbia Cellulose First Large Long Term Program

With the first Forest Management Licence ever issued in this Province, Columbia Cellulose Company Ltd., is pioneering the first large long-range scientific logging program in the history of British Columbia.

The timberland assigned to the Company by the Government lies in a part of the Province which. until now, has been largely unexplored. Much of it has never before been penetrated by white

lumbia Cellulose forestry program is that cutting must bal ance regrowth. The Company is practising "patch logging," in leaving surrounding blocks with maps of the area. standing to provide natural re- Columbia Cellulos: is in the 20,000,000 cubic feet.

Until now, "perpetual logging har been comparatively rare in North America-it was first practiced in the 1930's in the North western United States. In European countries where conservation has reached a high level the law requires at least one accredited government forester for every thousand acres of timberland. In British Columbia, with ONE COASTAL CAMP its 75 000,000 acres of forest, it One coastal logging camp is would be impossible for the Gov- new in operation at Khutzeymaportionate force.

The Forest Act Amendmen Act of 1947 was designed to attract private industry into doing the job which the government could not do. An unusually forward looking piece of legislation, it provided for the Forest Management Licence. With this licence, Columbia Cellulose has been assigned forest lands sufficlent to supply the needs of its Prince Rupert plant, while, for its part, it assumes the obligation for protecting and harvesting the

Columbia Cellulose engineers are now building a road north

rivers, making it possible for Columbia Cellulose foresters to get to any blighted or wind damaged area quickly.

In addition to protecting existing stands, the Company is taking detailed inventory of these The principle behind the Co- forests, scouting which tracts are dest and should be cut first to make way for new growth. This

o long term project, with which trees are cut in blocks, statistics co-related in detail

seeding and re-forestation. Next un'que position among British year's cutting budget will be Columbia pulp mills of having been asigned both coastal and interior tracts. Hemlock, balsam and spruce, the most useful species for the manufacture of high a!pha pulp, account for about 86 percent of the whole area. About 75 percent of the timberland assigned to the Campany is in the interior of the Province, in the great trench which exists northward beyond the Naas river.

ernment to find or support a pro- teen Inlet, approximately 65 miles up the British Columbia coast from Prince Rupert. Other coastal camps will be opened and operated simultaneously. Permanent headquarters for Columbia Cellulose interior logging operations is at Terrace, 95 miles from the Pacific Ocean on the banks of the Skeena river. Both camps are a far cry from the fabled bunkhouse of old-furnace heated, they include hot and cold running water, a lounge in every dormitory block, and attractive rooms which are shared by two men.

People who came from various of Terrace, just west of the parts of the country to work for Kitsumgallum River and Lake. Columbia Cellulose have found This road, expected to extend Prince Rupert climate extremely twenty-four miles within the pleasant and agreeable - much next 18 months, will ultimately different than many of them connect the Skeena and Naas might have been led to believe

Prince Rupert Daily News

Monday, June 11, 1951

Mr. Anscomb's Message



I am glad of the opportunity of extending very hearty congratulations to the Celanese Corporation of America at this particular time because of the fact that they are opening their huge plant in the Prince Rupert area, which will mean so much to the industrial development of that section of British Columbia. It is evidence of the interest that is taken by outside capital in the resources of British Columbia in the first place, and the stability of its people in the second place. It indicates further that the Province will progress and can progress as long as we operate under a free enterprise system which means we are dependent upon the initiative and ability of the people themselves to progress and develop our country.

> HERBETT ANSCOMB. Minister of Finance.

DELIVERY BY AIR FREIGHT AN

of steam per hour.



The steam power plant at Co- built on two levels

lumbia Cellulose mill consists of Island. On the 64-for

two boilers which have a con- power plant, wood

tinuous rating of 180,000 pounds storage and coal st

. Loading Freight for the Busy Northland

- Timber Cruising
- Aerial Photography
- Supply Dropping
- Fishing and Hunting Parties

RATES - INFORMATION - RESERVATION

-PHONE 476-

Queen Charlotte Airlines L PRINCE RUPERT

> DURING THE 30 YEARS we pioneered a grocery business and served the people of Prince Rupert, we have kept faith in the development of this city with the many outstanding industrial potentialities.

We believe Prince Rupert finally is facing the ginning of a vast expansion era. During the com of huge industries to the Northwest, and while city is readjusting itself to a new period, we home make new friends, tenaciously keep our old frie and continue to provide the brand of satisfact s rvice that pleases the people of PRINCE RUPE

LIMITED

We specialize in mail order grocery sales-Distributors of Purity Flour and Buckerfield Pl

Sixth and Fulton Streets - Prince Rupert, B. Phones: 26 and 27

Best Dressed Women to Wear Timber from B.C.

(By LOIS STEVENS)

Many of the giant trees in northern British Columbia are destined to become filmy summer dresses . . . handsome decorator fabrics . . . servicable year-'round suits . . . even ladies' unmentionables!

Fact is, the new Columbia Cel- julese Comany purified pulp mill greater demand today than ever at Prince Rupert is manufactur- before. ing the basic material for chemical yarns and plastics. It is stimated that the present pro- crica, the largest producer of duction capacity of high alpha acetate yarn on this continent pulp is sufficient raw material is the first such producer to for 200 000 000 pounds of acetate build its own pulp mill. The deyarn. And that's a lot of yarn, mand for acetate, for both peace-

With the natural fiber market time and defence purposes, has more and more subject to world become so large that the comuncontrollable weather condi- this demand. serve a myriad of purposes, is in lions of people. .

conditions as well as the normal pany felt it must have an assurhazards of crop failure due to ed supply of cellulose to meet tions, the demand for chemical Thus it is that British Columfibers is increasing. Acetate yarn, bia trees will be serving this cona precision yarn which can be tinent by providing fine fabrics. controlled and engineered to at controllable prices, for mil-

Celanese Corporation of Am-

Coal used in the Columbia Collieries Ltd. at Telkwa, 240 Cellulose power plant comes from miles east on the Canadian Na-Frank Dockrill's Bulkiey Valley tional Railways.

WE WHO PIONEERED THE TIMBER BUSINESS IN THIS GREAT NORTHWEST COUNT

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Columbia Cellulose Co. Ltd.

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ON THIS AUSPICIOUS OCCASION

Hanson Timber & Lumber Co. Ltd., Smithers

OLD FRIEND

As the vast Columbia Cellulose installation on Watson Island swings into production, the people of British Columbia will recognize an old friend clothed in a new look.

High-grade chemical cellulose is not new in British Columbia but the Columbia Cellulose Mill producing it is new and the promising future for the Prince Rupert region becomes possible only because of our old friend . . . the forests.

For over 100 years the forests of British Columbia have served us well. Now, with Columbia Cellulose's giant digestors feeding off a perpetual yield unit—Forest Management Licence No. 1—they are in a position to continue that service in perpetuity.

Managed Forests are Good Business!

BRITISH COLUMBIA FOREST SERVICE Department of Lands and Forest

DR. C. D. ORCHARD, Deputy Minister of Forests. HON. E. T. KENNEY, Minister.