Thriving City Rising Where Transport Converge

PRINCE GEORGE

THE HUB OF CENTRAL BRITISH COLUMBIA

A Friendly City of Opportunity

COMMERCIAL AND BUSINESS CAPITAL OF A VAST HINTERLAND

Replete With Timber, Agricultural, Mineral Resources AN OUTDOOR SPORTSMAN'S PARADISE



Aerial view of Prince George showing 2700-foot rail-highway bridge spanning Fraser River below junction with Nechako River. Golf course is midway between bridge and South Fort George townsite in foreground.

PRINCE GEORGE BOARD OF TRADE

GREETS

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CENTRAL BRITISH COLUMBIA

AND WISHES

THE PRINCE RUPERT CONVENTION EVERY SUCCESS

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Vanderhoof Jumping Off Point for Rich District

Agriculture and Mining Make It Thriving Centre

Among the horse-drawn vehicles that reached Quesnel early in 1909, was a covered wagon carrying the family and household effects of George Snell.

From the rail point of Ashcroft the travellers had From the rail point of Ashcroft the travellers had back in 1792-93 that Alexander followed the dusty, winding wagon road that was the Cariboo Trail.

there was just a trail that fol- largest in British Columbia. a cart was made to carry most 4000 acres of land. of the Snell belongings. Fortun- Vanderhoof is the supply cenately, a packer was going in at tre for farm machinery, mining the same time and had a cooking and logging equipment and the range to pack, so a deal was made provincial point for many trapwhereby the Snells took the pers. It is also the portal to the stove in their cart while the rest vast rich area around Fort St. of their possessions were loaded James and northward. on the pack horses.

art past. Eventually the parties copper. eached Fort Fraser and pushed Like most of northern British er to a place near the present abundance of fish and game. town of Vanderhoof.

feed. With the coming of the ties in the district.

At Quesnel they had to aban- railway in 1914, settlers flocked don their wagon, no road led into into the district until today it is the land they wished to enter, said that the farming area is the his exploration of the Fraser. lowed the general wanderings Since the end of the war power- lished as the fourth post west of the Yukon Telegraph line. ful land-clearing machines have With two wheels of the wagon, opened up between 3000 and

In the Vanderhoof-Fort St. In places, stumps had to be James area minerals found inexed out of the way to let the clude mercury, gold, silver and

on down the Nechako River Val- Columbia the district has an

During the early years of pio- Nechako Valley District is a neering, George Snell worked as highly attractive area of fine packer, and freighter when the farming lands, with soils varying chance came and worked and from silt to silty loam, excellent cleared his land between times. for grain, alfalfa, hay, and al-With a cow and calf bought on sike seed. Indeed, its favorable the Cariboo Trail, the first farm climate, productive soil, and genstock of the district got its start. eral qualities have long been For cash crop the Snells planted known, the original Hudson's Bay pats for the first years and sold farm at Fort Fraser being still the product to packers for horse one of the most fertile proper-

FORT GEORGE DATES BACK

One of British Columbia's Real Historic Towns-

History of Prince George Mackenzie used that point at the joining of the Nechako with Focal Point the Fraser River as a base for In 1807 Fort George was estab-

In 1910 South Fort George was Central Fort George came into existence. All three towns were munity spirit. united in 1913 under the name of Prince George and the present town became the centre of all.

Community of Five Hundred Is Centre of Fine Timber and Agricultural Area

of the Rockies to be opened by rest of Central British Colum- Vegetation is very luxuriant. In- large mineralized belt containtown of Central Fort George bia because it has no highway tensive farming should prove ing gold, silver, copper and merthe Northwest Fur Trading Co. connection, the filling of the successful in this district.

vincial highway being a major In the valleys and plateaus ex-

plateau into the Rocky Mountains. It has a fine stand of timber, mostly spruce, and its

The soils vary from glacial to ried on successfully. alluvial silt, well adapted to Mineral resources of the Prince

Prince George, Central B.C.Pi Surrounded by Natural Weal

Commercially and geographically Prince George is known as "The Hub of Central British Columbia." In the times of those fur traders and great explorers, Mackenzie and Fraser, the main spokes in the hub were natural ones formed by the Fraser and Nechako Rivers. The Grand Trunk Pacific Railway added a

couple more when they linked ! up their northern line. The de- inspected the area declared, it mand for improved roads was one of the finest possibilities brought the construction highways to the east, to the west Bowron River east of Prince and south. Today the need for George there is a large coal dedevelopment is forcing the con- posit now under preliminary destruction of another spoke, this velopment. To the north 150 time to the north where a high- miles lies the Hudson Hope coal way will tap the riches of the deposit, containing an estimated Peace River and provide a link two billion tons of semi-anthrato the Alaska Highway. Completion of the road eastward to the Alberta border by finishing of an eighty mile gap between bermen, miners and farmers Sinclair Mills and McBride would Prince George is also supply perfect the northern transprov- headquarters for some 500 trapincial highway.

a great deal to making Prince ness in the area has increased in George the Hub of Central British Columbia. Canadian Pacific Mainliners provide daily service to Vancouver, Edmonton and Fort St. John. The airport constructed at a cost of \$5,000,000 is one of the finest in Canada.

All these avenues of transport give access to areas valuable in natural resources. Eastward to the Alberta boundary lies a great forest of spruce, fir, cedar, jackpine, balsam, birch and cottonwood timber. To the west, in the water system of the Nechako River there are thousands of square miles of timber. The growth is less dense than in the eastern areas but still of immense value. A conservative estimate of the Fort George area is placed at 32 billion feet board measure.

More than 200 sawmills are cutting lumber in the Fort George forest area. The portable mills produce from 5,000 to 10,000 board feet per day. Some of the permanent plants turn out between 50,000 and 100,000 board feet daily. Pit props, ties, fuelwood, fence posts, poles, piling mine timbers and Christmas eighty-mile gap to the west to trees add substantially to the incomplete the northern transpro- come derived from the forests.

aim of Associated Boards of tending from 20 to 30 miles in Trade of Central British Colum- all directions from Prince George bia representations, the town of it is estimated there are 250,000 McBride, 145 miles east of acres of good agricultural land. Prince George, is the focal point Oats, barley and wheat grow of a fine timber and agricul- well as does clover and timothy tural area. Railway divisional hay. Alsike Clover seed which point, it has a population of five yields from 200 to 500 pounds to hundred people and has ade- the acre is the chief crop of the established and a year or so later quate schools, stores and other district. All varieties of hardy facilities as well as a live com- garden vegetables and small fruits such as berries and cur-In the McBride district Cen- rants for household requiretral British Columbia gradually ments are grown successfully. merges from the great interior On the light sandy soils truck farming is thriving.

Free range has given impetus to cattle raising both for dairy mineral resources are extensive. purposes and beef. Hog. sheep and poultry raising are all car-

mixed farming, general farm George area are varied. At Pincrops, and vegetable production. chi Lake there is a large deposit Farming operations have proved of mercury that was mined durvery successful, and excellent ing the war and contributed subresults are being obtained with stantially to Canada's war prod-Somewhat detached from the small fruits and garden crops. uction. Near the city there is a cury. Two mining engineers who

of they had encountered. On the

tration and trade centre for lumpers, 110 fur traders and a num-Airlines too have contributed ber of fur farmers. The fur busisecent years to a point where it cariboo and grizzly by is now estimated to have a yearly value of close to \$1,000,000. Moose and mule deer are plen- rivers handy to the city of tiful in this north country while

As well as being the adminis-



found in the mountain Ducks, frequent the lab

(Continued on Page 1)

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