#### Associated Boards

Trade Supplement

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Published at Canada's Most Strategic Pacific Port-"Prince Rupert, the Key to the Great Northwest." PRINCE RUPERT, B.C., WEDNESDAY, AUGUST 6, 1947

NUMBER

# Great Port and a Great District in Pictures -- Central B.C.

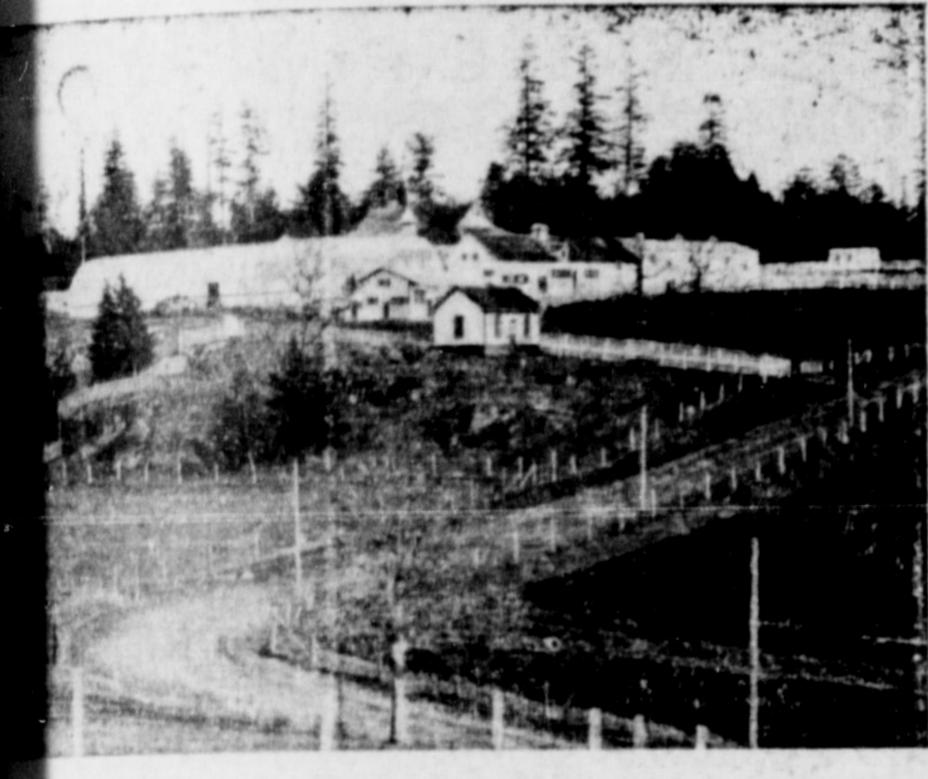
MMUNITY can only develop and osper in relation to the area that it and trades with. Central and Northtish Columbia comprises a vast hinfor which Prince Rupert is the d gate of entry. North, south, east est it spreads for hundreds of miles .-

This hinterland is estimated at 264.853 square miles, more than double all the British Isles. Its population today is estimated at only 75,000. Almost untapped, its resources in agriculture, timber, mining, fishing are so tremendous as to be as yet by no means completely estimated and are such as to support substantial indust-

ries. It is, indeed, the land of opportunity for those of modest means and those of substantial capital. Much of it is readily accessible by rail, highway, steamship and air. With its long hours of sunshine, its equable climate, its magnificent scenery, its unexcelled fishing and hunting, it is indeed, a pleasant land in which to live.

Tributary also to Prince Rupert and Central British Columbia is the United States territory of Alaska, now essaying to statehood. In this section of the Daily News we modestly describe this great country with reference also to Prince Rupert and Alaska.

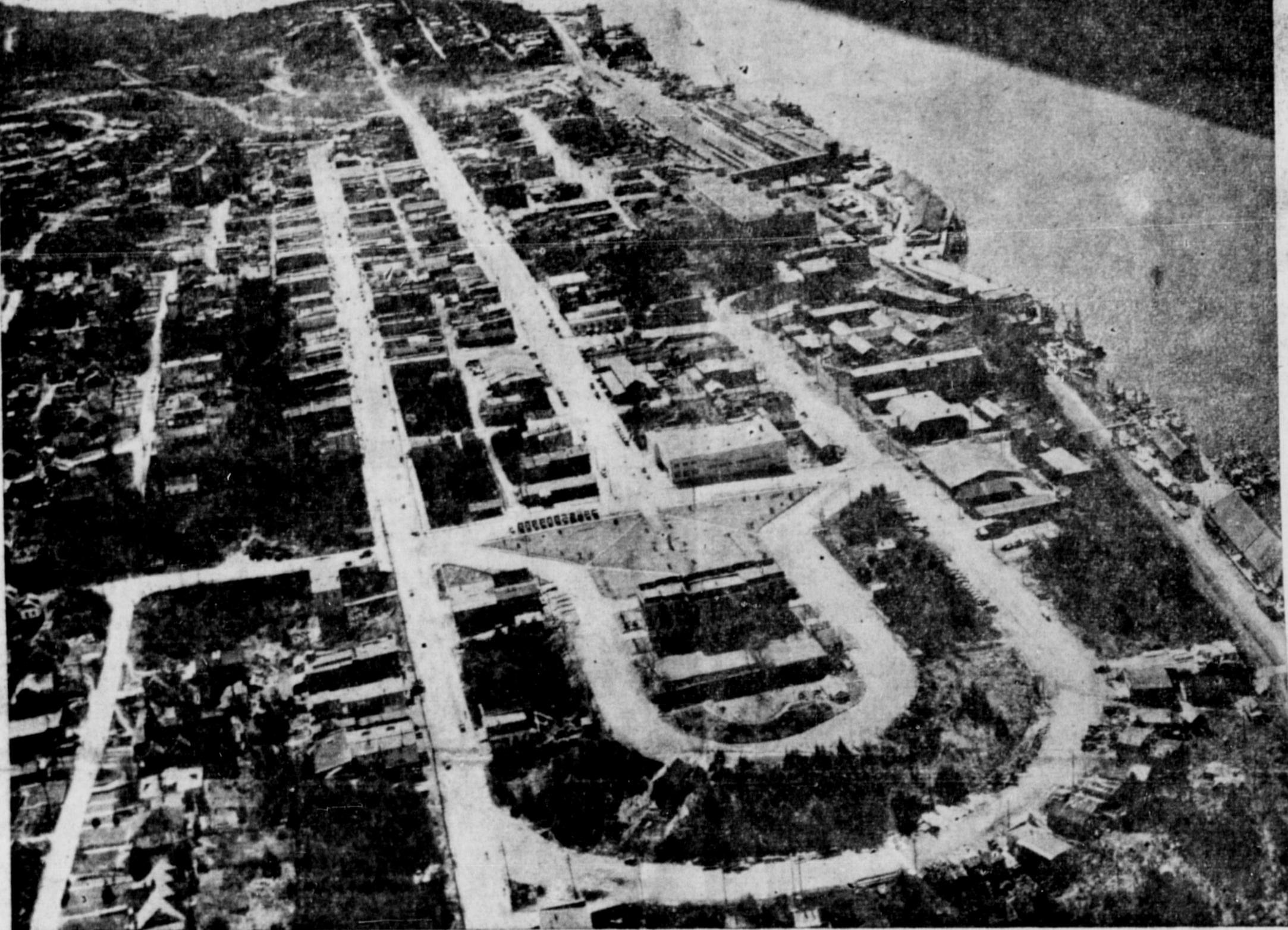
NTRAL B.C. AGRICULTURE



VALLEY DAIRY FARM-The well fed lush pastures of this beautiful agricultural dissource of Prince Rupert's milk supply and other s. The area might some day become a food basket mithers and Telkwa are the central towns of the

ENTION of readers is drawn to e special advertisements in this sponored or organized by the s of Trade of Terrace, Smithers, rt, Vanderhoof, Prince George.

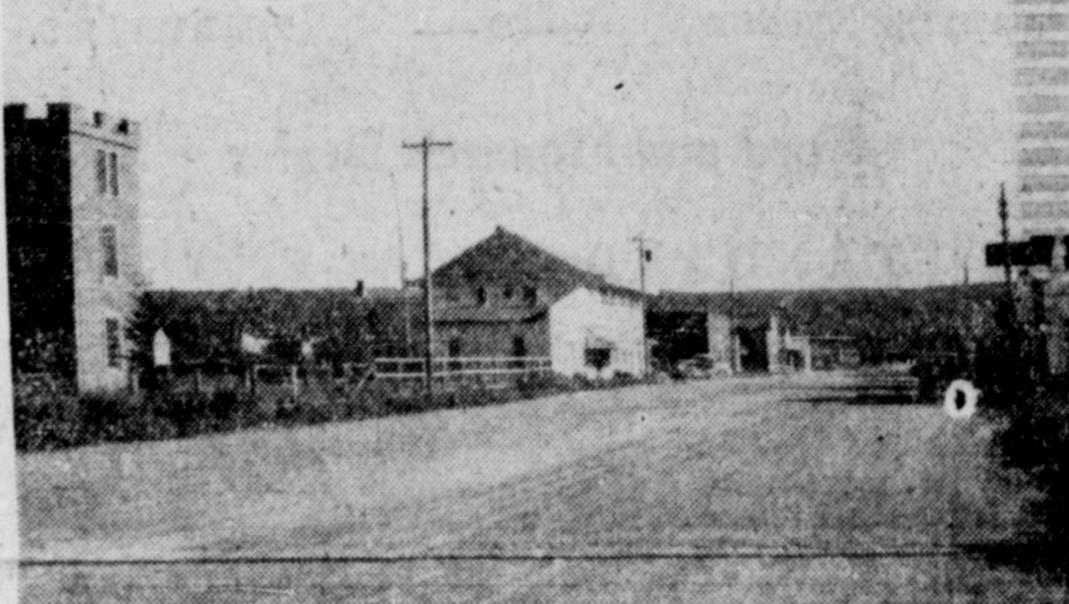
TURE'S PARADISE



The Port of Prince Rupert

BUSTLING PRINCE GEORGE—Heralded as the coming

Edmonton of British Columbia.



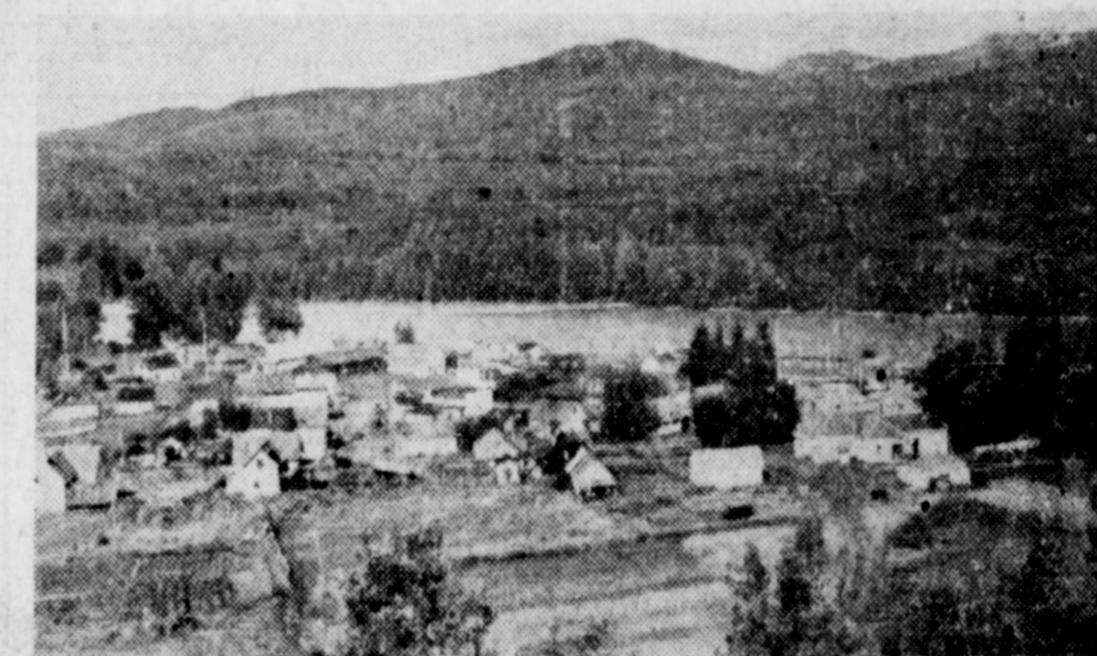
VANDERHOOF STREET SCENE—Centre of Omineca and Nechako farming and mining.

In PRINCE RUPERT, British Columbia has a city and port of great strategic significance. Terminus of a transcontinental railway and highway, with its magnificent ice-free harbor and splendid terminal facilities, its highly-developed fishing industry, its dry dock, huge grain elevatortor, and cold storage plant, spacious railway yards, docks and warehouses, and widely diversified activities, it occupies a place in the economic picture of great and growing importance. It is the centre and distributing point of British Columbia's newest and most potential hinterland of mineral, fishery, timber, and agricultural resources. It is the logical centre for large industrial and

shipping activity. Laid out originally for a population of 50,000, it has its own waterworks and up-to-date telephone system, and power for industrial, commercial, and domestic uses is available at low cost.

Its roadways, sidewalks, and sewers represent an investment of \$150,000,000. With its beautiful parks, excellent schools, stores, and hotels, hospital, modern office buildings, and facilities for entertainment and recreation, it is a most attractive city from both the business and residential standpoints.

Dominion and Provincial gov-



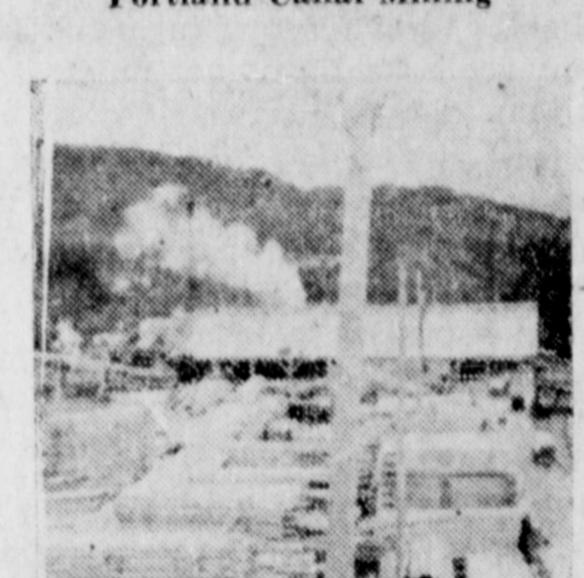
PICTURESQUE HAZELTON-Skeena River in background.

ernments both are represented, the former in a building housing the Post Office, Customs, Immigration, Indian Affairs, Fisheries, Harbor Master, and Transport; the latter with the administrative headquarters of the Government Agent, Public Works. Mines Department, Lands and Forests, Provincial Police, Sheriff, and Supreme Court.

#### INDUSTRY



Portland Canal Mining



Terrace Timbering

## A CENTRAL B.C. SCENIC RAPTURE



MAJESTIC ROCHER DE BOULE MOUNTAIN-Overlooks the Hagwilget Canyon gorge of the Bulkley River between the towns of Hazelton and New Hazelton. The high level highway suspension bridge seen here is 200 feet above the river.

### lamous Tweedsmuir Park, south of Burns Lake. - The

EIN ALL ITS INTEREST AND GLORY - An intriguing outdoor scene in

Prince Kupert Daily News daily newspaper serving the vast area tributary to Prince Ru-"the Key City to the Great Northwest," and Canada's all-year North

Prince Rupert is the ocean port, distributing point and administrative ing of Canada's last and most potential hinterland in agriculture, lum-

Rupert's postwar stabilized population is today estimated at ap-9,000 persons. The trading area is approximately 25,000 per-

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G. A. Hunter Managing Editor

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