This Port, One of Fisheries Capitals of World

MAJOR COAST FISHING CENTRE, PRINCE RUPERT MARKETS MANY SEA PRODUCTS

ed a value of more than \$1,000,-

end of the war.

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Prince Rupert

H. A. BREEN

Is All-Round Centre-New Processes Have Spurred Basic Industry

(By JACK McLEOD)

"Halibut capital of the World" Prince Rupert is The industry sustains six boat called, but the daring of its off-shore halibut skippers building plants in the harbor and while profitable and a bit glamorous has, perhaps, several more attached to cannerobscured the fact that this port also is the centre of a vast salmon industry that sends its labelled products to all corners of the globe. Nor does it advertise the

myriad of other varieties landed "and processed in district plants. Yet Prince Rupert is truly an manufactured at this port reach-

all-round fishing centre, marketing in addition to halibut and salmon, large amounts of black many people foresaw a collapse cod, ling cod, flat fish, herring. herring oil and dogfish, halibut liver oils as well as modest quantities of crabs, clams and shrimp.

Take for instance, the relative- B. C. Packers operate oil processly new vitamin oil industry, ing plants in Prince Rupert and which received its greatest im- Port Edward. petus during the war, when the Prince Rupert also is the demand for vitamin "A" reached centre of operations in the salan unprecedented peak. Last mon industry for the Naas and year, vitamin oils refined and Skeena rivers, Rivers Inlet,

Charlotte Islands. This year, 800 salmon trolling licenses were issued, a number about equal to

ies and others nearby.

Smith's Inlet and the Queen

In the canned salmon industry, 248,877 cases, each weighing 46 pounds, were produced by the seven canneries provided with fish from the Skeena and Nsas River areas. The whole of the pack from District Two, of which 000. In spite of the fact that Prince Rupert is the headquarof the vitamin market with the ters, was 595,361 cases out of the 1500,000 cases packed on the British Columbia coast last Prince Rupert Fishermen's Co-

operative, J. H. Carson Co. and year. These seven canneries produced 72,359 cases of sockeye, the aristocrat of canned salmon, 50,796 cases of pinks, 81,653 cases of chums, 38,545 cases of coho, and about 3,000 cases each of springs and steelhead. Thousands of persons were employed on the fishing grounds and in the canneries during the three month season.

The canneries operating last year—and again this year—were Anglo-B.C. Packing Co. at North Pacific, B. C. Packers at Sunnyside. Canadian Fishing Co. at Carlisle, Cassiar Packing Co. at Cassiar, Francis Millerd Co. at Seal Cove, Nelson Bros. at Port Edward and J. H. Todd and Sons at Inverness.

To gather information on the mysteries of salmon migration and reproduction cycles, the Fisheries Research station at Nanaimo under Dr. A. L. Pritchard is conducting a continuing survey of sockeye salmon on the Skeena River, which is now in its third year.

Halibut, the other major fishery, was during the war, the most stable source of profit in the industry. Price ceilings, which were dropped by the federal government this year, have been the marketing price during the war, because the demand held it at that level.

So far this year, approximately BIG FREEZING CENTRE probable equal amount landed salmon, black cod, fillets, etc.

This year 200 Canadian halibut plants.

the history of the halibut fishery, this spring. Canadian boats took more than Over at Massett on the Queen at Prince Rupert. In addition, cannery which sends its fine they also caught 13 per cent of product to a wide market. the Area Three quota of 28,000,-000 pounds.

Landings of halibut in the The largest fresh halibut busi Prince Rupert district, including ness in the world is at Prince Butedale, Klemtu and Namu, Rupert. last year were 15,012,000 pounds from Canadian boats of 24,500,- Investigate the Rupert area



Message from Premier Hart

I would like to take this opportunity of addressing a few words of commendation to the delegates to the Associated Boards of Trade of Central British Columbia in Annual Convention at Prince Rupert.

Very fine work is being carried out by the representative Boards of Trade that make up the membership of this assoc-

I feel that the years ahead hold great promise for the development of Central and Northern British Columbia and we look to our businessmen for leadership in this regard. They have given great impetus to the development of this Province and under the aegis of the various Boards of Trade will no doubt continue to do so. May I wish you every success in your deliberations.

> JOHN HART Premier

000 pound Area Two quota. Landings at Prince Rupert from the regular fleet were in excess of 9,000,000 pounds.

In addition to this, American vessels brought in 4.384,000 pounds, bringing Prince Rupert's halibut landings to 19,000,000

3 500,000 pounds of halibut have Prince Rupert might also be been landed at Prince Rupert described as the fish freezing from boats of the regular hali- centre of the coast, because out! but fleet. This is exclusive of a of 42,000,000 pounds of halibut, in the district by packers from frozen in British Columbia cold small boats delivering to fishing storage plants in 1946, not less company camps on coastal is- than 25,000,000 pounds were froz-

boats landed 7,028,000 pounds Incidentally, the Canadian trading posts and forts have disfrom Area Two, while more than Fish and Cold Storage Co., whose 1,000,000 pounds have been cold storage plant of 14,000,000 brought in from some 70 vessels pounds capacity is the biggest in fishing in remote Area Three. | the world, shipped several hund-Last year, for the first time in red tons of salt herring to China

half of the Area Two catch, prac- Charlotte Islands, the Massett tically all of which was landed Co-operative operates a clam

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and

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- A \$10,000,000 annual income from the fishing industry. A daily newspaper and radio station, excellent merchandizing facilities.
- A 1,250,000-bushel elevator-point of grain transshipment to Orient.
- An average bank clearing of \$1,000,000.00 monthly. An abattoir and meat packing industry.
- Oil, gasoline storage and distribution facilities for entire north B.C. Coast.
- The heaviest concentration of salmon canning plants in world.
- A dry dock and shipbuilding industry. The mining industry in the area has produced \$15,000,000
- to date. A \$200,000 annual fur trade.
- The largest uncut timber reserves in world, now being utilized. A transcontinental railway.
- transprovincial highway. The largest fresh halibut business in the world.
- The largest fish cold storage plants in the world. A ten million dollar seaplane base.
- A large modern ocean dock.
- A huge industrial warehouse.
- Complete marine terminal facilities. Railway shops employing about 100 men.
- Several ship sheds for building and repairing small craft. Provincial government district offices and court house. Dominion government fisheries, customs and other offices. Marine department station.
- Dominion government wireless station. Canadian National Railway district offices.
- A \$250,000 post office. Ice factories. Many docks and wharves.
- Fish reduction plant.
- Number of fish houses doing an export business.
- Several fishery supply and ship chandlery establishments. Several wholesale houses doing business in the district. Fine modern retail stores.
- Air service to Vancouver and Queen Charlotte Islands. Modern local and long distance telephone services.
- Good steamship services to Alaska, and south to Vancouver and Victoria, and west to Queen Charlotte Islands.
- Hotels and restaurants.
- The finest civic centre in Canada. First-run movie theatre.
- Modern high school and first-year university classes. Four public schools with over thirty teachers.
- Seven churches, representing the most important denomi-
- nations. A modern 150-bed hospital.
- Up-to-date public library.
- Interesting museum.
- Paved streets and concrete sidewalks. Well-kept gardens and pretty residences.
- Number of clubs and fraternal organizations.
- No severe cold in winter.
- No extreme heat in summer. No mosquitoes or other insect pests.
- Great opportunities for boating, fishing and hunting. Fewer climatic or other disadvantages than most places
 - in Canada.

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Welcome

To the visiting Boards of Trade and Delegates and wish them every success in their deliberations

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Fur trading was Canada's first industry and to it is owed the exen in Prince Rupert's three big exploration of much of the country. Today many of these old appeared from the southern areas but in the Prince Rupert area fur trading is still an important source of revenue having a turnover of \$200,000 a year.

DRYDOCK AND SHIPYARDS The Canadian National dry-

dock and shipyards at Prince Rupert served Canada well through two wars. During the war years they turned out many freighters and ships of war and now in the days of peace they cater to the coastal shipping and PHONE 566 the fishing fleet.

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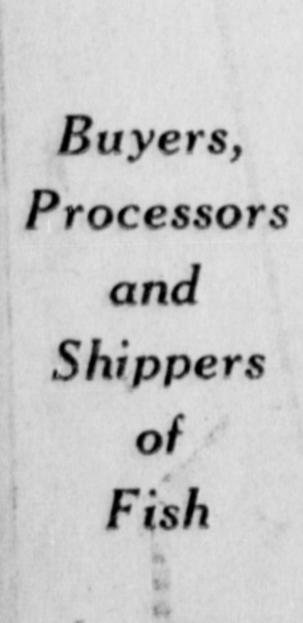
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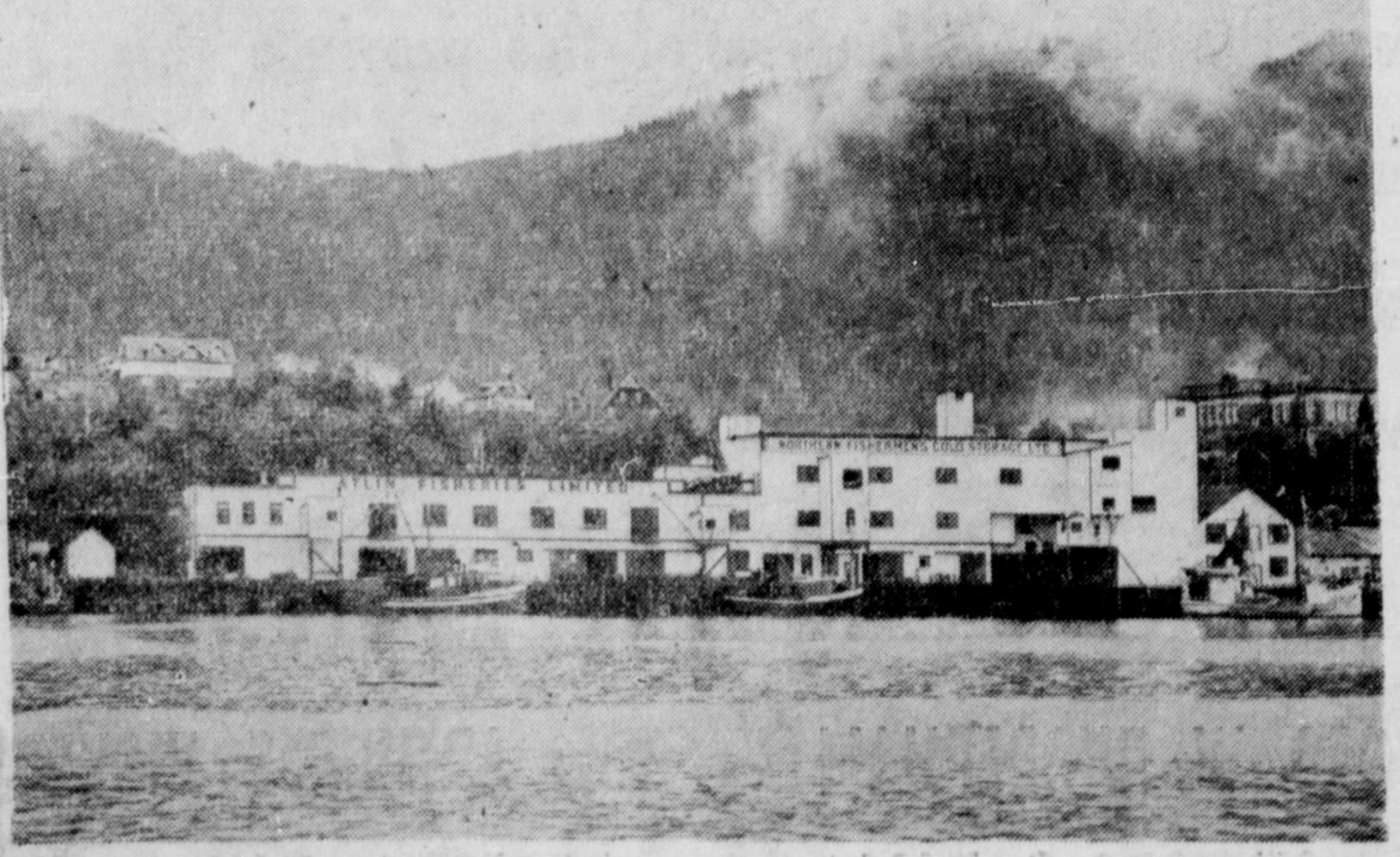
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