LOCATED AT HUDSON BAY STORE Third Avenue

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The People's Store Ltd.

SATURDAY, APRIL 13, at 9 a.m.

With a complete line of Women's, Men's, Boys' and Girls' Wearing Apparel of every description. \$10,000 worth of Ladies' lovely Dresses, Swagger Suits, Spring Coats, Ensembles, Knitted Suits, Blouses, Skirts, Lingerie, Hose, Gloves, Purses, Belts just arrived. All the last word in design and quality is offered at popular prices to suit every purse.

HERE ARE A FEW OF OUR OPENING SPECIALS!

50 Triple Sheer Canton and Flat Crepe

Dresses Regular up to \$15.00

Opening Price \$2.39

25 Beautiful Ensembles

In a Variety of Crepes. A full range of outsizes. Reguar \$20.00, \$24.75, \$28.00 & \$35.00

Opening Price

\$15.75, \$18.75, \$19.75, \$22.00

50 Ripple Crepe Crinkle and Flat Crepe

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Regular up to \$20.00 Opening Price \$4.95

A LOVELY ASSORTMENT OF DAINTY DRESSES To sell at \$5.95, \$7.95, \$8.95, \$10.95, \$12.95, \$15.95, \$17.50

The choicest of Spring Patterns and Designs. These cannot be duplicated at double these prices,

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In All Shades. Regular \$2.50

A Marvellous Assortment of Knitted Suits

White, Pink, Jade Green, Navy, Brown and Black. Be sure to see these

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40 Plaid Taffeta BLOUSES

Very Chic. Regular \$3.25

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In Satin, Crepe de Chene, Angel Skin and Silk Knit 95c, \$1.15, \$1.50, \$1.95

Rayon Hose

Sizes 8½ to 10. Regular 50c

Opening Price 35c

Chiffon & Service Weight Hose

All Shades and Sizes. Kayser Make

Opening Price, 59c

Crepe Hose

Kayser make, All Shades Regular \$1.00

Opening Price 69c

Men's Bargain Basement

100 DRILL PANTS

Regular \$2.95 Opening Price \$1.49

| 100 Brown and Dark Grey | 50 CORDUROY Whipcord Pants

Regular \$3.49 Opening Price, \$2.49 BREECHES

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Summer Work Shirts

Blue and Grey. Regular \$1.00

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Boys' School Suits

Grey & Brown Tweeds Regular \$5.00, \$6.00 and \$7.00 Now, \$2.98 and \$3.50 Caribou Work Shirts

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A Lovely Assortment of the Famous Semi-Ready Men's Spring Suits and Spring Coats at Popuar Prices Raincoats, Leather Jackets, Underwear, Sweaters and Windbreakers, Etc., Etc., Come and browse around. This is the People's Store.

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valier and MacDonald, Outstanding Attraction

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Maurice Chevalier and MacDonald as co-stars singing the ever-popular song hits and enacting the whimsical romance of the musical masterplece, the picture has been produced on a nassive scale and all its continental gaiety and spicy humor is said to be well preserved.

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