

DO WE WANT "A FRIEND AT COURT"

The Trombone tries repeatedly to make out that William Manson has proved himself "a friend at court" for the Skeena riding, in the effort to counteract the Liberal candidate's direct declaration that the "friend at court" claim is a fallacy and a fraud without one fraction of advantage in it for Skeena. The Trombone quotes the figures given below in support of its absurd claim. Study them, just study them!

UNDER LIBERAL MEMBER.	UNDER WILLIAM MANSON.
1908 \$28,000	1910 \$150,000
1909 \$75,000	1911 \$225,000
Appropriation for 1909 nearly three times that for 1908. At the same rate the Liberal member would have secured for 1910 at least \$200,000.	Appropriation for 1910 only double that for 1909. Appropriation for 1911 \$75,000 short of being even only double that for 1910.

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is made specially for Canadian requirements and is "the suit of the year." Made exactly to your measure, with the "Rego" guarantee behind every stitch. 200,000 business men in the British Empire now prefer "Rego" clothing because they get the style and quality they want at the right price. "Rego" Styles set the London fashions—yet they cost no more (and often less) than "ready-made" prices.

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TO BE OBTAINED OF ALL DRUGGISTS THROUGHOUT CANADA.

Platform of the Liberals of British Columbia

Adopted at the Vancouver Convention, March 1st, 1912

1. Free Lands for Settlers—None for Speculators.

We emphatically condemn the McBride government for its connivance at the evasion of the land laws by persons, syndicates and corporations, who have been allowed to obtain millions of acres of the choicest accessible public lands, which are held without use and to the detriment of the province as a whole.

We hold that agricultural land should be disposed of only on such conditions as will ensure its continuous use and occupation.

Free homesteads to actual settlers. Holders of pre-emptions to be given benefit of this provision.

Advances to settlers on easy terms to assist in land clearing, dyking, irrigation and other permanent improvements.

Surveys of all accessible agricultural lands to be rapidly completed, and survey sheets and all necessary information to be made easily available to the public.

Settlement in block to be encouraged by the removal of reserves, which scatter population and greatly increase the cost of roads, schools and other necessary facilities.

No public land for the speculator.

2. Transportation.

The immediate construction of a railway to Peace River. We will co-operate with the Dominion government in securing air-rail connection between the railway systems of Vancouver Island and the railway systems of the mainland.

The construction of a line owned by the government to give direct communication, by the best route as to grades and distances, between the Simikameen and other interior points and the coast.

We favor the husbanding of the Provincial credit to assist lines that will open up new territory.

Provincial credit and resources not to be wasted in paralleling existing lines.

No land subvention to railways beyond what is necessary for railway purposes.

Abolition of the system of giving away Crown lands for town-sites free of taxation and under railway control.

Aid to railways not to exceed what is reasonably necessary to secure construction.

The prevention of over capitalization of railways.

The Province to co-operate with the Dominion in aiding railway and highway construction.

All franchises for the construction, operation and ownership or leasing of government-aided roads to be open for public competition.

Freight, passenger and express rates and telegraph tolls of all government-aided roads to be under the jurisdiction of the Dominion Railway Commission.

With a view to meeting the demand for the transportation of grain from Saskatchewan and Alberta, the immediate construction of government-owned elevators.

The people to control the railways, and not the railways the people.

3. Timber.

We condemn without reserve the wholesale disposal of timber lands to speculators, which has been the only timber policy of the present government.

We advocate the survey, cruising and valuation of timber lands by the government before alienation, and the disposal of all such lands by public competition to actual users.

Improved methods of preventing timber waste and systematized reforestation.

Hand loggers licenses to be granted where conditions demand.

4. Public Protection in Respect to Coal.

Coal lands not to be alienated, but leased under conditions to be fixed periodically by the legislature.

Wherever practicable and necessary government operation of coal mines to be at once undertaken with a view to reduction of existing prices.

We insist upon the appointment of a royal commission to investigate the present exorbitant coal prices.

We condemn the present educational autocracy of the government.

We recommend the appointment of a representative advisory board in educational matters, such as exists in all other provinces.

The present school curriculum is so overloaded with subjects as to render thorough education in any branch impossible.

We advocate an increase of

manual and agricultural training and domestic science teaching, and the establishment of an efficient system of technical schools.

The present school system bears unjustly on settlers in unorganized districts, and should be immediately remedied.

6. Representation.

The government's policy as to revision of the voters' lists and precipitating the present election without a proper redistribution of constituencies is a complete subversion of all the privileges of representative government.

We favor personal registration and insist on immediate redistribution.

We favor woman suffrage.

7. Taxation.

Abolition of the poll tax and personal property tax and the raising of the exemption of income limit to \$2,000.

Exemption of improvements on all lands paying taxes to the Provincial government.

A readjustment of the system of taxation whereby the Province may receive a fairer proportion of the unearned increment.

Immediate reform of the present costly, cumbersome and inequitable system of collecting school taxes in unorganized districts.

8. Labor—Workmen's Compensation—Without Litigation.

A Provincial department of labor to be created, and a free government labor bureau established.

Thorough and frequent inspection of all industrial premises to ensure health, sanitation and safety.

The complete prohibition of child labor in factories and shops.

The present system of employers' liability insurance bears heavily upon employers, and is a frequent source of injustice to workmen and their families. We advocate the establishment by the government of a permanent industrial insurance commission, independent of politics. This commission to have full charge of a system providing positive compensation to employees for injury received during employment, without recourse to litigation, and giving employers the benefit of accident insurance at minimum cost.

The extension of the scope of the Workmen's Compensation Act, so as to cover all hazardous employments.

The payment of wages should be made at least fortnightly.

9. Oriental Immigration.

We unhesitatingly condemn the hypocrisy of the Provincial government as evidenced by its refusal to re-enact its own remedy—the Nait Act—on the ground that it would embarrass the Conservative Dominion government.

We stand for a "White British Columbia," and advocate continuously increasing stringency in immigration laws until this result is attained. The Liberals of British Columbia are in favor of the total exclusion of Orientals from the Province.

We insist that the Provincial authorities shall enforce strict sanitary regulations in all congested districts.

10. Extension of Municipal Powers.

Increase of local control in municipal matters.

Election of license and police commissioners by popular vote.

11. Public Ownership of Utilities.

We emphatically declare our adherence to the principle of public ownership of public utilities, and advocate limitation of terms of franchise to corporations, renewing the same, if in the public interest, in equitable terms.

12. Local Control of Liquor Traffic.

The liquor traffic of British Columbia is at present under the absolute control of the Provincial government, and is used by it as a political machine.

We insist upon the complete removal of the liquor question from party politics.

The control of the traffic should be vested in municipalities, or, in unorganized territory, in locally elected authorities.

We favor a local option law.

In the protection of the public we insist on frequent inspection of liquor offered for sale.

13. Public Accounts.

We denounce the McBride government for withholding year after year the public accounts from examination by the Public Accounts Committee.

We advocate the organization of an auditor general's department, independent of the government.

14. Fishery Control.

We advocate immediate steps to restore the fishing industry to white fishermen.

The protection of British Columbia fisheries from foreign poachers.

The adequate policing of Canadian waters.

15. Protection of Water Supply.

We condemn the shortsighted policy of the Provincial government in alienating the timber lands on watersheds tributary to cities, towns and municipalities. It should be the immediate duty of the government to remedy the mischief caused by this mistaken policy.

16. Torrens System of Registration of Title.

The present system of land registration is expensive and cumbersome. We advocate the adoption of the Torrens system of titles, and a reduction of registration fees.

17. Non-Partisan Civil Service.

We favor the organization of a civil service commission for both inside and outside services. Appointments to the civil service should be based on fitness, and not on partisan service.

BUTTERMILK FOR LONG LIFE

Scientists Prove the Remarkable Propensities of Cow Juice After Churning—Favorite Drink of Centenarians.

The International Conference of Life Assurance Medical Directors at Berlin opened with a discussion on means and methods of promoting longevity. Prominent physicians and surgeons of Germany, Great Britain, France, Italy and other nations are in attendance. The conference has recently made thorough investigations into the subject of the duration, and expectation of life in the various European nations, and has compiled, with the assistance of government officials, some interesting statistics on centenarians.

Bulgaria leads all other countries of the world in the number of people who have attained to the age of 100 years or more. There are 3,883 centenarians in

FIRST SHIPMENT OF LUMBER FROM OCEAN FALLS TO RUPERT

MATERIAL DELIVERED TO CONTRACTOR FOR THE NEW MOBLEY RESIDENCE HERALDS THE LOCATION HERE OF THE LESTER W. DAVID MILLS AND YARDS

Today the first shipment of lumber from the Lester W. David Company of Ocean Falls to a Prince Rupert contractor is being used in the erection of Mr. Frank Mobley's fine residence on Fourth avenue, near the Presbyterian Church site, by Messrs. Mitchell, Currie & Watt, the contractors for the new building.

To have another big lumber concern doing business in the city augurs well for the immediate future in the building line, and this first shipment of Ocean Falls lumber, to be followed speedily by other shipments, and the location within a few days of the Lester W. David Company's lumber yards and mills on the townsite is hailed by citizens with satisfaction.

It will be recalled that when the Ocean Falls firm tendered for city lumber recently the good

quality of their lumber was specially mentioned in council, and that this good quality is amply claim is substantiated by the nature of the first shipment now being handled on the Mobley residence. It is pine and very good quality lumber indeed. The cedar shipped for the same building is splendid stuff say the contractors, the best ever handled yet in Rupert.

Work is now actively progressing in the very best of weather conditions on the Mobley residence, the basement of which will be lined and framed up very soon. Work on the superstructure will be started by next week, it is expected. This residence will be one of the finest finished with and without on that side of McBride street, beautifully paneled rooms done in costly woods and ing planned for the building.

Czar Ferdinand's little country, Roumania comes second with 1,075; Serbia has 573; Spain, 410; France, 243; Italy, 197; Austria-Hungary, 113; England, 92; Russia, 89; Germany, 76; Norway, 23; Sweden, 16; Belgium, 5, and Denmark, 2.

Any physicians are inclined to agree with Dr. Elie Metchnikoff's theory that the great number of centenarians in Bulgaria and other Balkan states is due to a liberal consumption of buttermilk, which is said to contain "friendly germs" which make war on the disease microbes.

Party Goes South.

By the Glaxton of the Wallace Fisheries, William Lord, manager, and William Lawson of Vancouver, insurance underwriter, sailed for the south this morning. They will make calls en route at all of the Wallace canneries.

His Fee.

Emil Lindstrom was this morning charged with being drunk and disorderly before Magistrate McMullin. Five and costs.

LONGEST NAME IN THE WORLD

Miss Pillow of Chicago, Illinois Has a Pet Name Which You Can Say in a Hurry.

The longest Christian name in the United States, and probably in the world, has been discovered in Chicago. It is Harbertunninnibertunna, and it contains twenty-three letters, only nine of them different. The name belongs to a 15-year-old girl, who was heard as a witness in a court case.

"What is your name?" asked the Judge.

"Harbertunninnibertunna Pillow, sir," replied the girl.

"What!" said the Judge. "Spell it."

Miss Pillow did so with ease and explained that her relatives and friends called her Harbertunni for short.

Prince Rupert's leading hotel—Savoy.

You Can Thank Advertising

NEXT time you step into the corner store, take a look around. Of all the articles on the shelves, how many were on your shopping list five years ago? Make it ten years, and you will find that most of the things you buy to-day—and could not do without—were not even made then.

You men and women who buy things, let this sink in. You are better men and women because of advertising. You eat more wholesome food. You wear better clothes. Your home is better furnished. You have cleaner and more sanitary houses. You read better books and magazines. You seek more healthful amusements.

Your whole standard of living has been raised—and why? Because the men who make these better things are telling you that you will be more comfortable, happier and healthier if you use these higher grade goods.

It is advertising that makes it possible for you to buy "the best" right at your corner store. It is advertising that encourages the inventor to make new comforts and new utilities and enables you to buy

them almost immediately after they are perfected.

J. J. Hill says this "high living" costs more. True for J. J.—but it is worth more. And leaving the cost aside, do you want to go back to buying jam out of a pail, oatmeal out of a barrel, raisins out of sticky boxes, or tea exposed in an open chest?

Do you regret the money you paid for a Player Piano?

Would you forego the new style razor?

Isn't a Tungsten worth a thousand candles?

Would you now be enjoying these if enterprising manufacturers had not told you about them in their advertisements?

Isn't life brighter because we have new and higher standards of living?

Let us thank advertising for it.

Advice regarding your advertising problems is available through any good advertising agency or the Secretary of the Canadian Press Association, Room 503, Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write if interested.