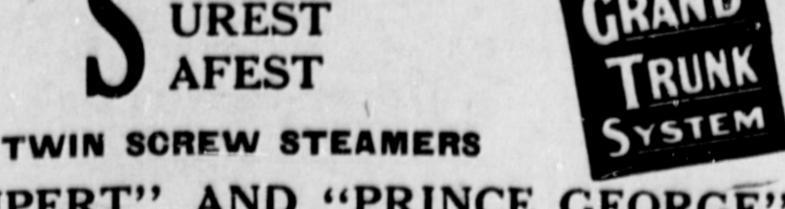


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may use our Mail Order Service to great advantage to themsel- Henry Birks & Sons ves. Our illustrated catalogue which will be sent to you upon

request represents thoroughly our high grade stocks. The watch section of our catalogue Vancouver -:- B.C. is particularly interesting to those who desire a watch that is reliable and guaranted. Our Field Glass news is just now very interesting. Write us at

Jewellers and Silversmiths Geo. E. Trorey

Managing Director.

Range 5 Massey, of Vancouver, B.C., occupation er bank in an easterly direction to point of commencement, containing 60 acres more or less.

HENRY LOUIS MASSEY, Ingrace Massey, Agent Dated 15th April, 1912. Pub. May 8th, 1912.

less to the easterly boundary of Lot 2702, to 8. Jaeger 100 to 8, Lomond

HECTOR FRANCIS MacRAE.
Dated April 21st, 1912.
Pub. May 8th, 1912.

TAKE NOTICE that M. J. McNeil, of Prince Rupert, B.C., occupation contractor, intends to apply for permission to

John Kirkaldy, Agent. Dated April 26th, 1912 Pub. May 7th, 1912.

TAKE NOTICE that M. J. McNeil, of Prince Rupert, D.C., occupation contractor, intends to apply for permission to purchase the following described lands:

Commencing at a post planted at the S. E. corner of premption 767, thence south to point of commencement, containing 80 acres more or less. MICHAEL J. McNEIL, John Kirkaldy, Agent.

Dated April 26th, 1912 Pub. May 7th, 1912. Skeena Land District-District of Coast

Take notice that I, William Fraser, of Spokane, Washington, occupation farmer, intend to apply for permission to purchase the following described lands:

New York, May 19—Ty Cobb, Star outfielder of the Detroit Ti-Commencing at a post planted about four miles west and three miles and a half south from End Hill, Banks Island, thence south 40 chains, thence west 40 York fan. As Cobb, who is a chains, thence west 40 York fan. As Cobb, who is a chains, thence north 40 chains, thence east 40 chains to point of commencement; Georgian, started to bat in the containing one hundred and sixty acres,

WILLIAM FRASER. Fred Dawson, Agent. Dated March 5, 1912. Pub. March 23, 1912.

District-District of Coast Take notice that I, George Graham, o Prince Rupert, B. C., occupation brakeman, four miles west and three and a half miles chains to point of commencement; contain-ing one hundred and sixty acres, more or

> GEORGE GRAHAM. Fred Dawson, Agent.

Dated March 5, 1912. Pub. March 23, 1912.

skeena Land District-District of Coast TAKE NOTICE that I, Dora L. Wright, of Prince Rupert, married woman, intend to apply for permission to purchase the

DORA L. WRIGHT, Alfred E. Wright, Agent. Dated April 22nd, 1912. Pub. April 24.

Vancouver, occupation married woman, intends to apply for permission to purchase the following described lands: Commencing at a post planted 40 chains north and 40 chains east from the northeast corner of Lot 1116, Harvey's Survey, Coast District, Range V, thence 80 chains 480 acres, more or less.

F. W. Bohler, Agent. Dated April 16, 1912. Pub. April 20, 1912. Skeena Land District—District of Coast,

to west by Lot 5149, thence north 40 game. taining 160 acres more or less. W. R. Flewin, Agent.

Pub. May 15, 1912. Skeena Land District-District of Coast, Take notice that Alfred E. Wright, of Prince Rupert, occupation surveyor, intends to apply for permission to purchase the following described lands:

Dated Lakelse Lake, April 15th, 1912. | Intend to take part man especial point to attend.

Skeeng Land District-District of Coast, Take notice that John McVicar, of Commencing at a post planted 12 chains sion. His letter was accepted north and about 30 chains east of the southeast corner of Lot 2655, thence north and filed. or less to east by Lot 2655, thence south chains to north by Lot 4134, thence

Dated Lakelse River, April 30th, 1912.

Dated Lakelse River, April 30th, 1912.

Dated Lakelse River, April 30th, 1912. skeena Land District-District of Coast,

Range 5.

Take notice that Ethel King, of Montreal, occupation spinster, intends to apply for permission to purchase the following described lands: Southwest corner of Lot 3065, thence north last between the S. B. J. and P.

acres more or less.

Take notice that Madge Kohl, of Montreal, occupation spinster, intends to apply for permission to purchase the follow-ling described lands:

| Take notice that Madge Kohl, of Montreal, occupation spinster, intends to apply for permission to purchase the follow-ling described lands:

| Nebring and Ambrose for the lands of the lan Commencing at a post planted at the S. B. J.'s. Nehring for the P. B. southeast corner of Lot 994, thence west C.'s made some good plays and f Lot 4477, thence south 15.7 chains to has all the earmarks of a star north by Lot 4120, thence east 40 chains, has all the earmarks of a star thence north 15.7 chains to point of com-mencement, containing 60 acres more or ball tosser.

Dated Lakelse Valley, April 13th, 1912. Call at the Royal Cafe.

Sweeper II is Now the Favorite at 5 to 2-Keen Excitement in Racing Circles.

London, May 16.—Following the sensational defeat yesterday skeena Lana District-District of Coast of two of the Derby favorites. TAKE NOTICE that I, Hector Francis there has been a complete upof Lot 2702, 40 chains more or less to and Lorenzo 100 to 6.

TODAY'S INTERNATIONAL

Personnel of the English Team Which Meets Caledonians.

English representative team to meet Callies tonight-Goal, Kirk; backs, Carss and Hollis; balf backs, Youngman and Barker; forwards, Day-Bell, Golden and Williscroft. The team will meet at the Western Plumbing office at 7:15 p. m. and players please turn out in white shirts or jer-

TY COBB FIGHTS

Uncomplimentary Remark From Stand Raises Ire of the Georgian



TY COBB

fourth inning of the game with the Yankees, someone in the stand shouted an uncomplimentary remark about the southland. Ty dropped his bat and Skeena Land District—District of Coast. walloped the disturber good and hard. He was more than holding his own against heavy odds when he was rescued by other players.

THE INTERNATIONAL

Scottish Team Facing the Englanders Tonight.

Range 5.

Take notice that I, Hilda King, of Montreal, occupation spinster, intend to apply for permission to purchase the following described lands:

Commencing

At a meeting after Saturday's match the following team was selected to play the Englishmen in the International match. Commencing at a post planted 4.3 McLean, J. Currie, Martin, J. H. chains west of southeast corner of Lot Kelly, S. Currie, Wiggin, Paterson 5148, thence west 48 chains more or less Kelly, S. Currie, Wiggin, Paterson to east by Lot 4131, thence south 20 chains more or less to southeast corner of Lot 4131, thence east 10 chains to northeast corner of Lot 2658, thence south 20 chains, thence east 35 chains more or less perton will have charge of the

Special! This week at Sloan Dated Lakelse Valley, April 19th, 1912. & Company, Ltd., knitted silk ties and washable chamoisuede gloves, 50c. See our window.

Band of Love.

This evening the second pracice of the Salvation Army Band of Love will be held, and it is especially requested that all who intend to take part make it an

Commission Complete.

F. S. Clements has written to occupation railway signalman, the City Council accepting his apintends to apply for permission to pur-chase the following described lands: pointment to the park commis-

Scott, Froud & Co. will coneast 30 chains more or less to place of commencement, containing 60 acres more tinue their spring sale for a few days this week. Several bar-

Best room in town at Savoy.

Junior Baseball.

The ball game on Saturday 55 chains more or less to south by Lot 3067, thence west 7 chains more of less to east by Lot 4135, thence south 55 affair, resulting in a win for the chains, thence east 7 chains more or less to place of commencement, containing 40 latter team by 11 to 6. The S. B. J. team has improved vastly Dated Lakelse Valley, April 29th, 1912. steady practice should give Skeena Land District-District of coast, good account of themselves. The

If you want a choice steak

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If you have a little money to invest, this is your opportunity:-The property is 400 feet from the depot, and 700 feet from the hotel. The lots are 33 feet x 100 feet, cleared, and level. Prices are low and easy terms will be arranged. When you take the Empire Day Excursion to the rising town of Terrace look into this proposition for yourself. I shall be pleased to show you the location.

### FRANK R. ANGERS

where the contract of the cont

Terrace, B.C.

Service Must Speak

STORE is almost human. temperament. It affects each customer with the composite personality of its management and staff.

There are stores and stores. There are "grouchy" stores and "smiling" stores. There are flippant stores and dignified stores. And the peculiar thing about each is that the goods or the prices have little to do with the store's temperament. It is the personality of the store that colors and defines the character of the goods from the customer's view-point and wins or repels approval.

The temperament or personality of a store is vividly expressed in its face. The face of a store is its advertising. You can judge a store by its advertising the same as you can judge a man by his facial expression.

Stores that honestly try to serve their customers best simply can't help advertising. is the way of human nature that when we have spent the best of our brain power and physical and financial resources in building up something worth while, our enthusiasm bursts forth into publicity. We simply cannot restrain the desire to tell others about it.

In the long run, service is what you pay for, always. The goods, as goods alone, are incidental. Service implies quality, fair prices, safe treatment, and very detail of every

The service store is the serving store. It is also the honest-advertising store. By this, you may know it always—anywhere.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or through the Secretary of the Canadian Press Association, Room 503 Lumsden Bldg., Toronto. Enquiry involves no obligation on your part -- so write, if interested.

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