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Lots.

Massey, of Vancouver, B.C., occupation broker, intends to apply for permission to purchase the following described lands:
Commencing at a post planted on the south bank of Skeena River, above Kayex and about thre miles distant, thence south of commencement, containing 60 acres more or less. \$15,000 \$3,150

HENRY LOUIS MASSEY, Ingrace Massey, Agent Pub. May 8th, 1912.

LAND PURCHASE NOTICES

Commencing at a post planted 5 chains ast of the south east corner of Lot

Dated April 21st, 1912. Pub. May 8th, 1912.

Lots 41-42, Block 9, Sec. 5, double north 40 chains, thence west 20 chains, to point of commencement, containing 80 80 feet frontage Borden and

Dated April 26th, 1912 Pub. May 7th, 1912.

We have some farm and tim- skena Land District-District of Coast Prince Rupert, L.C., occupation contractor, intends to apply for permission to purchase the following described lands:

Take Notice that M. J. McNeil, of The accent is on the please. The people are polite to the people. 2ND AVE. acres more or less.

MICHAEL J. McNEIL, John Kirkaldy, Agent. Dated April 26th, 1912 Pub. May 7th, 1912.

Take notice that I, William Fraser, of Spokane, Washington, occupation farmer, intend to apply for permission to purchase the following described lands:

[Fraser, of Spokane, Washington, occupation farmer, Intend to apply for permission to purchase the following described lands:

[Fraser, of Spokane, Washington, occupation farmer, Intend to apply for permission to purchase the faintly of private ownership, and the following described lands: four miles west and three miles and a contract would tie up its streets east 40 chains to point of commencement; ing and abiding intention of any containing one hundred and sixty acres, Alberta city is to begin right with Subscribe for the Daily News.

WILLIAM FRASER. Fred Dawson, Agent. Dated March 5, 1912. Pub. March 23, 1912.

Take notice that I, George Graham, of Prince Rupert, B. C., occupation brakeman, chains to point of commencement; containing one hundred and sixty acres, more or

GEORGE GRAHAM. Fred Dawson, Agent.

Dated March 5, 1912. Pub. March 23, 1912. Skeena Land District-District of Coast

Dated April 22nd, 1912. Skeena Land District—District of Coast. Dodd, R. H. Take notice that Lottie McTavish, of Harpen, Dr. T. G. Vancouver, occupation married woman, Black, H. C.

LOTTIE M'TAVISH. F. W. Bohler, Agent.

Take notice that I, Hilda King, of Mon-treal, occupation spinster, intend to apply for permission to purchase the following McOmber, Mrs. described lands:

west by Lot 5149, thence north 40

Dated Lakelse Valley, April 19th, 1912. Skeena Land District-District of Coast, Take notice that Alfred E. Wright, of Prince Rupert, occupation surveyor, intends to apply for permission to purchase the following described lands: less to Lakelse Lake, thence along lake Sargeant, in Hazelton.

taining 35 acres more or less. W. R. Flewin, Agent. Dated Lakelse Lake, April 15th, 1912. Pub. May 15, 1912.

occupation railway signalman, intends to apply for permission to pur-chase the following described lands: southeast corner of Lot 2655, thence north or less to east by Lot 2655, thence south 20 chains to north by Lot 4134, thence east 30 chains more or less to place of east 30 chains more or less to place of east 30 chains more or less to place of east 30 chains more or less to place of east 30 chains more or less to place of east 30 chains more or less to place of east 30 chains more or less to place of east 30 chains more or less to place of east 30 chains more or less to place of east 30 chains more or less to place of east 30 chains more or less to place of east 30 chains more or less to place of east 30 chains more or less to place of east 30 chains more or less to place of east 30 chains more east 30 chains east 30 chai

Dated Lakelse River, April 30th, 1912.

Pub. May 15, 1912.

Skecna Land District-District of Coast, Range 5.

Take notice that Ethel King, of Montreal, occupation spinster, intends to apply for permission to purchase the following described lands:

Dated Lakelse Valley, April 29th, 1912. all over the world.
Pub. May 15, 1912. Skeena Land District-District of Coast, Take notice that Madge Kohl, of Mon-treat, occupation spinster, intends to ap-ply for permission to purchase the follow-ing described lands: chains more or less to east boundary Canada or Great Britain.

Dated Lakelse Valley, April 13th, 1912.
Pub. May 15, 1912.

20 chains, thence west 40 chains, thence north 20 chains, thence following the river bank in an easterly direction to point of common contents of the System Assured Throughout Prairie Provinces Throughout Prairie Provinces and Cities-Water, Light and Power All Owned by Cities.

Another side blessing of free Skeena Lanu District-District of Coast trade sentiment is municipal TAKE NOTICE that I, Hector Francis ownership, which is simply handMcRae, of Prince Rupert, broker, intends to apply for permission to purchase the following described lands:

Ownership, which is simply handing their own over to the natural owners and keeping private monowners and keeping private monopolists out. Public ownership 1722, thence east 20 chains, thence south 40 chains, thence west 20 chains more or less to the easterly boundary of Lot 2702, thence north along the easterly boundary of Lot 2702, 40 chains more or less to government owned telephones to point of commencement, containing 80 city owned street railways. The HECTOR FRANCIS MACRAE. Calgary Municipal Street Railway provides modern cars, an up-to-Skena Land District-District of Coast date service, and this year will show a profit of \$250,000. The Prince Rupert, B.C., occupation contractor, intends to apply for permission to purchase the following described lands:

| Show a profit of \$250,000. The railway strives to please the public. It adheres to its time sched-Commencing at a post planted at the S. ules, extends its tracks to keep E. corner of premption 767, thence south pace with the needs of the city and has no object in dodging promises. The cars are properly John Kirkaldy, Agent. equipped with aisles, electric push buttons and separate exits and entrances. They all carry a sign, "Please pay as you enter."

Nearly all the cities and towns own their light, power, water and north 40 chains, thence west 20 chains, other utilities. They are jealous to point of commencement, containing 80 of any encroachment on the public ownership idea. As I mentioned before, Medicine Hat turned down a street railway proposition because it smelt Commencing at a post planted about a natural gas company because south 40 chains, thence west 40 for twenty years. The underlythese vital matters and to stay right .- H. F. G., in the Toronto

> Stalker & Wells cater to your Grocers to the people.

Prince George Arrivals.

The Prince George arrived on schedule time yesterday morning with 165 passengers, a large quantity of freight and a big amount of mail. The passenger

Landry, P. A. Rutter, H. P. Fraser, Archie Jackson, H. Evans, L. W. Robertson, Mr. McLachlan, Harry M.Dean, Miss P. Parbeay, Mrs. Deyarman, O. F. Fletcher, E. H.

Delicious ice cream at Keeley's.

Miss Barbeau left on a six Commencing at a post planted at the weeks' visit with her sister, Mrs.

> Special! This week at Sloan & Company, Ltd., knitted silk ties and washable chamoisuede gloves, 50c. See our window.

If you want a choice steak call at the Royal Cafe.

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THE STANDARD is the National Commencing at a post planted at the southwest corner of Lot 3065, thence north Weekly Newspaper of the Dominion 55 chains more or less to south by Lot of Canada. It is national in all its to east by Lot 4135, thence south 55 to place of commencement, containing 40 It uses the most expensive engrav-

ings, procuring the photographs from

Its articles are carefully selected and its editorial policy is thoroughly

A subscription to The Standard ncing at a post planted at the corner of Lot 994, thence west costs \$2.00 per year to any address in

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The temperament or personality of a store is vividly expressed in its face. The face of a store is its advertising. You can judge a store by its advertising the same as you can judge a man by his facial expression.

Stores that honestly try to serve their customers best simply can't help advertising. It is the way of human nature that when we have spent the best of our brain power and physical and financial resources in building up something worth while, our enthusiasm bursts forth into publicity. We simply cannot restrain the desire to tell others about it.

In the long run, service is what you pay for, always. The goods, as goods alone, are incidental. Service implies quality, fair prices, safe treatment, and honesty in every detail of every transaction.

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