

THE DAILY NEWS

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DAILY EDITION.

TUESDAY, JUNE 25

AMBULANCE OR HEARSE?

A man was hurt yesterday. He fell fifteen feet from a scaffolding which had been partly dismantled without his knowledge. His body struck a beam as he fell and his back seemed pretty badly hurt. Internal injuries were feared by those who did their best to ease him while a doctor, unassuming but ever swift in time of accident, was speeding in response to their summons. The ambulance was sent for; meantime the doctor was rendering skilled first aid. The patient lay on the veranda of a residence and never was the term "patient" better applied. For an hour and a half, injured as he was, he lay waiting, waiting, waiting for the arrival of the ambulance, which had been summoned almost as soon as the accident happened.

OPTIMISTS; HOW MADE.

Letters are appearing constantly in the British press, some of them praising the Dominion highly and some of them criticizing the country, the climate, the people, our habits and customs, and all else. Those who write letters to the newspapers across the pond no doubt speak well of ill of the country according to the measure of their success here. No doubt they all came with high hopes and many of them meet with very severe discouragements at first, before they have learned to adjust themselves to strange conditions, or, to put it another way, before they have the luck to fit in somewhere. After that they write as optimists.

INDEPENDENT PRINCE RUPERT.

Six hundred miles at least of sea travel separate the citizens of Prince Rupert from the nearest sub-centre of metropolitan amusements in the theatrical and musical world. Thousands of miles of land and sea lie between our city and the magnetic poles of music and the stage—New York and London. It costs a small fortune at present to bring even a small stock company here with a series of shows. But is Prince Rupert therefore perturbed? Is our city in consequence barren of charming theatrical and musical entertainment? Not at all! Witness "Our Regiment"; witness amateur night; witness "At Breezy Point"; witness a recent cantata; witness last night's pierrot show, prepared, rehearsed and successfully staged in less than three weeks.

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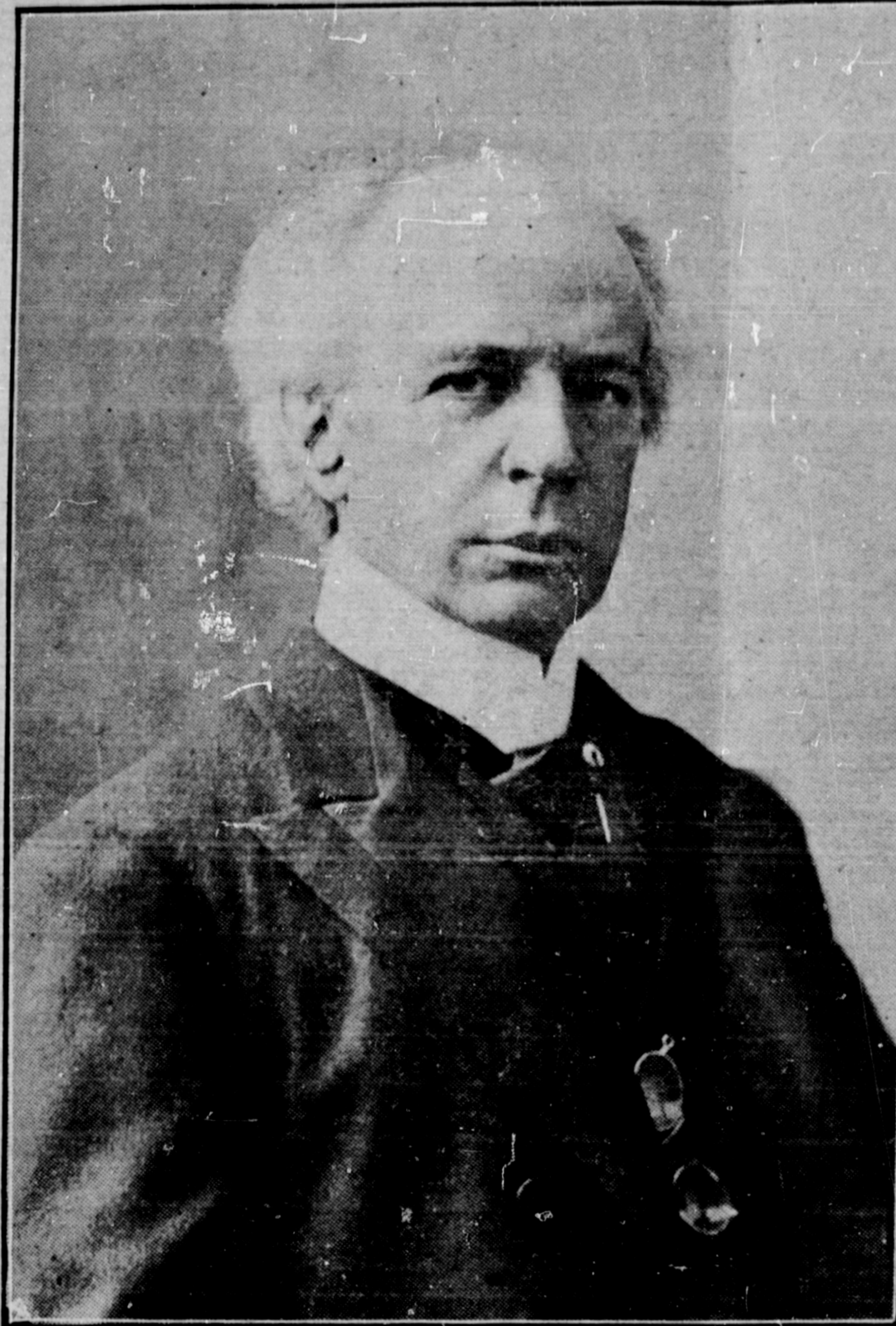
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Rose's Lime Juice Cordial
The Best
Procurable. Absolutely pure

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SIR WILFRID LAURIER



That was a great outburst of Laurierism in Montreal the other night. The "Old Man," as the whips call him affectionately behind his back, was in the best of form, and stood before the six hundred guests as fine a figure as any of them, his shoulders straight, his eyes clear, his voice strong. It was less Liberalism that thrilled them than the sight of Laurier. It is marvellous to see this man, the son of French villagers, of delicate physical appearance, with a spiritual face, with a mild voice, gentle gestures, and without a single one of the bluff, human qualities

The modern, high class place for billiards and pool. Seale's, Third avenue.

Delicious ice cream at Keeley's.

Making a Flat World Round



When Columbus set out to reach India by sailing westward, he met with opposition and ridicule. He believed the earth to be round.

Wise men held that it was flat—that Columbus was mad—and that he'd fall off somewhere if he departed from established beliefs.

But Columbus' belief found him a continent and made him blessed of memory.

The Business World is flat to some men

Their profit-bearing shores of Opportunity stretch only so far as their grandfathers trod. Custom, superstition and apathy have set them confines which they may not pass.

For instance, they believe the business year is a flat one—not an all-year round of trade, with East joining West, with Spring merging into Autumn—but just two distinct seasons, with sawed-off edges gaping into space.

They confine their activities to a Spring trade and to a Fall trade. To them there is no intervening continent with stores of waiting wealth. Their world is flat. They have not explored the mid-year months of Summer trade. June, July and August are never-never land.

Surely this conception of Summer as a "dull" season is as fallacious as the delusion that the earth was flat. People have just as much money in the hot weather and spend quite as freely as in Spring and Fall. Granted that they are not buying skates and snow shovels in August, yet they are buying staple articles. Furthermore, they have an eye on luxuries and comforts they are counting upon purchasing in the Fall.

The modern Columbus has discovered this Summer trade—this golden West lying between the known continents of old beliefs. Departing from established habit, many have made their energies and their Advertising an all-year-round proposition.

Keeping up Advertising during the Summer months not only links your Spring and Fall, but produces rich harvests from the Summer months themselves.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.

THE WIGGLY ONES

Freak Dancing Will Pass Declare Dancing Masters.

Chicago, June 22.—Oblivion awaits the "Bear Cat," the "Grizzly Bear," "Texas Tommy," "Boston Dip," "Turkey Trot" and kindred present day departures from the stately dance of thirty years ago, declared the International Association of Masters of Dancing, in session here.

"A limb has been amputated from the redowa, and we will call it a waltz," asserted a Chicago dancing master, addressing the convention. "We dismembered the polka and called it a two-step. It requires a vivid imagination to portray what we have done to the beautiful and graceful dances of the past to produce the hideous present day contraptions."

Style

"The contract, as announced some time ago in the Empire it would be, has been awarded to Foley, Welch & Stewart."

**MISSING! THIS MAN
SUPPOSED CASE OF
FORGOTTEN IDENTITY**



From a hotel in Winnipeg, this man, George G. Mannlicher, wandered two weeks ago in, it is believed, the peculiar state of mind caused by the absolute loss of all memory of his identity. A man answering to his description was seen shortly afterwards boarding a westbound train.

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