To advertise or not to advertise, when demand exceeds supply or when withdrawn completely from the domestic market is one of the many problems that confront business today.

THE QUESTION many business men are asking today...

"is it sound policy to advertise in a Seller's market?"

THE ANSWER is—

"yes—if you expect to be in business when we return to the inevitable Buyer's market."

THE DAILY NEWS



ADDING INTRIGUE

In screening, it is not necessary nor desirable to cover the whole of fence, wall or garage, unless the same is unsightly. Much more pleasing results follow where the shrubbery, vines and flowers merely break the lines of the man-made structures behind them, but leave enough showing for contrast.

For this work the gardener usually employs perennial plants, permanent shrubbery and hardy creepers. One can, however, get very fair results with quick-growing annuals in both the bushy or vine-growing types.

Weed Killers

There are many special liquid killers to prevent grass or weeds growing along walks or driveways. Care must be exercised to keep these materials away from wanted grass, flowers or shrubbery as they destroy all growth.

Suitable material for driveways is common salt, the cheaper and coarser the better. Not only will a liberal application of this— about one or two handfuls to the square foot—destroy grass, weeds, poison ivy, etc., but it will also bind gravel and soil together into an even surface, keep down dust and repel frost.

Rock Gardens

Steeply sloping, narrow lots make ideal situations for rock gardens. With this sort of ground, the creation of a really unusual and individual garden is made simple. Experts do not advocate carrying on as it is, however, but would sharply divide the different levels. To do this a variety of devices is recommended such as a stone wall, a less ornamental but stronger concrete wall screened with a hedge, or a rock garden with a few stone steps connecting the levels.

Sometimes, where the slope is very great and over a few feet wide, a combination of all three methods will be the most practical and effective. Big trees will be depended upon to hold the general slope in place, with here and there extra support furnished by steps or short bits of wall.

For the part intended for a rock garden simply fill in space loosely with well enclosed rocks, as rough and picturesque as obtainable, and fill in space between with special rock garden plants listed in any good seed catalogue.

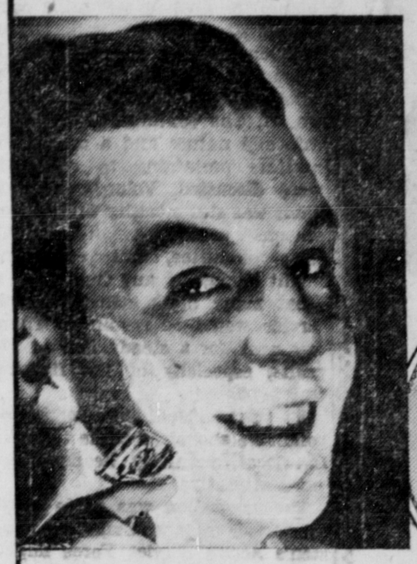
C.N.R. Trains

For the East—
Mondays, Wednesdays and Fridays ..... 6 p.m

From the East—
Tuesdays, Thursdays and Saturdays ..... 11 p.m

Men! Try Today's Easiest Shave!

Blue Gillette Blade Free



For Limited Time Only!
1 trial blade FREE with each package of five — (2 FREE with pack of ten).
Enjoy quicker, smoother shaves at our expense.

Five for 25¢ With ONE Blade Free
10 for 50¢ With TWO Blades Free




TALK ABOUT YOUR BARGAINS! THIS OFFER IS JUST LIKE FINDING REAL MONEY!


YES SIR! A BONUS FOR REGULAR USERS ... A SWELL BREAK FOR EVERY SHAVER!


AND LISTEN! MONEY BACK IF TRIAL BLADE DOESN'T GIVE SLICKEST SHAVES OF YOUR LIFE.

● Without risking a cent, see for yourself what quick, comfortable shaves you get with today's Blue Gillette Blades. Made of steel hard enough to cut glass, these blades have the sharpest edges ever honed. That's why they last longer . . . give you smoother, better looking shaves. But prove it for yourself ... get the "bargain pack" of guaranteed Blue Gillette Blades at your dealer's today.

Gillette Safety Razor Co. of Canada Limited

A.R.P. IS STRESSED

J. J. Little, District Chairman, Speaker Before Local Gyro Club

The importance of all business men and householders of Prince Rupert arranging for the protection of their property from damage in the case of air raids and the necessity of further workers enrolling in the local Civilian Protection (A.R.P.) were points stressed by J. J. Little, district A. R. P. chairman in speaking before the Prince Rupert Gyro Club at luncheon yesterday.

Mr. Little spoke on various aspects of local A.R.P. organization in which Prince Rupert throughout had always led. Interest in civilian protection had livened up event of an air raid was not to considerably since the entry of Japan into the war and the position of this coast becoming much more vulnerable. Now 400 were registered in addition to 260 at the dry dock and seventy among railway employees. Yet there was still more or less apathy.

The speaker mentioned how the local A.R.P. jurisdiction had been extended to include other small settlements in the district. He also discussed new blackout regulations.

The most important thing in the panic, Mr. Little declared. More damage could be done that way than even by the bombing. After all the risk from bombing or personal injury was quite small. Fear should be mastered.

"If you are not already in the A.R.P., I ask you to join up and influence others to do so," concluded Mr. Little.

Past President W. F. Stone occupied the chair at yesterday's luncheon and guests were Fred Dunn, Dr. John Nickerson and C. W. Nash.

Attention was drawn to the meeting of the civic centre carnival organization committee to be held tonight and the Red Cross concert Sunday night.

RED CROSS CAMPAIGN

Railway Employees To Be Solicited by System-wide Organization

MONTREAL, Que., May 7— In support of the appeal by the Canadian Red Cross to collect $9,000,000 for the pressing needs of the society, Canadian National Railways' employees will be solicited by means of a system wide organization established at the request of R. C. Vaughan, president and chief executive of the National Railways. Over Mr. Vaughan's signature letters have been addressed to all executive officers requesting thir full participation in the Red Cross campaign.

In the course of his letter he states: "I am sure everyone will give readily and as generously as his or her circumstances will permit."

Mr. Vaughan noted the tremendous responsibilities undertaken by the Red Cross throughout the world, the task in Canada, the British Isles and in assisting prisoners of war. The President recalled that "the record of the Red Cross is one of continuous and sustained service, generously and sympathetically provided without question as to creed or nationality and based on one requirement only need."

The Western Region has been organized under the direction of W. R. Devenish, general manager, and a special appeal to all employees will be handled through the regional and district officers. Every employee on the Western Region will be given an opportunity to participate in this urgent appeal to assist the Red Cross

The organization will operate throughout the entire system in Canada, reaching into all offices, shops and to men in the maintenance of way departments.

CERTIFICATE OF IMPROVEMENTS

Pictou and Scarab Mineral Claims

Situate in the Atlin Mining Division of Cassiar District on the West side of Pine Creek about 1-2 mile and 3-4 of a mile North of lower Pine Creek Bridge.

TAKE NOTICE that I, James T. Underhill, F.M.C. 63655 E, acting as agent for Alex L. Cameron, F.M.C. 58060 E: owner of the Pictou M.C., and Thomas Cameron, F.M.C. 58061 E, owner of the the Scarab M.C. intend, sixty days from the date hereof and not later than one year, to apply to the Mining Recorder for Certificates of Improvements for the purpose of obtaining Crown Grants of the above claims.

And further take notice that action, under section 85 of the "Mineral Act," must be commenced before the issuance of such Certificates of Improvements.

Dated this 8th day of April, 1942.

JAMES T. UNDERHILL, Agent.

TILLIE THE TOILER — BY WESTOVER



THINGS LOOK BLACK FOR BILL

BILL GETS A DRY CLEAN



FOR SALE

Complete with Furniture—1 small Rooming House—1 modern 4 room living house—1 three room semi-modern living house. All in good condition. This choice property located at Prince George, B.C., 1½ blk from shopping centre and theatre. 90' front and about 300' from R. R. Station. Ideal place for hotel. Undersigned selling out owing to death breaking up home. Terms Cash. Phone Green 438.

Write: MR. R. HOLDEN, c-o P. O. Box 606, Prince Rupert, B.C.

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D.C., B.A.
CHIROPRACTOR
Wallace Block — Phone 640

Fresh Local Raw and Pasteurized MILK
VALENTIN DAIRY
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TWO COTTAGES FOR SALE.
Large Public Hall For Rent.
CENTRAL HOTEL